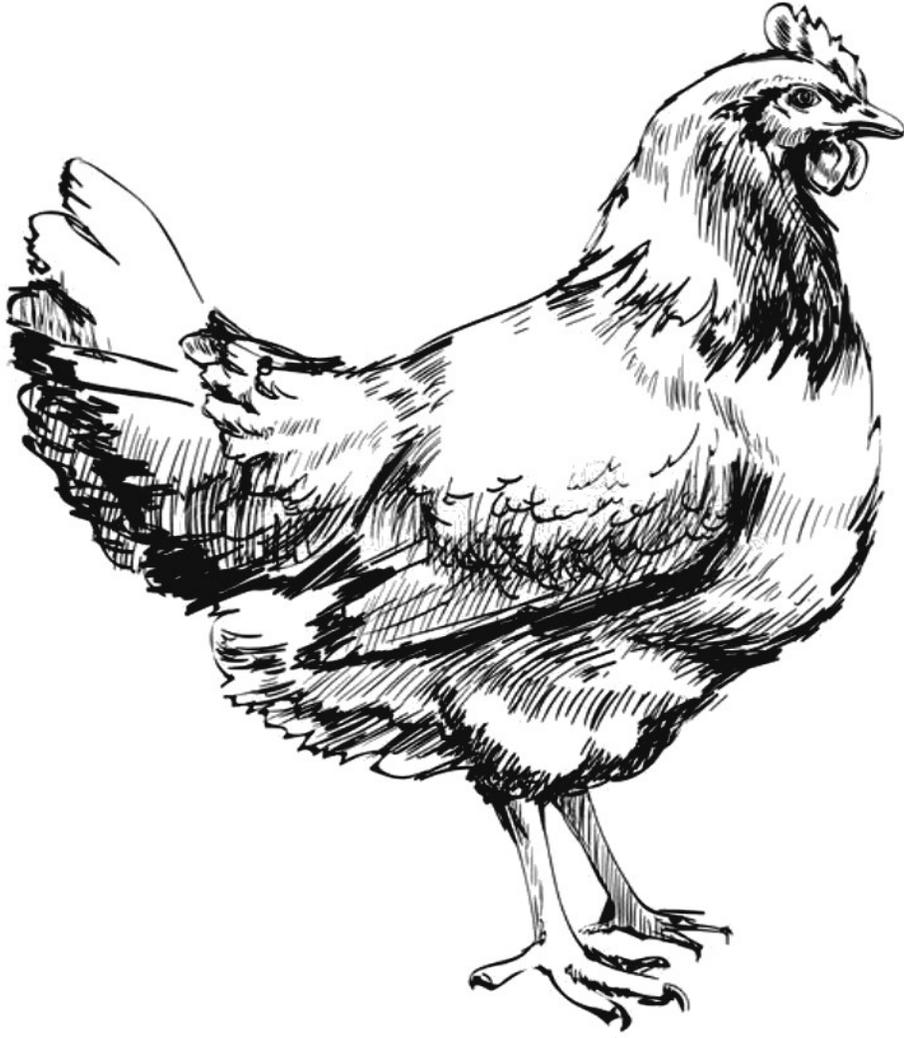


Did you know GVL?



Gainesville is the Poultry Capital of the World!

- After World War II, Jesse Jewell started the poultry industry in north Georgia.
- Chickens are the state's largest agricultural crop.
- This \$1 billion a year industry has given Gainesville the title of "Poultry Capital of the World".
- Last year the Free Range GVL campaign chickens won the most creative marketing campaign award from the state!

Color Dixie and we'll show her your creations!