



IN THE NEWS

October 2017

Parks & Recreation Programs
Frances Meadows Aquatic and Community Center
Gainesville Civic Center
Lake Lanier Olympic Center
City / County Issues
Miscellaneous



Gainesville Parks and Recreation Agency
830 Green Street
Gainesville, GA 30501



City awaits report on new sports complex

Rocky subsurface remains a concern for construction

BY CARLOS GALARZA
cgalarza@gainesvilletimes.com

Consultants working on plans to build a \$6.7 million youth sport complex in Gainesville continue to analyze soil tests at the proposed site after initial drilling hit solid rock.

A report with recommendations on how to proceed with the project should be ready for review "in the near future," Gainesville Parks and Recreation Director Melvin Cooper said last week.

The youth sports complex is one of 12 projects in the city being funded with revenue from a special purpose local option sales tax approved by voters in 2015.

"Because this project is last in line of city projects to begin construction, we have not made this a priority for consultants at this time," Cooper said.

If SPLOST revenue projections hit their mark, Gainesville should reap a little more than \$23.9 million through the life of the five-year special tax that ends in fiscal year 2020, according to SPLOST cash flow projections provided by Gainesville City Manager Bryan Lackey.

City projects taking precedence over the youth sports complex include construction of a fire station and purchase of a high-ladder fire truck with a combined price tag of \$5.25 million, and various roads, bridges and stormwater projects totaling more than \$11.7 million.



Cooper



Lackey

"We do not receive the entire five-year total at the beginning," Lackey said. "Because of that, projects are planned over the life of the SPLOST. In this case, the construction of the youth sports complex was budgeted in years four and five."

Lackey said that unless the entire SPLOST VII revenues run short, \$6.7 million will be available for the complex.

Cooper confirmed earlier this year that a rocky subsurface was discovered during drilling at the 190-acre site near the soccer fields on Allen Creek Road.

"Rocks may be a problem for us out there that may hinder some of our construction design work," Cooper said at the time. "There's rock at the surface now. The geotechnical folks have drilled down six to eight feet and hit rock. We need to cut about 20 to 25 feet of that, so we've got that much rock to consider. We're waiting to get the official report to deal with the rock."

Cooper said he recommended the site because it is city-owned property and large enough for what Parks and Recreation wants to do there.

Phase one of the project includes six ballfields, a concession building and parking lots across from the Allen Creek Soccer Complex.

Cooper said 1984 was the last time the city built athletic fields, and the number of teams and players has increased by about 130 percent since then.

The Parks and Recreation board of directors allocated \$450,000 for the youth sports complex project from impact fees so that architectural and engineering work could proceed ahead of SPLOST funding. Gainesville City Council approved the allocation late last year, which would bring the total cost of the project to \$7.15 million.

Hall County officials said Thursday that they won't know what impact Tropical Storm Irma may have played in affecting sales tax revenues until September numbers are available.

Cooper has said he won't speculate about alternative construction plans on the youth sports complex until he and his staff review the findings and recommendations of the consultants.

Lackey is confident Cooper and his staff will make the necessary adjustments based on information they get from the consultants.

"I am sure that Melvin and his team are working with their design professionals to maximize the amenities of the park while at the same time minimizing the estimated rock costs," Lackey said.

'Because this project is last in line of city projects to begin construction, we have not made this a priority for consultants at this time.'

Melvin Cooper

Gainesville Parks and Recreation director

10/2/17

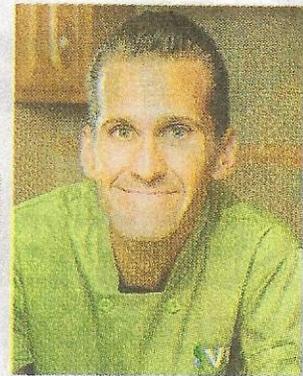
HealthSmart

Interactive Health & Wellness EXPO

Wednesday, October 11

Gainesville Civic Center

7:30 a.m. - 1:30 p.m.



Featuring Food Network
Star Chef Hans Rueffert

FREE Health Screenings • Open to the Public

Free Wellness Seminars! Great Drawings!

Presented by



The Greater Hall Chamber's 11th HealthSmart Expo features **Free Health Screenings** for men and women 18 and older: **Glucose, Cholesterol, Triglycerides, BMI, Blood Pressure** and more provided by **The Longstreet Clinic** with McDonald's salads to first 100 people screened. Over 60 Expo Exhibitors! All screenings are **FREE and OPEN TO THE PUBLIC!** Free **SHUTTLE SERVICE!**

- No Entry Fee
- Free Shuttle
- No Appointments
- 60+ Exhibitors
- Wellness Vendors
- Food Demos
- Food Samples
- Door Prizes



GreaterHallChamber.com
770.532.6206

10/11/11

HealthSmart

Interactive Health & Wellness EXPO

Wednesday, October 11

Gainesville Civic Center

7:30 a.m. - 1:30 p.m.



Featuring Food Network
Star Chef Hans Rueffert

FREE Health Screenings • Open to the Public

Free Wellness Seminars! Great Drawings!

Presented by



The Greater Hall Chamber's 11th HealthSmart Expo features **Free Health Screenings** for men and women 18 and older: **Glucose, Cholesterol, Triglycerides, BMI, Blood Pressure** and more provided by **The Longstreet Clinic** with McDonald's salads to first 100 people screened. Over 60 Expo Exhibitors! All screenings are **FREE** and **OPEN TO THE PUBLIC!** Free **SHUTTLE SERVICE!**



GreaterHallChamber.com

770.532.6206

- No Entry Fee
- Free Shuttle
- No Appointments
- 60+ Exhibitors
- Wellness Vendors
- Food Demos
- Food Samples
- Door Prizes

10/2/17



Photos by **SCOTT ROGERS** | The Times

Emily Morgan, of the Junior League of Gainesville-Hall County, adds items to rows of table Sept. 28 at the Gainesville Civic Center for the 52th annual Thrift Sale on Saturday.

Bargain shoppers unite

Annual Junior League thrift sale set for Saturday

BY KAYLA ELDER

kelder@timesvilletimes.com

Numerous bargains and new-found treasures will be at shoppers' fingertips Thursday and Saturday.

Gently used items can be purchased from 9 a.m. to 2 p.m. Saturday at the Junior League of Gainesville-Hall County's 52nd annual thrift sale.

The event is at the Gainesville Civic Center, with a preview sale happening there 5-8 p.m. Thursday. Admission to the preview sale is \$5 and items will be double price.

"You may have to pay a little extra to purchase some goods, but you get to see everything early and with less of a crowd," co-chair Angie Kennedy said.

Admission to the Saturday sale is \$1.

"We usually have a line starting at the door at 8 a.m.," Kennedy said. "People get really excited to come see what is offered, and I also think they get excited that they can buy goods, houseware, furniture and clothing for their family at such a discounted rate."

Kennedy called the sale a "long-standing tradition" in Hall County and for the Junior League.

The money raised supports Junior League community improvement projects, programs and community organizations.

"This year, the proceeds raised from the admission and sales

Junior League of Gainesville-Hall County thrift sale

When: Preview sale 5-8 p.m. Thursday; regular sale 9 a.m. to 2 p.m. Saturday

Where: Gainesville Civic Center, 830 Green St. NW, Gainesville

How much: \$1; \$5 for preview sale

will go toward Junior League of Gainesville-Hall County's local initiatives," Kennedy said. "Some of those are internal initiatives that help the local community including our Done in a Day projects. We will provide volunteers and supplies for projects where our League members get to spend time working with different nonprofits in the area and they complete a project."

Kennedy said those projects "turn into more of an event," because the League members spend their day volunteering and providing supplies that are needed for the projects.

"If it was a Habitat build for example, they would provide some of the materials and supplies to do the build, and they would also provide the labor for a day," Kennedy said.

The Junior League has several programs throughout the year, including the Little Black Dress Initiative in the winter and a Healthy Habits Expo in the spring,

which raise money to benefit those in need.

Once the sale ends Saturday, Kennedy said nonprofits can come look at items.

"One of the really cool things is that we invite nonprofits to come in and take anything that is left that they think is a need for their business or organization," Kennedy said. "I know in the past it has been a very helpful way for organizations like Habitat for Humanity or Gateway Domestic Violence to have access for free to some of these items that are left over at the end of the sale."

Kennedy said it is a "two-fold way the League is able to give back to the community" since local organizations are also given some funding from the thrift sale.

Thrifted items include everything from rooms full of furniture, countless boxes of clothing and piles of knick-knacks and necessities to televisions, lamps, toasters, Christmas stockings, art and coasters.

The Junior League members have a storage unit open year-round and start collecting donations over the summer.

"We store them in those storage units and then the Sunday before the sale, we unload those storage units into the Civic Center and we work all week organizing and getting everything shifted around," Kennedy said. "It is a whirlwind of a week, but it is all for



Those wishing to get an early look at the sale can attend preview night Thursday from 5-8 p.m. with double price shopping and a \$5 admission.

a good cause."

Hundreds of items are donated to the sale. Rooms on the ground level of the civic center are filled with furniture, while the halls upstairs are filled with tables overflowing with household items.

"The second floor is where our new shop will be, where you can purchase new goods that have been donated by the business community locally," Kennedy said. "Every single thing you find in the civic center is thanks to the gener-

osity of the community. The goods you find are donated by League members, sustaining League members and the business community."

This is a cash only event. Because of the high volume of sale items and people meandering through rows and piles of products, strollers are not allowed.

For more information, call the Junior League of Gainesville-Hall County office at 770-535-1951 or visit gainesvillehalljuniorleague.org.

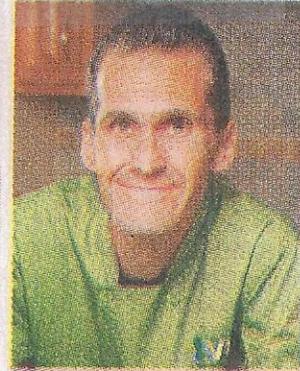
HealthSmart

Interactive Health & Wellness EXPO

Wednesday, October 11

Gainesville Civic Center

7:30 a.m. - 1:30 p.m.



Featuring Food Network
Star Chef Hans Rueffert

FREE Health Screenings • Open to the Public

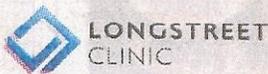
Free Wellness Seminars! Great Drawings!

Presented by



The Greater Hall Chamber's 11th HealthSmart Expo features **Free Health Screenings** for men and women 18 and older: **Glucose, Cholesterol, Triglycerides, BMI, Blood Pressure** and more provided by **The Longstreet Clinic** with McDonald's salads to first 100 people screened. Over 60 Expo Exhibitors! All screenings are **FREE** and **OPEN TO THE PUBLIC!** Free **SHUTTLE SERVICE!**

- No Entry Fee
- Free Shuttle
- No Appointments
- 60+ Exhibitors
- Wellness Vendors
- Food Demos
- Food Samples
- Door Prizes



GreaterHallChamber.com
770.532.6206

10/11

BUSINESS LINK

GREATER HALL CHAMBER . COM

HealthSmart

Interactive Health & Wellness EXPO

Wednesday, October 11

Expo & Screenings – 7:30am-1:30pm

Breakfast – 7:30am-9:00am

Gainesville Civic Center

HealthSmart 2017
Presented by



The Chamber's 11th Annual HealthSmart Expo presented by CIGNA is FREE and OPEN TO THE PUBLIC with over 60 exhibitors and FREE Health Screenings for men and women 18 years and older. Health Screenings provided by Longstreet Clinic include Blood Pressure, Body Mass Index, Carotid Artery Screening, Cholesterol, Triglycerides and Glucose Testing with professionals on hand to conduct screenings, review your written report and answer questions. FREE Shuttle Service! No Admission Fee! No Appointment Needed! FREE McDonald's salads to the first 100 screenings.

Giveaways & Door Prizes

FitBit • \$100 Amazon Gift Card • Free Spa Massages

Over 60 Health & Wellness Exhibitors

Details: Mandy Lathem, 770-532-6206 x 115. Email: mlathem@ghcc.com

HealthSmart Seminars

Along with FREE Community Health Screenings, the HealthSmart Expo on Wednesday, October 11 will feature a series of FREE Health and Wellness Seminars. No entry fee! Open to the Public!

Food Demonstration with Chef Hans

10:00 am at the Gainesville Civic Center

Join Food Network Star **Chef Hans Rueffert** for a Healthy Cooking Demonstration with delicious food samples and tips on cooking and eating healthy.

Creative Cooking With Crevolyn

11:00 am at the Gainesville Civic Center

Crevolyn Wiley, The Market on Limestone, a cookbook author and outstanding cook, will share delicious and healthy Southern recipes.

Quick & Healthy Meals on a Budget

12:00 pm at the Gainesville Civic Center

Carin Booth, UGA Hall County Extension Service, will discuss the Expanded Food & Nutrition Education Program that provides healthful, family friendly, delicious meals without spending a great deal of money on food or time in the kitchen.

FEATURED MEMBER

CAS
CONDITIONED
AIR SYSTEMS, INC.

www.ConditionedAirSystems.com
2410 Hilton Way S.W.
Gainesville, GA 30501
Phone: 770.536.7509 • Fax: 770.535.8096

A PUBLICATION OF THE GREATER HALL CHAMBER OF COMMERCE

230 E.E. Butler Parkway • P.O. Box 374 • Gainesville, GA 30503 • p 770-532-6206 • f 770-535-8419

10/3/17

Economic Impact of Quality Healthcare



Perry Barnett, CPA
Ruston
Chairman, Greater Hall
Chamber of Commerce

With our premier location, surrounded by beautiful Lake Sidney Lanier, the area offers an unparalleled quality of life and a sound economic future for business and industry. In addition to growing and expanding industries, Gainesville-Hall County continues to have robust activity in retail development, tourism and healthcare services. The growing healthcare sector is adding to our quality of life and economic outlook.

A 2017 study by the Greater Hall Chamber indicates Hall County is served by 338 Health Care Service Providers that employ nearly 12,600, or 15.4% of the Hall County workforce, producing approximately \$575 million in annual wages. Almost 80% of those jobs are located in the region's healthcare epicenter in Gainesville-Hall County.

Northeast Georgia Health System (NGHS) continues to rank as one of the nation's leading healthcare organizations, and Northeast Georgia Medical Center has ranked as Georgia's top cardiac care hospital for 11 consecutive years. NGHS is developing a graduate medical education program with an estimated \$66 million economic impact on the Hall County economy from 2019-2023, with an additional \$18 million local economic impact predicted for each year after. The program is anticipated to generate over 90 additional community jobs in 2019, rising to as many as 300 jobs by 2023. NGMC has surpassed the \$1.5 billion mark in local and state economic impact, according to an annual study conducted by the Georgia Hospital Association.

Access to world-class healthcare services right here in Gainesville-Hall County is one of our strongest assets in economic and workforce development. The Chamber's Healthcare Committee has been the catalyst for connecting Health & Wellness Initiatives to local businesses and oversees a set of community-wide programs and events. The committee meets monthly to discuss access to healthcare, wellness programs and benefits, healthcare services, legislative issues, health insurance and other important health and wellness topics. Now in its 11th year, the HealthSmart Wellness Expo on October 11 will feature some 60 booth exhibits providing interactive wellness services. The event, free and open to the public, focuses on community health and wellness including FREE Community Health Screenings by Longstreet Clinic. We'll also be announcing the Most Fit Company Awards.

I am thankful to live in a community with such a strong economy, surrounded by natural beauty, numerous outdoor activities, and access to world-class healthcare.

Over 200 attend Healthcare Seminar



Presenters at the Healthcare Reform Seminar in August (L-R): Chamber Chairman **Perry Barnett, CPA, Rushton**; **Rob Fowler**, Executive Vice President & Partner, Turner, Wood & Smith Insurance; **John Dammann**, Georgia Market Vice President, Humana; **Kit Dunlap**, President & CEO, Greater Hall Chamber; **John Montgomery, MD**, VP & Medical Officer, Humana, Georgia/Florida; **Anne Tyler Hall**, Attorney & Principal, Hall Benefits Law; **Brett Fowler**, Vice President & Partner, Turner, Wood & Smith Insurance; **Steve McNeilly**, Director of Health Partners, Northeast Georgia Health System, Inc.

BUSINESS LINK

VOLUME 23 ISSUE 4

McKemie West, Editor • Email: kwest@ghcc.com
GreaterHallChamber.com

Greater Hall Chamber of Commerce 2017-2018 Executive Committee

Chairman Perry Barnett, CPA, Rushton	Vice Chair, Government Philip Wilheit, Jr., Wilheit Packaging	Co-Chairs, HALLmark Paul Chambers, AT&T Mimi Collins, The Longstreet Clinic
Chair Elect Carol Burrell, Northeast Georgia Health System	Vice Chair, Membership Katie Dubnik, Forum Communications	Randall Frost, Stewart, Melvin & Frost
Treasurer Jimbo Floyd, Turner, Wood & Smith Insurance	Vice Chair, South Hall Council Geoff Lee, Road Atlanta	Senior Advisor John Vardeman, Morton, Vardeman & Carlson
Vice Chair, Economic Development David Lee, Jackson EMC	Vice Chair, Community Development Caroline Lewallen, Jaenor Farms	Immediate Past Chairman Lee Hemmer, The Simpson Company
Vice Chair, Education Andi Farmer, Milton Martin Florida	Chair, VISION 2030 Melissa Tymchak, Northeast Georgia Health System	President & CEO Kit Dunlap Greater Hall Chamber of Commerce
Vice Chair, Marketing Tate O'Rourke, Jackson EMC	Elizabeth Higgins, Exec Director	

Board of Directors 2017-2018

Norman Baggs, The Times	Glenn Barnes, Georgia Power	Phil Bonelli, Wells Fargo	Nick Bruner, Rushton	Stacey Dickson, Lake Lanier CVB	Danny Dunagan, Mayor, City of Gainesville	Sam Evans, Councilman, City of Oakwood	Josh Everett, New Leaf Landscape Services	Brett Fowler, Turner Wood & Smith Insurance	Tony Funari, Funari Realty	Col. Bill Gallagher, Riverside Military Academy	Jim Grier, Champion Capital Alliance	Joy Griffin, United Way of Hall County	Richard Higgins, Chair, Hall Co. Commission	Morgan House, Keller Williams Lanier Partners	Dr. John Kennedy, Lakeview Academy	David Lloyd, Liberty Utilities	Sarita Madera, Homestar Financial Corp	Mike McGraw, PridesStaff / Ranger Mfg	Terry Merck, American Yazaki	Mike Miller, Mayor, City of Flowery Branch	Steve Naughton, Enterprising Solutions	James Nix, Mayor, City of Clermont	Nancy Norton, The Norton Agency	Dr. Richard Oates, University of North Georgia	Bill Orr, Mayor, Town of Braselton	Dr. Ray Perren, Lanier Technical College	Larry Poole, Mayor, City of Gillsville	Barbara Rambo, ProCare Rx	Josh Schlieman, Sullivan & Schlieman	Will Schwader, Hall County School System	Dr. Ed Schwader, Brenau University	Robert Schuetz, BB&T	Mulham Shibus, Manjac Poultry	Carol Shirley, South State Bank	Jody Spain, Cotton Eyed Joe's	Andy Stewart, Peach State Bank & Trust	Alma Still, Halco Systems	Kevin Strada, The Atlanta Falcons	Phil Sutton, Kubota	Steve Syfan, Syfan Logistics	Milton Turner, Mayor, City of Lula	Lila Westmoreland, Brenau University	Philip Wilheit, Wilheit Packaging	Arik Williams, Tatum Intermodal USA	Dr. Jeremy Williams, Gainesville City School	Mike Williams, Lanier Islands	Darryl Workman, BrandBank
-------------------------	-----------------------------	---------------------------	----------------------	---------------------------------	---	--	---	---	----------------------------	---	--------------------------------------	--	---	---	------------------------------------	--------------------------------	--	---------------------------------------	------------------------------	--	--	------------------------------------	---------------------------------	--	------------------------------------	--	--	---------------------------	--------------------------------------	--	------------------------------------	----------------------	-------------------------------	---------------------------------	-------------------------------	--	---------------------------	-----------------------------------	---------------------	------------------------------	------------------------------------	--------------------------------------	-----------------------------------	-------------------------------------	--	-------------------------------	---------------------------

Associate Directors 2017-2018

Lindsay Addison, Sisu	Sues Alexander, Regions Bank	Sharon Barrett, South State Bank	Kay Blackstock, Georgia Mountain Food Bank	Caitlin Collins, Mincey Marble	Brook Davidson, Stewart, Melvin & Frost	Logan Jones, AccessWDUN	Terry Morrissey, Caldwell Electrical Contractor	Nick Pruner, Edward Jones Investments	Misty Waldrop, HALCO Credit Union	John Wheeler, Bizzy Bee Exterminators	Emily Wiley, J & J Foods/The Market on Limestone
-----------------------	------------------------------	----------------------------------	--	--------------------------------	---	-------------------------	---	---------------------------------------	-----------------------------------	---------------------------------------	--

Greater Hall Chamber Staff

Executive Kit Dunlap, President & CEO Geri Collins, Executive Assistant	Economic Development Tim Evans, Vice President Shelley Davis, Vice President Existing Industry Amanda Lewis, Project Manager Peyton Wilhoite, Project Manager	Finance & Operations David Umberson, Vice President, Finance and Human Resources	Membership Development Mandy Lathem, Vice President, Events Christen Wilbanks, Vice President, Sales	Education & Leadership Andi Harmon, Vice President	Government Affairs Peyton Wilhoite, Project Manager	South Hall Council Mandy Lathem, Vice President, Events	Community Development Robin Halstead, Vice President	VISION 2030 Elizabeth Higgins, Executive Director	Marketing & Communications Kemie West, Business Link Editor/Consultant	Greater Hall Chamber Welcome Center Robin Halstead, Manager	Intern Carli Echols, University North Georgia
--	--	--	---	--	---	---	--	---	--	---	---

Upcoming Chamber Events

Tuesday, October 10
Small Business Seminar
 7:45 a.m. - 9:00 a.m. - Chamber

Wednesday, October 11
Healthsmart Expo
 7:30am-1:30 p.m.
 Gainesville Civic Center

Wednesday, October 18
Lunch 'n Learn
 12:00 - 1:00 p.m.
 Featherbone Community
 Gainesville

Thursday, October 19
Business After Hours
 5:00 p.m. - 7:00 p.m.
Conditioned Air Systems
 2418 Hilton Way / Gainesville

Tuesday, October 24
South Hall Business Coalition
 8:00 a.m. - 9:00 a.m.
 Legacy Lodge at Lanier Islands

Wednesday, October 25
Network Over Coffee
 8:30 a.m. - 9:30 a.m.
 • Rooster's Perch / Gainesville

Friday, October 27
Business Before Hours
 7:30 a.m. - 9:00 a.m.
 Sponsored by Next Star
Communications Gainesville

Get details and register for these
 and more Chamber Events
 Online: GreaterHallChamber.com



10-3-17

HealthSmart

Interactive Health & Wellness EXPO

October 11th • Gainesville Civic Center • Thank You Sponsors



10/3/17

• **Château Elan's BIG Little Office Party** is designed for small businesses and a unique alternative to a traditional holiday celebration. Your team will be among a host of revelers out to celebrate the year's successes while toasting the holidays in style at your own private table. Experience the festive party atmosphere; complete with cocktails, dinner, dancing and special room rates. Call Lisa Nickel, 678-425-6034 or email: lnickel@chateauelan.com

• The **Jaemor Farms** corn maze is now open. The Jaemor Express maze is designed in the shape of a train and stretches nearly 6 acres with a mini corn maze for children. The corn maze will run until Sunday, November 5. For info and tickets on the corn maze, hayrides, pumpkin train, petting zoo, farm slides, skeeball, duck races and more, call 770-869-3999 or visit jaemorfarms.com

• **Kirby Smart**, UGA Head Football Coach will be the keynote speaker at the **Boys & Girls Clubs of Lanier's Futures for Kids Gala** on Monday, October 16, 5:30 to 8:30 pm, reception followed by dinner and program. The Gala serves as the organization's signature event and recognizes influential individuals, corporate partners and top leaders of our community. Joyce Wilson, 770-532-8102 or email: jwilson@bgclanier.org

• **Northeast Georgia Physicians Group** (NGPG) appointed **Daniel Tuffy** as president and chief administrative officer. Tuffy most recently served as VP of Operations for CaroMont Health in Gastonia, NC. NGPG has over 350 physicians and staff at some 65 locations across North Georgia, is the state's 6th largest physician group, with providers represent over 25 specialties. ngpg.org

• **GetUWired**, an Internet marketing agency specializing in websites and online advertising is giving back to the community by offering four local small businesses a free Web Marketing Make-Over valued at \$5,000 each! To apply, visit getuwired.com/scholarship. Application deadline is October 16. Scholarships will be awarded by November 3. Email April at aloebick@getuwired.com or call 877-236-9094 x 204.

• U.S. News & World Report ranked the **University of North Georgia** (UNG) 21st among public regional universities in the South. UNG also was ranked #1 in the South for the least amount of student debt among regional public universities, reinforcing UNG's reputation for excellent academics and affordability.

In August, Forbes magazine named UNG one of the nation's top institutions in their "America's Top Colleges" ranking. This fall, UNG is serving 19,000 students at five campuses – Blue Ridge, Cumming, Dahlonega, Gainesville and Oconee County – and online. ung.edu

• The Chamber's **Business Beautification Awards of Excellence** program was founded 23 years ago and promotes well-maintained areas by publicly recognizing those who have made beautification efforts to property. Nominate your company for an award. The deadline to submit nominations is October 13. Details: Robin Halstead, 770-532-6206 x 100. Email: rhalstead@ghcc.com

• **North Georgia Community Foundation's Celebration of Community** is Thursday, October 12 at 6:00 pm at the Gainesville Civic Center. The event celebrates philanthropy in the area by honoring hometown heroes. Special guest **Doug Ivester**, retired Chairman & CEO of Coca-Cola, will present the Woodrow Stewart Leadership in Philanthropy Award to **Dr. Buddy Langston** and the Gus Whalen Young Philanthropist to **Callie Flack**, Forum Communications. Tickets: \$100; \$175 Couple; \$1200 Table. 770-535-7880. gncf.org

• **Chamber Board meetings are open to Chamber members.** Attend a meeting, network with Chamber leadership and learn what's happening in Greater Hall County! The next meeting is **Thursday, October 26** from 12-1:30 pm at **Eagle Ranch in Chestnut Mountain**. Reservations Required. \$15 per person; includes lunch. Gerri Collins, 770-532-6206 x 106. Email: gcollins@ghcc.com

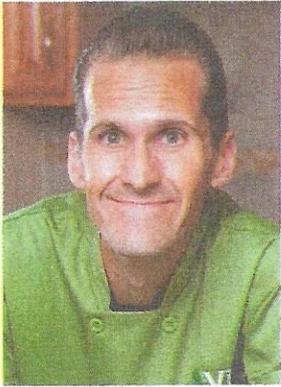
• Atlanta Parent magazine named eight **Longstreet Clinic** providers among the "Mom-Approved Doctors" in its September issue. Readers nominated their favorite OB/GYN, midwife or fertility specialist for providing excellent medical care in their field. OB/GYNs recognized include R. Brett Barger, MD, Jeffrey J. Bizon, MD, W. Thomas Jenkins, MD and Crystal A. Terrill, DO. Two Longstreet Clinic gynecologists were recognized: Karin D. Dillard, MD and Cricket Garlich, MD, along with certified nurse midwives Kim Blasingame, CNM and Liz S. Coleman, CNM. longstreetclinic.com

GOT NEWS?

Email: kwest@ghcc.com

10/3/17

HealthSmart features Chef Hans



Chef Hans Rueffert
Food Network Star

Hans Rueffert, owner and chef of the Woodbridge Inn in Jasper, GA is HealthSmart's featured guest. Chef Hans will be the keynote speaker at the HealthSmart Breakfast on Wednesday, October 11 at 7:30 a.m. at the Gainesville Civic Center (reservations required) and will be performing a Food Demonstration at the HealthSmart Expo at 10 a.m. with great healthy food tips and free food samples. The demonstration/ seminar is free and open to the public. Known as The Chef Without a Stomach, Hans just finished participating in the first season of The Next Food Network Star in 2005 when diagnosed with stomach cancer. With only 2% chance of survival, Hans began a journey of surgeries and treatments writing cookbooks on healthy eating. He frequently teaches

cooking classes at the Piedmont Cancer Wellness Center and works with the Gastic Cancer Fund to mentor people with stomach cancer through their disease. His passion for health has led him to reach into his German heritage for a new life motto: Gesundheit, German for 'good health'. hanscooks.com

Come hear Hans testimonial at the HealthSmart Breakfast, followed by a Healthy Cooking Demo with delicious food samples. For breakfast reservations, or more information on HealthSmart, call Mandy Lathem, 770-532-6206 x 115, email mlathem@ghcc.com or visit GreaterHallChamber.com

10/3/17

October 3, 2017 • Greater Hall Chamber of Commerce

4

HealthSmart

HealthSmart Expo
Wednesday, October 11
Gainesville Civic Center

Drawings, door prizes, giveaways, food samples, free screenings, free seminars, 60+ exhibits, networking and McDonald's Salads to 1st 100 screened!

HealthSmart Kickoff Breakfast • 7:30-9:00 am

Register now for the HealthSmart Breakfast featuring Food Network Star Chef Hans Rueffert. Enjoy a healthy breakfast, great networking and presentation of the **2017 Most Fit Company Awards**. \$15 Chamber Members; \$25, Non-Members. Mandy Lathem, 770-532-6206 x 115 or Register Online: GreaterHallChamber/events

Exhibit Space Available

Space limited! Sign up NOW! Promote your company or service along with 60+ wellness exhibitors. Member Booth, \$350; Non-Member Booth, \$550 each; Non-Profit Table, \$200. Mandy Lathem, 770-532-6206. Email: mlathem@ghcc.com

Free Screenings & Seminars • 7:30 am - 1:30 pm

Health Screenings by **Longstreet Clinic** with professionals on hand to conduct screenings, review your written report and answer questions.
FREE Shuttle Service! No Admission Fee! No Appointment Needed!

10-3-17

OCTOBER 2017

Wednesday, October 4
Healthcare Committee
 8:00 a.m. - 9:00 a.m. - Chamber

Tuesday, October 10
Small Business Seminar
 7:45 a.m. - 9:00 a.m. - Chamber

Tuesday, October 10
Ambassadors Council
 3:45 p.m. - 4:45 p.m.
 2 Dog Restaurant/Gainesville

Wednesday, October 11
HealthSmart Breakfast
 7:30 a.m. - 9:00 a.m.
 Gainesville Civic Center

Wednesday, October 11
Healthsmart Expo
 7:30 a.m. - 1:30 p.m.
 Gainesville Civic Center

Wednesday, October 11
Human Resources Council
 11:45 a.m. - 1:00 p.m.
 Luna's Restaurant/Gainesville

Thursday, October 12
Leadership Hall County
 7:45 a.m. - 5:00 p.m.

Friday, October 13
Economic Development Council
 7:30 a.m. - 8:30 a.m.
 Oakwood City Hall/Oakwood

Friday, October 13
Marketing Committee
 12:00 p.m. - Jackson EMC/Gainesville

Tuesday, October 17
Youth Leadership Hall
 8:30 a.m. - 3:30 p.m.

Tuesday, October 17
Vision 2030 Board of Directors
 11:30 a.m. - 1:00 p.m. - Chamber

Wednesday, October 18
Issues Committee
 8:00 a.m. - 9:00 a.m. - Chamber

Wednesday, October 18
Lunch 'n Learn
 12:00 - 1:00 p.m.
 Featherbone Communitiversity
 Gainesville

Thursday, October 19
Business After Hours & Tailgate Party
 5:00 p.m. - 7:00 p.m.
Conditioned Air Systems
 2418 Hilton Way/Gainesville

Thursday, October 19
Chamber Executive Committee
 12:00 p.m. - 1:30 p.m. - Chamber

Tuesday, October 24
South Hall Business Coalition
 8:00 a.m. - 9:00 a.m.
 Legacy Lodge at Lanier Islands

Wednesday, October 25
Network Over Coffee
 8:30 a.m. - 9:30 a.m.
 Rooster's Perch/Gainesville

Thursday, October 26
Chamber Board of Directors
 12:00 p.m. - 1:30 p.m.
 Eagle Ranch/Chestnut Mountain

Friday, October 27
Business Before Hours
 7:30 a.m. - 9:00 a.m.
 Next Star Communications/Gainesville

Get details and register for these and more
 Greater Hall Chamber Events
 Online: GreaterHallChamber.com

UPCOMING CHAMBER EVENTS

Tuesday, November 14, 2017: **Industry Appreciation Luncheon**
 11:00 a.m. - 1:00 p.m. - Chattahoochee Country Club

Thursday, December 14, 2017: **Eggs & Issues Breakfast**
 7:30 a.m. - 9:30 a.m. - Gainesville Civic Center

Wednesday, February 28, 2018: **Healthy Hall Healthcare Awards Luncheon**
 11:30 a.m. - 1:00 p.m. - Brenau Downtown Center

For Event Sponsorship Information, call 770-532-6206.

10/3/17

10-6-17

Health expo set for Oct. 11 at Civic Center

Past attendees say event has saved several lives

BY JEFF GILL
jgill@gainesvilletimes.com

If not for free health screenings at the annual HealthSmart Expo in Gainesville, the cost for some people may have been their lives.

The Heart Center of Northeast Georgia Medical Center has had patients return to the event a year after a screening and said they were saved by the brief look at the carotid artery in their neck.

"It's very rewarding" to hear those stories, said Jackie Sollogub, cardiologist business development specialist at The Heart Center.

And that's why Sollogub says she is sold on HealthSmart, presented by the Greater Hall Chamber of Commerce.

In addition to screenings, the 11th annual event, set for 7:30 a.m.-1:30 p.m. Wednesday at the Gainesville Civic Center, will feature 60-plus wellness-oriented exhibitors, workshops and food demonstrations.

■ Please see EXPO, 5A

11th annual HealthSmart Expo

What: Health screenings, workshops and food demonstrations

When: 7:30 a.m.-1:30 p.m. Wednesday

Where: Gainesville Civic Center,
830 Green St.

Admission: Free, except for breakfast, which is \$15 for Greater Hall Chamber of Commerce members; and \$25, non-members.

Reservations: www.ghcc.com/about/events

7 EXPO

■ Continued from 1A

Screenings also include a blood pressure check, body mass index and cholesterol, triglyceride and glucose testing.

"I know that, from our experience, there are people who may not be in the best situation financially or they may not have the best health insurance, so this is a

great opportunity for them," Sollogub said.

"I think, in that sense, it is wonderful for the community."

The expo overall is free, as well as a shuttle service. Also, no appointments are required for screenings.

The event also features a breakfast, but that involves a cost: \$15, chamber members; \$25, non-members. Reservations also are required, as space is limited.

Food Network personality Chef

Hans Rueffert will be the breakfast's keynote speaker.

Known as "The Chef Without a Stomach," he had just finished participating in the first season of The Next Food Network Star when he was diagnosed with stomach cancer, according to a chamber press release.

"With only 2 percent chance of survival, Hans began a journey to healthy eating and a healthy lifestyle," the release says.

Also, Most Fit Company Awards

will be presented at the event's breakfast.

Rueffert will conduct a Healthy Food Demo at the expo at 10 a.m. That's one of three free wellness workshops.

Cookbook Author Crevolyn Wiley will present "Creative Cooking with Crevolyn" at 11 a.m.

and Carin Booth of the University of Georgia Cooperative Extension Office in Hall County will present "Quick & Healthy Meals on a Budget" at noon.

HealthSmart was started by the chamber's Health Care Committee, said Kit Dunlap, the chamber's president and CEO.

"We really wanted to do something extraordinary in the health care field, not just hold a general expo," she said. "It's just a great service."

"It's grown into a great community opportunity to get some screenings but also learn about what's available ... with health care."

10/16/17