



JULY 13
5pm-10pm
Lake Lanier Olympic Park

Beach Bash is a free, family-friendly event hosted each July by the City of Gainesville. Join us this year at our NEW location at Lake Lanier Olympic Park! Event will feature beach theme contests, kids' activity area with waterslide, food/beer trucks and FREE concert featuring ELECTRIC AVENUE! This is a great way to show your community support and reach potential customers.

ANCHOR SPONSOR...\$3,000

- PRESENTING SPONSOR of the event, beach and band
- Logo included on digital flyers
- Social media mentions and spotlights (24,000 average post reach)
- Banner and signage included, promotional stage time (two 5 minutes segments)

HANG TEN...\$1500

- Signage in premium area and entrance
- Logo included on printed materials
- 10x10 space for tent/table in sponsor area located in premium location during event
- Social media mentions (2) and spotlight

BEACH COMBER...\$500

- 10x10 space for tent/table in sponsor area located in premium location during event
- Social media mentions (2) and spotlight
- Stage acknowledgement (2 x during concert)

PLEASE RESPOND BY JUNE 28!

Thank you so much for your sponsorship. It is organizations such as yours that allow us bring family friendly and FREE events! If you have any questions, contact the Gainesville Convention & Visitors Bureau at 770-531-2664 or email rdyer@gainesville.org.