

**Gainesville Parks and Recreation Board Report**  
**August 13, 2018**

**I. Impact Fee Report**

- a. Amount collected for the **12th month** of fiscal year 2018 (June) totals **\$40,644 (36)** as compared to the same period last year of \$ **40,644 (36)**
  - i. **Year-end collections total \$722,560 (640)**
  - ii. **Year-end account balance = \$2,155,703.12.**
- b. Amount collected for the **1st month** of fiscal year 2019 (July) totals **\$30,483 (27)** as compared to the same period last year of **\$25,967 (23)**
  - i. **Current account balance is \$1,536,186**
    - 1. **Includes FY2019 projects totaling \$650,000**

**II. Allen Creek Youth Athletic Complex Committee & SPLOST VII**

- a. The consultants are continuing to analyze the soil tests and are working to prepare options for us to review in the near future. Because this project is last in line of city projects to begin construction (2019-2020), we have not made this a priority for consultants at this time. **No Update.**

**Partnership Report:**

**a. Friends of Gainesville Parks and Greenway's, Inc.**

- a. The 22<sup>nd</sup> annual Sunday in the Parks and Butterfly Release was one of the most successful in recent memory with sponsorship and sales totaling \$14,250.
- b. Gainesville City Council as recently appointed two (2) citizens to the Board; Becky Nix and Lynn Kerns.
- c. President Andy Stewart has appointed the following out-going board members to the nominating committee: Gina Miller, Chair; Harriette Taylor; Bill Brooksher; Drane Watson.
- d. Longwood Park will again serve as a host site for Shore Sweep on September 15, 2018.

**b. Boys and Girls Clubs of Lanier**

- a. Annual Future for Kids Gala, Tuesday, October 9, 2018, Civic Center
  - 1. Evander Holyfield, Keynote Speaker

**c. Hall County Parks and Leisure Services**

- a. No Report.

**d. Gainesville City School System**

- a. Board Chair, John Simpson, Deputy Director Michael Graham and I met with Dr. Jeremy Williams, Adrian Niles and Adam Lindsey on June 22, 2018 to discuss our Intergovernmental Agreement that is new for renewal on June 30, 2019; Facility Request; Utilization of Facilities Comparison, Youth Athletics and GCSS Feeder Program
- b. Met with GCSS Adam Lindsey, GHS Boys Basketball Coach Chuck Graham and girls Basketball Coach on Tuesday, July 24, 2018 and discussed the basketball program and how we might help

**e. Community Service Center**

- a. No Report.

**f. Gainesville-Hall '96 Board**

- a. Participated in a facilities update meeting at the LLOP on Friday, August 10, 2018.
- b. September 12-16, 2018; International Canoe Federation Dragon Boat World Championships

**g. Redbud Chapter of the Native Plant Preserve**

- Letter of support for Redbud to apply for a Great Urban Parks Grant to demonstrate green storm water infrastructure; and rain gardens, permeable paving and native plant landscaping demonstrate replicable models for green infrastructure development.

**h. Gainesville Convention and Visitors Bureau**

- a. Information from the July 25, 2018 CVB Board meeting attached.

**City of Gainesville  
Parks and Recreation  
FY 2018 Impact Fee Tracking Sheet**

DATE	AMOUNT
July 2017	\$ 25,967.00
August 2017	\$ 56,450.00
September 2017	\$ 19,193.00
October 2017	\$ 53,063.00
November 2017	\$ 19,193.00
December 2017	\$ 13,548.00
January 2018	\$ 27,096.00
February 2018	\$ 21,451.00
March 2018	\$ 348,861.00
April 2018	\$ 58,708.00
May 2018	\$ 38,386.00
June 2018	\$ 40,644.00
<b>YTD Amount</b>	<b>\$722,560.00</b>

Impact Fees Expended (since inception)		Cumulative Results (since inception)	
Pass Property (FY07)	\$ 164,800.00	FY07 Fees Collected	\$ 445,995.00
		FY07 Interest	\$ 11,090.00
Pass House Demolition (FY08)	\$ 14,895.00	FY08 Fees Collected	\$ 100,481.00
		FY08 Interest	\$ 15,292.00
		FY09 Fees Collected	\$ 23,709.00
		FY09 Interest	\$ 4,423.00
Park Playgrounds (FY10)	\$ 125,000.00	FY10 Fees Collected	\$ 12,419.00
FMACC Trailhead/Playground (FY10)	\$ 200,000.00	FY10 Interest	\$ 1,219.18
		FY11 Fees Collected	\$ 39,515.00
		FY11 Interest	\$ 292.56
Project Reimbursement	\$ (11,128.39)	FY12 Fees Collected	\$ 45,160.00
		FY12 Interest	\$ 227.48
Green Street Pool/Wessell Park Demolition & Renovations (FY13)	\$ 175,000.00	FY13 Fees Collected	\$ 225,800.00
		FY13 Interest	\$ 334.35
Linwood Preserve Parking (FY14)	\$ 25,000.00	FY14 Fees Collected	\$ 290,153.00
Water Trails (FY14)	\$ 20,000.00	FY14 Interest	\$ 514.91
FMACC Field Improvements (FY15)	\$ 150,000.00	FY15 Fees Collected	\$ 400,795.00
Park Playgrounds (FY15)	\$ 75,000.00	FY15 Interest	\$ 912.93
Candler Field Lighting (FY15)	\$ 25,000.00	FY16 Fees Collected	\$ 489,986.00
Linwood Preserve Education Bldg (FY17)	\$ 100,000.00	FY16 Interest	\$ 1,316.44
Youth Athletic Complex A/E (FY17)	\$ 450,000.00	FY17 Fees Collected	\$ 1,017,229.00
Project Reimbursement (FY16)	\$ (26,323.00)	FY17 Interest	\$ 5,296.00
Park Playgrounds (FY18)	\$ 130,000.00	FY18 Fees Collected	\$ 722,560.00
Desota Park Renovations (FY18)	\$ 100,000.00	FY18 Interest	\$ 18,225.88
<b>Total Expenditures</b>	<b>\$ 1,717,243.61</b>	<b>Total Revenue</b>	<b>\$ 3,872,946.73</b>

<b>Balance</b>	<b>\$ 2,155,703.12</b>
As of Date:	8/6/2018 9:12

# Impact Fees

## Summary Report By Permit Type and Fund Type

### 6/1/2018 to 6/30/2018

LAND USE	LIBRARY AMT	FIRE AMT	SHERIFF / POLICE AMT	PARK AMT	PSF AMT	ROAD AMT	ADMIN AMT	CIE PREP AMT	TOTAL AMT
<b>GAINESVILLE</b>									
<b>COM</b>									
General Heavy Industrial	\$0.00	\$2,549.72	\$1,399.25	\$0.00	\$0.00	\$0.00	\$118.47	\$0.00	\$4,067.44
General Office Building	\$0.00	\$3,438.73	\$1,887.63	\$0.00	\$0.00	\$0.00	\$159.79	\$0.00	\$5,486.15
<b>COM TOTAL</b>	<b>\$0.00</b>	<b>\$5,988.45</b>	<b>\$3,286.88</b>	<b>\$0.00</b>	<b>\$0.00</b>	<b>\$0.00</b>	<b>\$278.26</b>	<b>\$0.00</b>	<b>\$9,553.59</b>
<b>RES</b>									
Single-Family Detached	\$8,883.18	\$3,363.62	\$1,846.20	\$38,386.00	\$0.00	\$0.00	\$1,574.54	\$0.00	\$54,053.54
Residential	\$522.54	\$197.86	\$108.60	\$2,258.00	\$0.00	\$0.00	\$92.62	\$0.00	\$3,179.62
<b>RES TOTAL</b>	<b>\$9,405.72</b>	<b>\$3,561.48</b>	<b>\$1,954.80</b>	<b>\$40,644.00</b>	<b>\$0.00</b>	<b>\$0.00</b>	<b>\$1,667.16</b>	<b>\$0.00</b>	<b>\$57,233.16</b>
<b>GAINESVILLE TOTAL</b>	<b>\$9,405.72</b>	<b>\$9,549.93</b>	<b>\$5,241.68</b>	<b>\$40,644.00</b>	<b>\$0.00</b>	<b>\$0.00</b>	<b>\$1,945.42</b>	<b>\$0.00</b>	<b>\$66,786.75</b>
<b>TOTAL</b>	<b>\$9,405.72</b>	<b>\$9,549.93</b>	<b>\$5,241.68</b>	<b>\$40,644.00</b>	<b>\$0.00</b>	<b>\$0.00</b>	<b>\$1,945.42</b>	<b>\$0.00</b>	<b>\$66,786.75</b>

**City of Gainesville  
Parks and Recreation  
FY 2019 Impact Fee Tracking Sheet**

DATE	AMOUNT
July 2018	\$ 30,483.00
August 2018	\$ -
September 2018	\$ -
October 2018	\$ -
November 2018	\$ -
December 2018	\$ -
January 2019	\$ -
February 2019	\$ -
March 2019	\$ -
April 2019	\$ -
May 2019	\$ -
June 2019	\$ -
<b>YTD Amount</b>	<b>\$30,483.00</b>

Impact Fees Expended (since inception)		Cumulative Results (since inception)	
Pass Property (FY07)	\$ 164,800.00	FY07 Fees Collected	\$ 445,995.00
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Desota Park Renovations (FY18)	\$ 100,000.00	FY18 Interest	\$ 18,225.88
Park Playgrounds (FY19)	\$ 150,000.00	FY19 Fees Collected	\$30,483.00
City Park Concessions/Restrooms (FY19)	\$ 250,000.00	FY19 Interest	
Park Signage (FY19)	\$ 150,000.00		
Skate Park Planning (FY19)	\$ 100,000.00		
<b>Total Expenditures</b>	<b>\$ 2,367,243.61</b>	<b>Total Revenue</b>	<b>\$ 3,903,429.73</b>

<b>Balance</b>	<b>\$ 1,536,186.12</b>
As of Date:	8/6/2018 9:13

# Impact Fees

## Summary Report By Permit Type and Fund Type

### 7/1/2018 to 7/31/2018

LAND USE	LIBRARY AMT	FIRE AMT	SHERIFF / POLICE AMT	PARK AMT	PSF AMT	ROAD AMT	ADMIN AMT	CIE PREP AMT	TOTAL AMT
<b>GAINESVILLE</b>									
<b>COM</b>									
High-Turnover (Sit-Down)	\$0.00	\$2,755.24	\$1,512.40	\$0.00	\$0.00	\$0.00	\$128.03	\$0.00	\$4,395.67
<b>COM TOTAL</b>	<b>\$0.00</b>	<b>\$2,755.24</b>	<b>\$1,512.40</b>	<b>\$0.00</b>	<b>\$0.00</b>	<b>\$0.00</b>	<b>\$128.03</b>	<b>\$0.00</b>	<b>\$4,395.67</b>
<b>RES</b>									
Single-Family Detached	\$5,747.94	\$2,176.46	\$1,194.60	\$24,838.00	\$0.00	\$0.00	\$1,018.82	\$0.00	\$34,975.82
Residential	\$1,306.35	\$494.65	\$271.50	\$5,645.00	\$0.00	\$0.00	\$231.55	\$0.00	\$7,949.05
<b>RES TOTAL</b>	<b>\$7,054.29</b>	<b>\$2,671.11</b>	<b>\$1,466.10</b>	<b>\$30,483.00</b>	<b>\$0.00</b>	<b>\$0.00</b>	<b>\$1,250.37</b>	<b>\$0.00</b>	<b>\$42,924.87</b>
<b>GAINESVILLE TOTAL</b>	<b>\$7,054.29</b>	<b>\$5,426.35</b>	<b>\$2,978.50</b>	<b>\$30,483.00</b>	<b>\$0.00</b>	<b>\$0.00</b>	<b>\$1,378.40</b>	<b>\$0.00</b>	<b>\$47,320.54</b>
<b>TOTAL</b>	<b>\$7,054.29</b>	<b>\$5,426.35</b>	<b>\$2,978.50</b>	<b>\$30,483.00</b>	<b>\$0.00</b>	<b>\$0.00</b>	<b>\$1,378.40</b>	<b>\$0.00</b>	<b>\$47,320.54</b>

**22nd Annual Butterfly Release  
May 20, 2018**

<b>Sponsorships:</b>	<b>Sponsorships \$</b>	<b>Sponsorships-In-Kind</b>	<b>Expenses</b>	<b>Revenue</b>	<b>Other</b>
Sponsorships -Monetary Donation - sponsorships rec'd as of 7/5/18	\$12,195.00				
<b>Sponsorships Invoiced (not yet received)</b>					
<i>Sponsorships - In Kind</i>		\$100.00			
<b>Expenses:</b>					
Butterfly Release Company			\$3,420.00		
Petty Cash for Cash Box (Distributed)			\$200.00		
Applied Images/Gainesville Whiteprint (vinyl letters)					
J. Geyer - T-Shirts			\$959.79		
Cotton Eyed Jones, Inc. (New BFR Signs)			\$401.25		
The Times - Advertising Sponsor Ad			\$1,350.00		
Visa Card for appreciation (Bill Maine)			\$100.00		
Oriental Trading Co/Fun Express - Vinyl snakes, bugs & spiders, fans, tattoos, sunglasses, necklaces, stationery, bracelets, butterfly shpaes, etc.					
<b>Revenue from Event:</b>					
Brusters - Commission from Sales				\$250.00	
Sales from T-Shirts, Water, Trinkets, etc.				\$1,424.93	
<b>Other:</b>					
Donation to Park Rooter Program					
General Donation					
Butterfly Release Co - Credit for Shipping charge overage					\$180.00
Petty Cash (Start-up fund) Reimbursement					\$200.00
<b>TOTAL</b>	<b>\$12,195.00</b>	<b>\$100.00</b>	<b>\$6,431.04</b>	<b>\$1,674.93</b>	<b>\$380.00</b>

Revenue = \$14,250  
 Expenditures = \$ 6,431  
 Revenue/Expenses = \$ 7,819

# 22nd Annual Butterfly Release Thank you!!

We appreciate the generosity of the following companies, organizations and individuals who helped make this community tradition possible.

## MONARCH SPONSORS

Gainesville Parks & Recreation  
Springer Mountain Farms  
David & Gail Chester

## PAINTED LADIES SPONSORS

GA Federation of Women's Clubs-  
Gainesville Woman's Club  
Walters Management Co.-Jim Walters  
Mar-Jac Poultry  
WDUN Jacobs Media  
Peach State Bank & Trust  
Memorial Park Funeral Home  
Vietnam Veterans of America  
Gastroenterology Associates of Gainesville  
Carriage Insurance Agency  
J Geyer Advertising

## SWALLOWTAILS SPONSORS

Hamilton State Bank  
Ken Crenshaw  
Jake Martin & Son Contractor's, Inc.  
Stewart, Melvin & Frost  
Kipper Tool Company

Bobby & Sissy Lawson  
Jay Lawson  
Atlas Pizza & Subs  
North Georgia Label-Gary Gaines  
Glen and Carol Cox  
Janie Owen  
Angie Williams/Liberty Mutual Insurance  
Chris and Elizabeth Morgan

## CATERPILLARS SPONSORS

Turner, Wood & Smith Insurance  
Carlyle and Bernice Cox  
Deborah K. Mack  
The Tire Barn  
Andy and Michele Pucci  
Chatahoochee Riverkeeper  
Johnny's BBQ  
Minzey Marble  
Little & Davenport Funeral Home  
Robert and Ruth Bruner  
Larry Miller  
Hulsey, Oliver & Mahor, LLP  
Riverside Pharmacy  
Fletcher & Gina Miller  
Occasions Florist  
Wesley & Suzanne Galley  
V&V Properties and Consulting  
A Helping Hand Home Care, LLC  
Rueben & Glenda Pierce

Three D Cleaners  
Charles & Betty Dyarmett  
The Evert Miller Group/Andy & Bonnie Miller  
Nancy Moore  
Elza Jones  
Andy & Janet Walker  
Sally Meadows  
Anne Chendult  
Drane Watson  
ENARD, LLC  
Barbara Brooks  
Henry and Tracy Traufman  
Dr. Shirley Whitaker  
Alan & Jeanne Sutton  
Eunice McDonald  
Huffwalke and Huffwalke  
Joseph Summer  
Judy & John Girardeau  
Lawson Air Conditioning & Plumbing, Inc.

T-shirt Ad Contest Winner: Fair Street  
International School 3rd grade student,  
Karen Lara.

A special thank you to volunteers,  
Gainesville High School Cheerleaders.

BECOME A PARK ROOTER TODAY AT  
[GAINESVILLE.ORG/FRIENDSOFTHEPARKS](http://GAINESVILLE.ORG/FRIENDSOFTHEPARKS)



## Our Mission...

To serve as a cultural, educational, and recreational resource  
to develop, beautify, maintain, restore and preserve  
passive and active leisure pursuits in Gainesville, Hall County.



**Butterfly Release**

**When:** 1-4 p.m. May 20, rain or shine (at pavilion if it rains)

**Where:** Wilshire Trails, 849 Wilshire Road NW, Gainesville

**How much:** Free

LISET CRUZ | Times file photo

The 22nd annual Friends of the Parks Butterfly Release takes place Sunday, May 20, at Wilshire Trails in Gainesville.

5-10-18

# Butterflies in the sky

Annual insect release returns to Wilshire Trails for 22nd year May 20

5-10-18

BY ANDREA CORONA  
acorona@gainesvilletimes.com

The air in Wilshire Trails Park will be filled with 1,500 butterflies on Sunday, May 20, for the 22nd annual Friends of the Parks Butterfly Release.

Each child attending will be able to release at least one butterfly.

"We try to give all the butterflies to the children first, and then if we have any more we can give to adults," said Andy Stewart, president of the Friends of the Parks board.

The event is a major fundraiser for Friends of the Park through sales of butterfly-related items and other merchandise. The money is used for the park and for education.

"We also give out butterflies to second-grade classes in the Gainesville system, and they get to see the life cycle of the butterflies, and we actually donate those to the science teachers and local elementary school so they can be a part of the experience," Stewart said.

The butterfly release is popular with the community, so expect a crowd, said Julie Butler, marketing manager at Gainesville Parks and Recreation.

"If the weather is pretty, we expect at least 3,000 people," Butler said.

The event will also feature face painting and paper sailboat races, and of course, visitors can take advantage of the trails.

"People love to walk the trails of the Rock Greenway and play on the playground and in the creek," Butler said.

But the butterflies are the main attraction.

"It is amazing to see everyone's faces when the butterflies wake up and begin to take flight," said Butler. "It is a great way to bring people together and appreciate our parks system and the value it has on our lives."

Friends of the Parks is a volunteer-based organization that raises awareness for the park, and "whose advocacy and fundraising is responsible for much of what the Rock Creek Greenway has become today," Butler said.

5-10-18

# Wilshire Trails Park hosts 22nd annual butterfly release

5-21-18

BY KAYLEE MARTIN  
kmartin@gainesvilletimes.com

Despite a rainy end to the day, children's smiles never faded away at the 22nd annual butterfly release Sunday, May 20, at Wilshire Trails Park in Gainesville.

There were family-friendly activities galore, including sailboat races, face painting, and arts and crafts. Of course, butterflies were the main attraction — and 1,500 painted lady butterflies took to the sky at 3 p.m.

There were many first-time attendees, as well as many who return year after year.

"I love playing at the park," Sydney Lewis said. "I am very excited to see the butterflies."

Nick Rosenberg, 12, has attended the release with his family for five years.

"I'm really interested in nature stuff, especially insects, so this is always really fun to come to," he said. "I want to study biology or environmental science when I go to college."

The event, sponsored by Friends of Gainesville Parks and Greenways, serves as a major fundraiser for the group. Through money received through sponsorships, sales and donations, they are able to educate children about the environment and give back to the community.

"I've been a member of the Friends of the Parks board for three years," said Andy Stewart, president of the board. "The butterfly release always draws a big crowd. We like to get the community out here and show off our park system, because we are very proud of it."

5-21-18

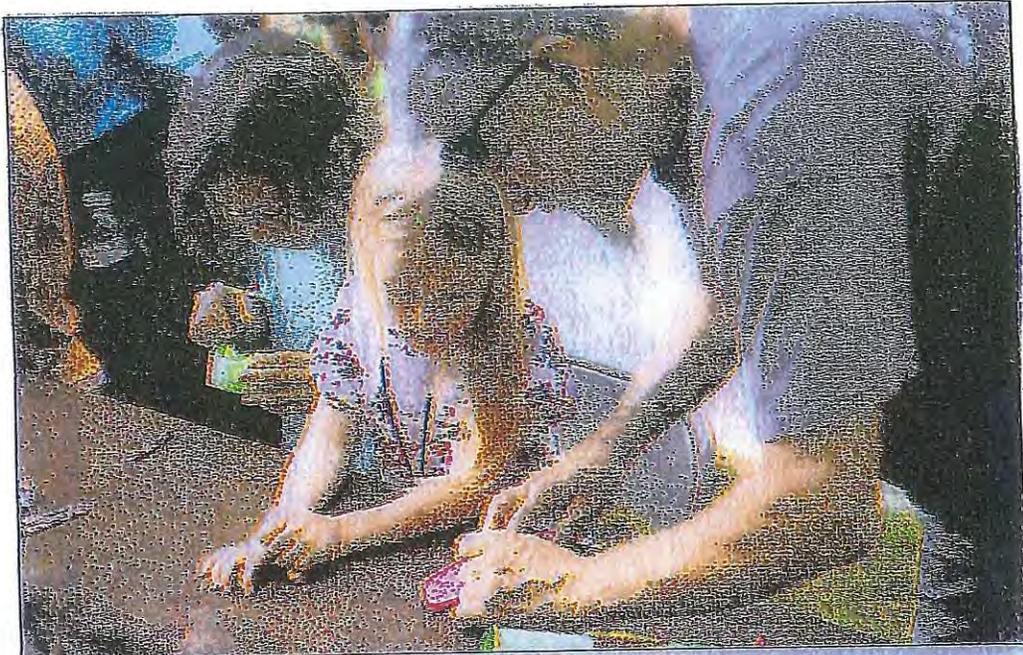


5-21-18

Left: Alayna Waldrep creates a pom-pom butterfly with the help of the event staff.  
Below: Timothy Kemp and a friend test out their sailboats.



5-21-18



**Above:** Kileigh Rae Richardson and her father Rick make a paper sailboat at the 22nd annual butterfly release. **Right:** Sydney Lewis blows bubbles and tries to catch them.

Photos by **KAYLEE MARTIN**  
The Times



**Left:** Attendees rush to take cover from the rain. **Below:** A butterfly rests on a table underneath a tent to avoid the rain.

5-21-18



## INFORMATION

**WHAT:**

Join your friends and colleagues for the celebration of our Futures for Kids Campaign at this year's Gala. The campaign raises critical funds to support Club programs that save and change children's lives. You can help us in opening doors to *More* great futures for kids.

**WHEN:**

Tuesday, October 9, 2018  
5:30 to 8:30 pm, reception followed by dinner and program

**WHERE:**

Gainesville Civic Center, Grand Ballroom

**THE EVENT:**

Come hear from **keynote speaker Evander Holyfield** as he shares his journey from humble beginnings to global fame as the **4-time World Heavyweight Boxing Champion!**

Our brightest and most deserving Boys & Girls Clubs members and alumni will be a part of the program.

We will honor a long-time volunteer and supporter with our prestigious Phillip Sartain Helping Hands Award. This award is given annually to an individual that has – through service, dedication and commitment – improved children's lives at the Boys & Girls Clubs of Lanier.

**WHY:**

**Clubs Change Lives.** The Boys & Girls Clubs of Lanier helps over 6,000 kids each year to reach their full potential. Clubs fill the gap between school and home and provide programs to help reverse the most negative trends facing our kids: poverty, high school dropout rates, obesity and juvenile crime.

Our programs allow young people to continue to learn while having fun, build character through leadership activities, stay healthy through sports and most importantly build relationships with adult role models that truly care.

**YOU CAN HELP:**

Our dues are minimal so that all children can have access to our programs. The **Futures for Kids Campaign and Gala** is an opportunity for individuals and corporations to positively change the lives of children in our community.

*Your thoughtful contribution will help change a child's future!*

**INFORMATION:**

Contact Joyce Wilson at 770-532-8102 or [jwilson@bgclanier.org](mailto:jwilson@bgclanier.org) for additional information.

Boys & Girls Clubs of Lanier  
**FUTURES FOR KIDS**



**Campaign Giving Levels**

	Presenting Donor \$35,000	Mission Donor \$10,000	Impact Donor \$7,500	Great Futures Donor \$5,000	Membership Donor \$2,000
Donor name will be part of the official Gala name – “presented by”	✓				
Gala speaking opportunity	✓				
Full-page recognition in slideshow during Gala dinner	✓				
Most prominent name and logo placement on all printed and digital materials (ex. Website, Gala signage, invitations, programs, stewardship materials)	✓				
Gala Keynote Speaker Evander Holyfield Autograph	✓	✓			
Recognition in the annual Club newsletter	Feature Story ✓	Recognition ✓	Recognition ✓		
Logo on BGCL website with link to your website	✓	✓	✓		
VIP reception package; includes photo opportunity with Speaker Evander Holyfield and complimentary bar for all table guests at Gala.	✓	✓	✓	✓	
Color advertisement for your business in Gala event program	Inside Back Cover ✓	Full Page ✓	Half Page ✓	Quarter Page ✓	
Facebook and Twitter posts tagging your business/organization with link to your homepage	“Presented by” ✓	✓	✓	✓	
Two tables at Gala – 16 guests	Prime location ✓	Preferred ✓	Preferred ✓	✓	
Recognition on Gala signage, event program, and slide presentation during dinner	Most Prominent ✓	Prominent ✓	✓	✓	✓
Table at Gala for 8 guests, reception					✓



# 2018-19 Utilization of Facilities Comparison (Actual Costs Affecting Budgets)

## Gainesville Parks & Recreation Facility Request Snapshot (of School System's Facilities)

Program	Dates	Days	Facilities Needed	Cost (Actuals affecting budget)
Adult Basketball ( <i>Cancelled 2018</i> )	Jan-Feb 2018	0	GMS Gym (\$16/day x 18)	\$ -
Youth Athletic-Pee Wee Program	Jan 2018	8	New Holland Gym (\$16/day x 8)	\$ 128.00
Day Camp	May-July 2018	34	GMS: Gym (\$16/day x 34) Lunchroom (\$16/day x 34) Classrooms (8 x \$8/day x 34)	\$ 3,264.00
Buses (Camps)	Apr, Jun-Aug 2018	67	Base Cost [\$6/Day + \$4/6 miles (Est. 2810 total miles)]	\$ 2,275.00
Baton Camp ( <i>Cancelled</i> )	June 2018	0	GMS Gym (\$16/day x 5) Classroom (1 x \$8 /day x 5)	\$ -
Summer Theatre <sup>1</sup> ( <i>SCT Cancelled 2018</i> )	May-June 2018	9	PAC (Electric; Water; Cleaning prorated based on actual costs in past ~\$273/Day)	\$ 2,457.00
Volleyball Camp	July 2018	5	GHS New Gym (\$16/day x 5)	\$ 80.00
GPRA Activities (Swimming, Football, Etc.)	Varies	136	GMS Parking (\$4/day x 136)	\$ 544.00
Youth Football Games <sup>2</sup>	Aug-Nov 2017	6	City Park Stadium (see Cost Per Day)	\$ 2,700.00
Softball Camp <sup>4</sup> ( <i>Cancelled 2018</i> )	June 2017	0	GHS Softball Field (\$25/day x 4)	\$ -
<b>SubTotal</b>				<b>\$ 11,448.00</b>

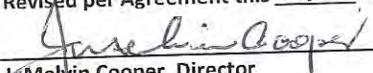
Cost Per Day	Notes:
Classroom = \$8/day <sup>1</sup>	<sup>1</sup> Prorated based on actual costs provided by school system.
Gym = \$16/day <sup>1</sup>	<sup>2</sup> Agreed upon costs for use of City Park Stadium
Lunchroom = \$16/day <sup>1</sup>	<sup>3</sup> No prep or utility costs
CP Stadium = \$350/weekday (0) and \$450/Sat. (6) <sup>2</sup>	
Parking = \$4/day <sup>3</sup>	
Athletic Field = \$25/day <sup>4</sup>	
Buses = \$6/Day + \$4/6 miles	

## Gainesville City Schools Facility Request Snapshot (of Parks & Recreation Facilities)

Program	Dates	Days	Facilities Needed	Cost (Actuals affecting budget)
GMS Weight Training <sup>1</sup> ( <i>Cancelled</i> )	Sept-May 17-18	0	Frances Meadows Fitness Center	\$ -
GMS/GHS Tennis <sup>2</sup>	Feb-Apr 2018	75	Longwood Tennis Courts	\$ 2,625.00
GHS Swim ( <i>Dropped to 2 Lanes</i> )	Oct-Feb 17-18	34	Frances Meadows Center	\$ 476.00
GHS Football Stadium Cleaning	Aug-Nov 2017	5	Inmate Crew - clean Stadium after games	\$ 880.00
GMS Swim Lessons <sup>3</sup>	Sept-May 17-18	80	Frances Meadows Center	\$ 3,200.00
GMS Football/Cross Country <sup>4</sup>	Aug-Nov 2017	65	Cabbell Field (2 hrs./day)	\$ 1,625.00
GMS Soccer/Track <sup>4</sup>	Feb-Apr 2018	60	Cabbell Field (2 hrs./day)	\$ 1,500.00
GMS Soccer Games	Mar-Apr 2018	4	Cabbell Field (5 hrs./day)	\$ 200.00
GMS School Day Use <sup>4</sup>	Aug-May 17-18	130	Cabbell Field	\$ 1,300.00
Football Pre-game Act. <sup>5</sup>	Aug-Nov 2017	6	Green Street Park	\$ 150.00
Activity Parking <sup>6</sup>	Aug-May 17-18	38	City Park Parking Lot	\$ 152.00
Banquets/Parties/Training/Etc. <sup>7</sup>	Varies		Civic Center/Fair St. Center	See #7 below.
<b>SubTotal</b>				<b>\$ 12,108.00</b>

Cost Notes:	Notes:
Fitness Center Use = \$1.00/student/use	<sup>1</sup> Use of Fitness Equipment/Space - <i>Did not use this year.</i>
Tennis Courts = \$35/day <sup>2</sup>	<sup>2</sup> Based on actual costs not standard rate of \$25 per court/day. \$35 Fee for 8 Courts per day.
Swim Lanes = \$7/lane/hour	<sup>3</sup> Includes direct labor costs only (\$6,400) divided by 2 (GCSS & GPRA).
Cabbell Field = \$50/day (Games); \$25/day (Practices); \$10/day (School) <sup>4</sup>	<sup>4</sup> Practice, Games, or School Use of Multi-purpose Field (No later than 5:30 p.m.)
Pre-game Activities = \$25/day <sup>5</sup>	<sup>5</sup> Pre-game activities during football includes labor for prep & clean-up
Parking = \$4.00/day <sup>6</sup>	<sup>6</sup> No prep or utility costs
Room Rentals/Pavilions = Varies	<sup>7</sup> A 30% discount for use of all rental facilities will be provided. ~\$2,000 in Discounts.

Revised per Agreement this 31 day of July 2018.

  
**J. Melvin Cooper, Director**  
 Parks and Recreation

  
**Dr. Jeremy Williams, Superintendent**  
 Gainesville City School System



**2018** ICF DRAGON BOAT  
WORLD CHAMPIONSHIPS  
**LAKE LANIER**

**FIRE**  
**ON THE WATER**

**September 12-16**

Lake Lanier Olympic Park  
Gainesville, Georgia USA

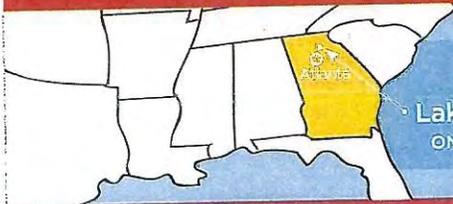
[LANIERDRAGONBOAT2018.COM](http://LANIERDRAGONBOAT2018.COM)

# THE DRAGON BOAT WORLD CHAMPIONSHIPS

at Lake Lanier Olympic Park  
**September 12-16, 2018**

Explore the sport of dragon boat racing, which dates back more than 2,000 years. The first participants were Chinese villagers who held races in the belief it would show worship to the dragon, a traditional symbol of water. Today, the sport is fast and exciting with crews of either 10 or 20 paddling to the beat of a drum over a set distance.

**First Time in the United States!**



YOUR HOST CITY OF  
GAINESVILLE, GEORGIA

• Lake Lanier Olympic Park  
ONE HOUR NORTH OF ATLANTA



Photos by: Terry Baker

LAKE LANIER  
OLYMPIC PARK



**LANIERDRAGONBOAT2018.COM**

# LAKE LANIER OLYMPIC PARK

'Legacy Continues' party to celebrate USA dragon boaters event to feature music, food, craft beer at Brenau Amphitheatre

By Jane Harrison

An evening combining craft beer, pop rock, and food with a chance to mingle with high achieving athletes is coming to the Brenau University Amphitheatre July 21. The event, entitled "The Legacy Continues," celebrates Team USA Dragon Boat hopefuls trying out for seats on National Team boats competing in the ICF Dragon Boat World Championships Sept. 13-16 at Lake Lanier Olympic Park.

The Fly Betty Band, popular for churning out high energy dance cover tunes, will set the tone for the casual outdoor fundraiser organized by Gainesville Hall '96. The suds will flow from Tap It, a Gainesville micro brew pub. Brenau University is filling the plates.

The celebration honors 160 athletes in the heat of competition for a chance to represent the U.S. in the World Championships. "They are our honored guests," said Robyn Lynch, Lake Lanier Olympic Park manager. Attendees can meet national team aspirants, snap photos with them, and encourage them toward their dream, Lynch said.



Fly Betty Band.

GH '96 hopes the Legacy night will raise \$100,000 to help host about a thousand participants and 10,000 spectators expected in three days of long-boat racing in September. The organization that helped bring Olympic paddling and rowing to Lake Lanier in 1996 has budgeted \$600,000 for what it describes as the biggest sporting event on the lake since the Olympics.

Lynch said funds raised at the Brenau party will go toward medical and security needs, plus other

necessities. Sponsors are contributing about \$200,000. More funds are expected from the resale of 38 10- and 20-person dragon boats made and bought specifically for the world event. The boats cost \$6,000 to \$8,000 each. Half have already been sold, Lynch said.

Party organizers choose Brenau for the fundraiser because Team USA hopefuls will be staying there for a team camp beginning July 19. Competitors will know if they made the cut by camp's end July 22. Local paddlers are among the contenders.

The party offers "a great opportunity for people to come have their photo taken with Team USA and congratulate them for their efforts in bringing the world championships" to Lanier, Lynch said.

Dress for a hot summer evening, Lynch said. It's very casual ... wear shorts."

## The Legacy Continues Party

When: 6-10 p.m. July 21

Where: Brenau University Amphitheatre, 500 Washington St., SE, Gainesville

Tickets: \$30 individuals; \$10 kids; \$400 table for 8. Individual ticket holders can bring their own chairs. Table tickets include food tickets.

Advance tickets: Email Robyn Lynch at robyn@lake.lanierolympicvenue.org.

## Atlanta, world dragon boaters heading to LLOP in September

By Jane Harrison

Dragon-headed boats and their handlers will invade Lake Lanier Olympic Park for eight straight days in September with back-to-back events. The day after local and Southeastern long-boaters beat their drums at the Atlanta Hong Kong Dragon Boat Festival, international crews will hit the water to practice for the ICF Dragon Boat World Championships.

The Sept. 8 Atlanta festival traditionally brings about 1,000 participants and an equal number of spectators for a day of fun, recreational paddling, plus exotic and Southern cuisine, Asian music and dances. On Sept. 13, expect the food and Asian-inspired performances to continue, but a mood change will sweep over the water as well-trained athletes compete for awards on the world stage.

The world event "will still

have vendors, food and entertainment in a fest-like" environment, said Robyn Lynch, Lake Lanier Olympic Park manager. "But the competition will be very serious. Some are Olympic athletes."

Races feature 10- to 20-person boats outfitted with carved or plastic dragon heads and tails racing between 200 to 2,000 meters to the finish tower on the Olympic course. On each boat, a drummer beats out the rhythm and often yells encouragement to paddlers stroking in unison. Spectators can see strained shoulders heaving and hear drumbeats pounding as boats pass in front of

the grandstands in the final 100 meters from the finish buoys.

Dragon boat racing, an ancient Asian tradition tracing back more than 2,000 years, has gained enormous worldwide popularity, expanding from its origin in China to Europe and North America. LLOP, site of the first ICF Dragon Boat world championship in the U.S. joins Russia, Italy, Poland and Hungary on the world map of ICF hosts.

Gainesville Hall '96, the LLOP governing body, has been preparing for about two years, since ICF gave Lake Lanier the nod for the 2018 races. Lynch

### ICF Dragon Boat World Championships Schedule

- Sept. 9-11: Team Arrivals/Practice
- Sept. 12: 6 p.m. Opening Ceremony, Lake Lanier Olympic Park
- Sept. 13: 500 Meter qualifying
- Sept. 14: 500 Meter finals, 200 meter qualifying
- Sept. 15: 200 Meter finals
- Sept. 16: 2000 Meter finals, closing ceremony

## LAKE LANIER OLYMPIC PARK INFO

### Lake Lanier Canoe and Kayak Club

Contact: Office Administrator, Jackie Hutton;

LCKC President, Tracy Barth

Phone: 770-287-7888

Fax: 770-287-3444

Email: info@lckc.org

Website: www.lckc.org

Address: Lake Lanier Olympic Park

3105 Clarks Bridge Rd., Gainesville, GA 30506

Club offerings: Recreational and competitive canoe and kayaking for ages 12 and up. Beginner to masters programs offered through regularly scheduled practices, classes, and summer camps. Also hosts local, regional, national and international competitions.

### Calendar of events:

July 14 - Summer Springs Regatta

July 27 - Moonlight Paddle

### Lake Lanier Rowing Club

Contact: LLRC President, Sharon Heard

Phone: 770-287-0077

Email: LLRC@mindspring.com

Address: Lake Lanier Olympic Park

3105 Clarks Bridge Rd., Gainesville, GA 30506

Website: www.LakeLanierRowing.org

Club offerings: Recreational and competitive rowing for ages 13 to 80+. Beginner to elite offered through regularly scheduled practices, classes, and camps. Hosting of local, regional, national and international rowing regattas.

### Calendar of events:

July 10-21, July 31- Aug. 11 - Learn to Row 1 Classes

July 10-21, July 31-Aug. 1, Aug. 14-25 - Learn to Row 2 Classes

### Other LLOP Events

July 20 - Food Truck Friday

Venue seats +/-2,000; parking capacity +/- 400 cars. The boathouse and tower are available to rent for meetings and special occasions.



Scene from last year's Dragon Boat Festival at LLOP.

said the organizing committee is working out transportation routes, training volunteers, and planning how to feed about 1,000 athletes and hundreds of volunteers. Teams will be staying in local hotels and eating catered lunches, she said.

The opening ceremony Sept. 12 at LLOP will feature a parade

of nations and brief greetings from ICF and local officials. Food truck dining and entertainment follow. Lynch declined to elaborate on the entertainment. "It's a surprise!" she remarked. There is no cost to attend either the opening ceremony or competition. Parking is \$10 daily, with multi-day passes available.

July 30, 2017

National Recreation & Park Association  
Great Urban Parks Campaign

To Whom It May Concern:

In 2004, the Gainesville Parks and Recreation Vision 2014 Strategic Parks and Recreation Master Plan recommended that Linwood Nature Preserve be developed with walking trails, parking, and minimal park amenities (benches, trash receptacles, etc.) in keeping with the environmental conservation of the property.

In 2011, a public-private partnership was formed between Gainesville Parks and Recreation and The Redbud Project, a model for green space conservation, to develop Linwood Nature Preserve. The Parks and Recreation Board's vision to protect and enhance the rich environmental natural resources of the Linwood property as a passive recreational park blended well with The Redbud group's goal of developing a model native preserve that would raise awareness of the unique and bio-diverse natural resources of our community.

Parks play a key role in preserving water and air quality, reducing congestion and protecting wildlife. People learn about the environment first-hand and take those lessons with them. Linwood Nature Preserve not only provides for these benefits, but also promotes one of our core pillars of Conservation especially with the help of The Redbud Project.

The Linwood Nature Preserve appears to be a perfect fit for the Great Urban Parks Grant as the project has been modeled on these NRPA criteria since inception:

- With its location adjacent to Lake Sydney Lanier in the heart of the Gainesville community, the 30+-acre park site is adjacent to low-income housing complexes to serve several hundred residents with recreation for mental health and physical wellness;
- The urban forest is a prime location to demonstrate green stormwater infrastructure; and,
- Rain gardens, permeable paving and native plant landscaping demonstrate replicable models for green infrastructure development.

The Gainesville Parks and Recreation Agency supports the grant application and encourages your consideration.

Sincerely,



J. Melvin Cooper, Director

J. Melvin Cooper, CPRP  
Director

BOARD OF DIRECTORS

John Simpson Cooper Embry  
Chair Vice Chair

Chris Romberg  
Secretary/Treasurer

Susan Daniell  
Jeffery Goss

Bruce Miller  
Jerry Castleberry

Sam Richwine, Jr. MD  
Kristin Daniel





# The Redbud Project A Model for Green Space Conservation

July 25, 2018

J. Melvin Cooper  
Director, Gainesville Parks and Recreation  
830 Green Street NE  
Gainesville, GA 30501      Re: Great Urban Parks Campaign Grant

Dear Melvin,  
The National Recreation and Park Association (NRPA) has announced the 2018 Great Urban Parks Campaign to encourage public parks to “demonstrate the effectiveness of green stormwater infrastructure to positively affect environmental and social change in underserved communities, and to empower residents to be actively engaged in projects that address community needs and meet local stormwater management goals.”

The Linwood Nature Preserve, as developed by the Redbud Project with Gainesville Parks and Recreation, appears to be a perfect fit for the grant as the project has been modeled on these NPRA criteria since its inception.

- With its location on Lake Lanier in the heart of the community, the 30-acre park site is adjacent to two low-income housing complexes to serve several hundred residents with leisure recreation for mental health and physical wellness.
- The urban forest is a prime location to demonstrate green stormwater infrastructure; 100-acres of stormwater drain across the Springview Drive section at approximately 3-million gallons of stormwater runoff with one-inch of rain (National Resource Conservation Service & Chattahoochee Riverkeepers).
- Replicable models for green infrastructure development demonstrate rain gardens, permeable paving, native plant landscaping.
- An Environmental Ecology Center serves the community for nature education and conservation.

## Continued

*No goods or services have been received as a result of this contribution. The Redbud Project is a 501(c)3 organization. Your contribution is fully tax deductible. Please keep a copy of this letter as a receipt for tax purposes.*

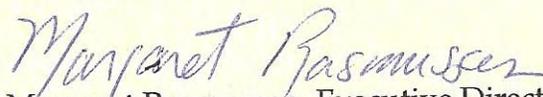
[WWW.REDBUDPROJECT.ORG](http://WWW.REDBUDPROJECT.ORG)

page 2 Melvin Cooper

On Monday, July 30, a contractor and agent of Hall County Soil and Water Conservation is scheduled to assess the site for construction of green stormwater infrastructure. We hope you might join us.

Redbud Project has the resources to complete the application for the \$150,000 to \$300,000. But we will need your letter of support as Director of Gainesville Parks and Recreation to meet the Friday, **August 3, midnight deadline.**

Sincerely,

  
Margaret Rasmussen, Executive Director  
Jody Sanders, President  
Ken Slater, Vice-President

Attached: 2018 Great Urban Parks Campaign Grant Application



Wednesday, July 25 @ 10am  
Communications and Tourism Board Room

### **Agenda Items**

- Events/Updates- New Events, Tourism College
  - Hotel/Motel Tax Recap
  - Dragon Boat Housing Update
  - Ambassador Program Details
  - Tourism Work plan and FOCUS

**GAINESVILLE CONVENTION AND VISITORS BUREAU ADVISORY BOARD MEETING**  
**Minutes**  
**May 23, 2018**  
**10:00am- Communications and Tourism Conference Room**

**CALL TO ORDER** Chairman Richard Labriola at 10:00 a.m.

**Members Present:** Board Members Jay Singh, Tharpe Ward, Robyn Lynch, ex-officio Melvin Cooper and Chairman Richard Labriola,

**Staff Present:** CVB Manager Regina Dyer, Communications City Manager Bryan Lackey, Communications and Tourism Director Nikki Perry, Main Street Manager Kristen Howard

**NEW BUSINESS**

**Approval of Minutes**

Chairman Labriola asked for approval of March minutes, motion made by Tharpe, seconded by Jay. March minutes approved.

**Manager's Report**

**Chicken Festival update**

CVB Manager Regina Dyer updated the Spring Chicken festival stating that this was a record attendance and that approximately \$30,000 was raised and will go to future scholarship programs. Melvin Cooper reported that Gainesville Parks and Recreation made around \$1,100 that will go towards Children at Play. With this event listed as a Southeast Tourism top 20 event, the event has reached record numbers.

**Tourism Activities**

Regina gave a report on the BASS HS tournament that occurred on April 7<sup>th</sup> and an estimated impact of \$265,000. The Gainesville CVB will again host this tournament this spring with hosting fees around \$2500. Being that this is during Spring Break, there will be around 180-200 boats and have a large economic impact.

The North Georgia Foothills Charity Horse show will take place in June and the Gainesville CVB will be a sponsor at the cost of \$350. This event takes place at the Chicopee Ag Center and brings over 400 competitors for this 2 day event.

Train Day will take place on June 30 and is a collaboration with the Northeast Georgia History Center. This educational event will take place at Engine 209 and the CVB will be onsite to hand out information and calendars.

Georgia on my Mind Day will take place on May 25 at the Lavonia VIC and Regina will have a table/tent handing out information to incoming visitors.

**Ambassador Program Update**

The Gainesville CVB met with Lake Lanier CVB staff to create a universal tourism ambassador program. Details are still in the works, but the target date is set for mid-August. This program will arm the hospitality frontline with knowledge of Gainesville and Hall County.

**Tourism Week Recap**

Tourism week occurred on the first week of May. Activities included live feeds from Get Air, Farmer's Market and Downtown Square. Frequent social media posts and Friday Pie Day was successful in promoting Gainesville tourism.

**Board Member Remarks**

Robyn Lynch reported that the 2018 ICF Dragon Boat Championships are coming along smoothly. She stated that teams are starting to book accommodations and will be asking them to secure hotels by mid July.

Melvin Cooper reports that the Butterfly release was a successful event and that they are preparing to open Splash Zone full time.

Jay mentioned that the Special Olympics are again taking place and emphasized that this event is a large event. Regina will be reaching out to coordinators at the Special Olympics to make sure that athletes/families have visitor guides and information that is helpful to their stay.

**Adjournment**

Tharpe Ward made a motion to adjourn, a second was given by Jay Singh.

**CITY OF GAINESVILLE  
HOTEL/MOTEL TAX REVENUE SUMMARY**

	FY'12	FY'13	FY'14	FY'15	FY'16	FY'17	FY'18
<b>Cash Collections</b>							
July	\$ 47,670.57	\$ 46,659.08	\$ 51,129.30	\$ 69,311.46	\$ 72,319.88	\$ 83,402.52	\$ 83,620.51
August	48,244.91	43,817.34	57,411.64	73,248.02	82,308.81	79,361.37	74,454.90
September	50,482.53	49,025.19	55,985.53	65,915.92	72,010.39	80,995.65	76,318.97
October	55,880.34	46,053.68	56,310.12	66,515.54	84,171.98	85,102.88	97,198.15
November	46,917.96	63,583.25	73,781.52	81,494.75	89,948.80	92,184.62	107,397.64
December	42,245.75	32,635.15	44,651.35	56,908.40	66,395.11	72,817.44	67,049.07
January	35,474.18	44,135.32	43,777.63	50,892.31	54,341.01	55,334.35	72,089.74
February	40,297.73	50,258.30	51,544.54	56,076.03	65,025.21	64,693.68	61,701.79
March	43,937.88	39,551.39	54,278.77	68,354.87	62,676.02	64,558.82	66,464.91
April	50,715.27	56,826.52	70,897.01	66,973.30	82,320.76	82,939.30	85,555.89
May	45,852.49	52,869.18	64,430.07	79,784.81	77,977.88	76,120.07	83,285.20
June	57,193.91	61,908.18	72,880.96	88,624.07	93,086.07	91,306.12	91,396.71
<b>Total</b>	<b>\$ 564,913.52</b>	<b>\$ 587,322.58</b>	<b>\$ 697,078.44</b>	<b>\$ 824,099.48</b>	<b>\$ 902,581.92</b>	<b>\$ 928,816.82</b>	<b>\$ 966,533.48</b>

**Adjustment to accrual basis**

Audit Revenue - November-2010

**Accrued revenue -**

06/30/01							
06/30/02							
06/30/03							
06/30/04							
06/30/05							
06/30/06							
06/30/07							
06/30/08							
06/30/09							
06/30/10							
06/30/11	(47,670.57)						
06/30/12	46,659.08	(46,659.08)					
06/30/13		51,129.30	(51,129.30)				
06/30/14			69,311.46	(69,311.46)			
06/30/15				74,136.98	(74,136.98)		
06/30/16					83,402.52	(83,402.52)	
06/30/17						83,620.51	(83,620.51)
<b>Revenue per audited financials</b>	<b>\$ 563,902.03</b>	<b>\$ 591,792.80</b>	<b>\$ 715,260.60</b>	<b>\$ 828,925.00</b>	<b>\$ 911,847.46</b>	<b>\$ 929,034.81</b>	<b>\$ 882,912.97</b>

YOUR PRESENCE

IS  
REQUESTED



# SPECIAL AGENT

## HOSPITALITY TRAINING CERTIFICATION

**MISSION:** Hospitality frontline training, fun and knowledge to become an agent of tourism for your community.

**REPORT ON:** 8/16, 9/6, 9/20 and 10/4

**TIME:** 2pm-4pm

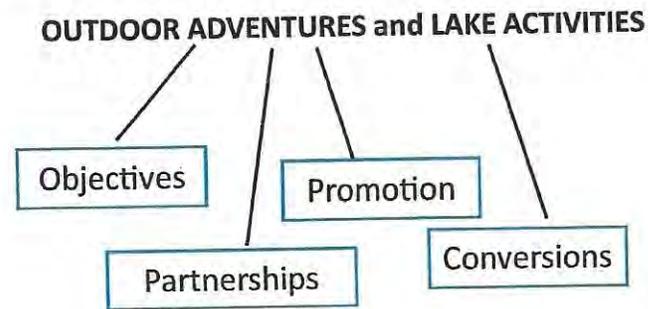
**LOCATIONS:** Atlanta Botanical Garden, Flowery Branch Train Depot, Sweet Acre Winery, Lake Lanier Islands

**RSVP:** Spaces are LIMITED, so please respond by August 9 if you CHOOSE to accept this mission and join this elite team! RSVP to [rdyer@gainesville.org](mailto:rdyer@gainesville.org) or [renee@lakelaniercvb.com](mailto:renee@lakelaniercvb.com).

Completion of this mission will result in the power to create memories for families that will last a lifetime, benefits for you and your family to enjoy many attractions in our community AND a HOSPITALITY AGENT pin that will alert others of your wealth of knowledge about Gainesville and Hall County!

**PRESENTED BY**





### Objectives

- Increase the number of sporting events/tournaments, recruitment of new activities, promote lake access and market Gainesville as an outdoor adventure area and world class fishing and lake destination

### Partnerships

- Sports Commissions
- Gainesville Parks and Recreation
- Tournament Coordinators
- Online groups/organizations
- Surrounding DMO

### Promotion/Specific Action Items

- Work with Communications and Tourism Director on annual advertising budget/strategies-researching most effective options and exploring new advertising avenues
- Creation of Gainesville lake access points, activities– to be placed in hotels
- Sports destination marketing packet– outlining inventory
- Directly coordinate with Gainesville Parks and Recreation for incoming sporting events and CVB involvement in accommodations and information assistance
- Market Water Trails system and other activities via social media and digital clips– ie: How to Fish in Gainesville, How to Kayak in Gainesville, How to get in the Lake...etc.
- Build relationship with rowing/kayaking and continued partnerships with Lake Lanier Olympic Park

### Conversions/Measurables

- Attract new annual sporting events– multi day for overnight stays (4 annual) coinciding with lower hotel occupancy months
- Packages for weekend and overnight stays– involving lake activity, attractions/restaurants and accommodations– marketing these packages on website



# PROCLAMATION

**WHEREAS**, parks and recreation programs are an integral part of communities throughout this country, including GAINESVILLE, GA; and

**WHEREAS**, our parks and recreation are vitally important to establishing and maintaining the quality of life in our communities, ensuring the health of all citizens, and contributing to the economic and environmental well-being of a community and region; and

**WHEREAS**, parks and recreation programs build healthy, active communities that aid in the prevention of chronic disease, and also improve the mental and emotional health of all citizens; and

**WHEREAS**, parks and recreation programs increase a community's economic prosperity through increased property values, expansion of the local tax base, increased tourism, the attraction and retention of businesses, and crime reduction; and

**WHEREAS**, parks and recreation areas are fundamental to the environmental well-being of our community; and

**WHEREAS**, parks and natural recreation areas improve water quality, protect groundwater, prevent flooding, improve the quality of the air we breathe, provide vegetative buffers to development, and produce habitat for wildlife; and

**WHEREAS**, our parks and natural recreation areas ensure the ecological beauty of our community and provide a place for children and adults to connect with nature and recreate outdoors; and

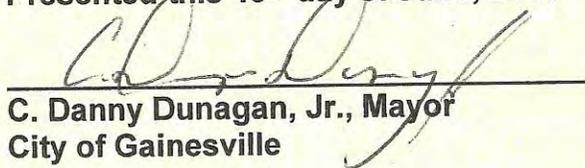
**WHEREAS**, the U.S. House of Representatives has designated July as Parks and Recreation Month; and

**WHEREAS**, Gainesville GA Parks and Recreation recognizes the benefits derived from parks and recreation resources.

**NOW, THEREFORE, BE IT RESOLVED**, that I, C. Danny Dunagan, Jr., Mayor and the Gainesville City Council, do hereby proclaim the month of July to be

**“Parks and Recreation Month”**

Presented this 19<sup>th</sup> day of June, 2018

  
C. Danny Dunagan, Jr., Mayor  
City of Gainesville



**GAINESVILLE PARKS AND RECREATION: FY18 OPERATING CAPITAL EXPENDITURES**

**Division Manager Comments:**

	Description	Reason	Estimated Cost	Account #	Actual Cost	Difference	Complete	Status
<b>FMC</b>	Computers (6 total)	Replacements based on IT Recommendations	\$ 9,075.00	6149.02.531600.001/2	\$ 6,000.00	\$ (3,075.00)	Yes	Complete
	Fitness Center Rower	Addition to Fitness Center	\$ 2,500.00	6149.02.531600.002	\$ 1,918.00	\$ (582.00)	Yes	Complete
	HVAC Humidifiers	Air Quality Issues Addressed	\$ 10,000.00	6149.02.522200.003	\$ 8,328.00	\$ (1,672.00)	Yes	Complete
	Fitness Mirrors	Addition to Underground FitZone	\$ 4,000.00	6149.02.522200.002	\$ 2,183.00	\$ (1,817.00)	Yes	Complete
	<b>SUB-TOTAL</b>		<b>\$ 25,575.00</b>	<b>&gt;&gt;&gt;&gt;&gt;&gt;&gt;&gt;</b>	<b>\$ 18,429.00</b>	<b>\$ (7,146.00)</b>	<b>X</b>	
<b>PARKS</b>	Stump Grinder	New Equipment	\$ 19,000.00	6200.03.542000.000	\$ 16,500.00	\$ (2,500.00)	Yes	Complete
	Equipment Trailer	Replacement Equipment	\$ 5,000.00	6200.03.531600.002	\$ 4,900.00	\$ (100.00)	Yes	Complete
	Volleyball Courts	Improvements	\$ 15,000.00	6200.03.522200.002	\$ -	\$ (15,000.00)	No	Deferred the second sand court.
	Restroom Renovations	Improvements	\$ 10,000.00	6200.03.522200.002	\$ 9,842.00	\$ (158.00)	Yes	Complete - Candler RRs Renovated; Wilshire Trails RRs Floors Re-coated
	Trail Improvements	Improvements	\$ 25,000.00	6200.03.522200.002	\$ 35,074.00	\$ 10,074.00	Yes	Complete - Additional \$15,000 from Allen Waters to support the project
	Park Amenities	Replacements	\$ 10,000.00	6200.03.531600.001	\$ 9,578.00	\$ (422.00)	Yes	Complete
	<b>SUB-TOTAL</b>		<b>\$ 84,000.00</b>	<b>&gt;&gt;&gt;&gt;&gt;&gt;&gt;&gt;</b>	<b>\$ 75,894.00</b>	<b>\$ (8,106.00)</b>	<b>X</b>	
<b>FAC. SVCS</b>	Hardwood Floors - Screening/Coating	Customer Service/ Maintenance Item	\$ 7,500.00	6149.01.522200.002	\$ 6,096.00	\$ (1,404.00)	Yes	Complete
	Walk behind Floor Scrubber	Customer Service Matter	\$ 3,000.00	6149.01.531600.002	\$ 3,481.00	\$ 481.00	Yes	Complete
	Commercial Vacuum Cleaners	Customer Service Matter	\$ 2,200.00	6149.01.531600.002	\$ 966.00	\$ (1,234.00)	Yes	Complete
	<b>SUB-TOTAL</b>		<b>\$ 12,700.00</b>	<b>&gt;&gt;&gt;&gt;&gt;&gt;&gt;&gt;</b>	<b>\$ 10,543.00</b>	<b>\$ (2,157.00)</b>	<b>X</b>	
<b>ADM./REC.</b>	Computers (7 total)	Replacement based on IT Recommendation	\$ 10,500.00	Multiple in 6210/6100	\$ 10,500.00	\$ -	Yes	Complete
	VSI Software Upgrades	Necessary Rec. Management Software Upgrades	\$ 8,000.00	6210.00.531700.000	\$ -	\$ (8,000.00)	No	Holding Off due to VSI not requiring the upgrades now.
	Laserfiche Software	City-wide roll-out	\$ 3,000.00	6210.00.531700.003	\$ 4,713.00	\$ 1,713.00	Yes	includes training and annual license costs
	Park Signage Design & Development	City-wide standard	\$ 30,000.00	6210.00.523000.003	\$ 32,320.00	\$ 2,320.00	Yes	Complete
	<b>SUB-TOTAL</b>		<b>\$ 51,500.00</b>	<b>&gt;&gt;&gt;&gt;&gt;&gt;&gt;&gt;</b>	<b>\$ 47,533.00</b>	<b>\$ (3,967.00)</b>	<b>X</b>	

**GRAND TOTAL**

**\$ 173,775.00** >>>>>>>> **\$ 152,399.00** \$ (21,376.00)

## GAINESVILLE PARKS AND RECREATION: FY18 MAJOR CAPITAL EXPENDITURES

FY17/18 CIP Approved	Description	Est. Cost	Source	Encumbered & Actual Costs/Date	Difference	Status
<b>Park Development - Youth Sports Complex (390.70046)</b>	Phase I, Youth Athletic Complex, for new regional park - Architectural and Design Only in FY17	\$ 450,000.00	IF	\$ 370,060.00	\$ (79,940.00)	Board and Council approved Lose & Assoc. for Architectural Design, Engineering, Bidding & Construction Administration Services. Kick-off Meeting held 2/1/17. 50% Plan Review Meeting held on 5/4/17. Rock Report Meeting held 7/13/17. Timeline for plans and construction documents has been delayed due to the issues related to rock on the proposed site.
<b>Linwood Nature Preserve Education Building (390.71148)</b>	Phase II - Renovate old pump house into an outdoor education center	\$ 100,000.00	IF	\$ 76,120.00	\$ (23,880.00)	Complete
<b>Civic Center Exterior Improvements (390.70050)</b>	Exterior Painting and Front Porch Improvements	\$ 75,000.00	FB	\$ 70,004.00	\$ (4,996.00)	Complete
<b>Parks and Recreation Master Plan (390.70051)</b>	New 10-year Park Master Plan including GIS Mapping	\$ 150,000.00	FB	\$ -	\$ (150,000.00)	Researching and developing RFP.
<b>Desota Park Renovations (390.70052)</b>	Replace Tennis and Basketball Courts.	\$ 357,600.00	IF/FB	\$ 356,744.00	\$ (856.00)	Complete
<b>Playground Improvements (390.70053)</b>	Improve playground equipment at Riverside Park	\$ 130,000.00	IF	\$ 123,868.00	\$ (6,132.00)	Complete
<b>Lanier Point Athletic Complex Improvements (390.70054)</b>	Dugout, Landscaping, and Building (windows, awnings, etc.) Improvements	\$ 75,000.00	FB	\$ 63,617.00	\$ (11,383.00)	Complete
<b>Major Capital Total</b>		<b>\$1,337,600.00</b>		<b>\$1,060,413.00</b>	<b>\$(277,187.00)</b>	

**Notes:**

FY17 Capital Projects Carried Over =	\$ 550,000.00
FY18 Capital Projects* =	\$ 655,000.00
Additional Funding - Desota Park Renovations	\$ 132,600.00
* Does not include SPLOST funding for construction of YSC	\$ 1,337,600.00

\*Red type color indicates new status or update.

In August 2017, Board Approved \$44,000 from Park Development Funds for Fiber Installation to Lanier Point Park. This project is under the management control of the Public Works Department and not listed here.

**GAINESVILLE PARKS AND RECREATION: FY19 OPERATING CAPITAL EXPENDITURES**

Division Manager Comments:

	Description	Reason	Estimated Cost	Account #	Actual Cost	Difference	Complete	Status
<b>FMC</b>	Swim Record Board	Addition to Competition Pool	\$ 5,000.00	6149.02.531600.002	\$ -	\$ (5,000.00)	No	New
	Digital Marquee	Replacement for the existing manual marquee	\$ 10,000.00	6149.02.531600.002	\$ -	\$ (10,000.00)	No	New
	<b>SUB-TOTAL</b>		<b>\$ 15,000.00</b>	<b>&gt;&gt;&gt;&gt;&gt;&gt;&gt;</b>	<b>\$ -</b>	<b>\$ (15,000.00)</b>	<del>X</del>	
<b>PARKS</b>	<b>Description</b>	<b>Reason</b>	<b>Estimated Cost</b>	<b>Account #</b>	<b>Actual Cost</b>	<b>Difference</b>	<b>Complete</b>	<b>Status</b>
	Caretaker Cabin Renovations	Repairs and Maintenance	\$ 10,000.00	6200.03.522200.002	\$ -	\$ (10,000.00)	No	New
	Computer (1)	Replacement Equipment	\$ 1,650.00	6200.03.531600.002	\$ -	\$ (1,650.00)	No	New
	Parking Lot Resealing	Repairs and Maintenance	\$ 10,000.00	6200.03.522200.002	\$ -	\$ (10,000.00)	No	New
	Restroom Renovations	Improvements	\$ 10,000.00	6200.03.522200.002	\$ -	\$ (10,000.00)	No	New
	Trail Improvements	Improvements	\$ 14,000.00	6200.03.522200.002	\$ -	\$ (14,000.00)	No	New
	Park Amenities	Replacements	\$ 10,000.00	6200.03.531600.001	\$ -	\$ (10,000.00)	No	New
	Longwood Park Repairs	Repairs/Maintenance and Improvements	\$ 15,000.00	6200.03.522200.002	\$ -	\$ (15,000.00)	No	New
<b>SUB-TOTAL</b>		<b>\$ 70,650.00</b>	<b>&gt;&gt;&gt;&gt;&gt;&gt;&gt;</b>	<b>\$ -</b>	<b>\$ (70,650.00)</b>	<del>X</del>		
<b>FAC. SVCS</b>	<b>Description</b>	<b>Reason</b>	<b>Estimated Cost</b>	<b>Account #</b>	<b>Actual Cost</b>	<b>Difference</b>	<b>Complete</b>	<b>Status</b>
	Loading Dock Lift	Replacement	\$ 18,295.00	6149.01.542000.000	\$ -	\$ (18,295.00)	No	New
	Civic Center Landscaping	Improvements	\$ 18,000.00	6149.01.523000.003	\$ -	\$ (18,000.00)	No	New
	Commercial Vacuum Cleaners	Customer Service Matter	\$ 1,200.00	6149.01.531600.001	\$ -	\$ (1,200.00)	No	New
<b>SUB-TOTAL</b>		<b>\$ 37,495.00</b>	<b>&gt;&gt;&gt;&gt;&gt;&gt;&gt;</b>	<b>\$ -</b>	<b>\$ (37,495.00)</b>	<del>X</del>		
<b>ADM./REC.</b>	<b>Description</b>	<b>Reason</b>	<b>Estimated Cost</b>	<b>Account #</b>	<b>Actual Cost</b>	<b>Difference</b>	<b>Complete</b>	<b>Status</b>
	Computer (1)	Replacement Equipment	\$ 1,650.00	6210.00.531600.002	\$ -	\$ (1,650.00)	No	New
	Lanier Point Athletic Mounds	Replacements	\$ 4,400.00	6200.05.531600.002	\$ -	\$ (4,400.00)	No	New
	Display Cases for Reception Area	Improvements	\$ 6,850.00	6210.00.531600.002	\$ -	\$ (6,850.00)	No	New
<b>SUB-TOTAL</b>		<b>\$ 12,900.00</b>	<b>&gt;&gt;&gt;&gt;&gt;&gt;&gt;</b>	<b>\$ -</b>	<b>\$ (12,900.00)</b>	<del>X</del>		

**GRAND TOTAL**

**\$ 136,045.00 >>>>>>> \$ - \$ (136,045.00)**

## GAINESVILLE PARKS AND RECREATION: FY19 MAJOR CAPITAL EXPENDITURES

FY17/18 CIP Approved	Description	Est. Cost	Source	Encumbered & Actual Costs/Date	Difference	Status
<b>Park Development - Youth Sports Complex (390.70046)</b>	Phase I, Youth Athletic Complex, for new regional park - Architectural and Design Only in FY17	\$ 450,000.00	IF	\$ 370,060.00	\$ (79,940.00)	Board and Council approved Lose & Assoc. for Architectural Design, Engineering, Bidding & Construction Administration Services. Kick-off Meeting held 2/1/17. 50% Plan Review Meeting held on 5/4/17. Rock Report Meeting held 7/13/17. Timeline for plans and construction documents has been delayed due to the issues related to rock on the proposed site.
<b>Parks and Recreation Master Plan (390.70051)</b>	New 10-year Park Master Plan including GIS Mapping	\$ 150,000.00	FB	\$ -	\$ (150,000.00)	Researching and developing RFP.
<b>Playground Improvements (390.70053)</b>	Improve playground equipment at City Park	\$ 150,000.00	IF	\$ -	\$ (150,000.00)	New
<b>City Park Concessions/Restroom Replacement (390.70061)</b>	Replace Facility.	\$ 250,000.00	IF	\$ -	\$ (250,000.00)	New
<b>FMC Splash Pool Surfacing (390.70055)</b>	Replace PebbleFlex surfacing.	\$ 80,000.00	FB	\$ -	\$ (80,000.00)	New
<b>Park Signage Phase II (390.70059)</b>	Next rollout of park signage - City Park	\$ 150,000.00	IF	\$ -	\$ (150,000.00)	New
<b>FMC Security Camera System (390.70056)</b>	Replace/upgrade security camera system from stand alone to City network	\$ 55,000.00	FB	\$ -	\$ (55,000.00)	New
<b>Skate Park Planning (390.70060)</b>	Architectural Design, Engineering, Bidding, and Construction Administration	\$ 100,000.00	IF	\$ -	\$ (100,000.00)	New
<b>Vehicles (390.70058)</b>	Replacement: Maint. Truck	\$ 25,000.00	FB	\$ -	\$ (25,000.00)	New
<b>Equipment (390.70057)</b>	Replacement: Skid-steer	\$ 50,000.00	FB	\$ -	\$ (50,000.00)	New
<b>Major Capital Total</b>		<b>\$ 1,460,000.00</b>		<b>\$ 370,060.00</b>	<b>\$ (1,089,940.00)</b>	

<b>Notes:</b>	
FY18 Capital Projects Carried Over =	\$ 600,000.00
FY19 Capital Projects* =	\$ 860,000.00
	<u>\$ -</u>
* Does not include SPLOST funding for construction of YSC	\$ 1,460,000.00
<i>In August 2017, Board Approved \$44,000 from Park Development Funds for Fiber Installation to Lanier Point Park. This project is under the management control of the Public Works Department and not listed here.</i>	

\*Red type color indicates new status or update.