

2019 BEACH BASH FOOD/BEVERAGE VENDOR APPLICATION

General

Beach Bash is a free, family-friendly event featuring music and other entertainment, a beach sand play area, food and beverages. The City of Gainesville hosts the event each July. Here are this year's details:

Date: Saturday, July 13, 2019

Time: 5 p.m. to 10 p.m.

Location: Lake Lanier Olympic Park, 3105 Clarks Bridge Road, Gainesville, GA

Application Procedures

Deadline to submit completed application: June 21, 2019 at 5 p.m.

Vendors will be notified of selection no later than June 24 at 5 p.m.

Payment of vendor fee and permit fee will be required by June 30. Checks should be made payable to the City of Gainesville.

Application Checklist:

- ✓ Regulatory License Application, completed and signed
- ✓ Copy of business license, W-9, and most recent health department inspection
- ✓ Photo of booth/truck setup
- ✓ Menu with pricing

Please submit all information by email to rdyer@gainesville.org or by mail to

Gainesville Convention & Visitors Bureau

Attn: Beach Bash

PO Box 2496

Gainesville, GA 30503

Vendor Selection

It is our goal to provide a profitable experience for each vendor while offering a variety of options for event attendees. Vendors are selected based on quality of product, feedback from references, timeliness and completeness of the application, including payment of any fees.

The following types of vendors are needed at this year's Beach Bash:

- **6 to 8 food vendors** (a variety of dinner options will be selected) - \$150 vendor fee

- **2 to 3 festival food vendors** (such as funnel cakes, snow cones, ice cream) - \$75 vendor fee

Vendor Requirements

Any business wishing to participate in the event must obtain the appropriate regulatory license from the City of Gainesville Financial Services Department.

Set-up will take place between 12 p.m. and 4 p.m. on the day of the event. Vendors must be ready to serve food by 4:45 p.m.

Food/beverage vendors will be located in the paved plaza at the top of the amphitheater. The event organizer will determine the placement of all vendors.

Acceptable setups include Food tent, Food/Beverage Cart, Food Truck, or Food Trailer. Weights will be necessary to secure any tents.

Standard electrical outlets are available onsite. If additional electricity is needed for your set-up, you will need to bring a quiet generator.

Vendors must be able to accept credit cards or cash as methods of payment.

Health inspection documentation must be visibly displayed in the vendor setup.

No grease is allowed unless it is in a self-contained vending trailer. Vendors are responsible for removing their grease and trash.

Vendors must remain in the park until 10 p.m. or until the event organizer determines that the vehicle may exit the park without jeopardizing public safety.

Alcoholic beverage vendors will be handled through a separate application process.

If you are a business interested in sponsoring the event, please contact the Gainesville CVB for sponsorship information.

Contacts

Event Information: Regina Dyer, Gainesville CVB, rdyer@gainesville.org, 770-531-2664

Licensing Questions: Tracie Morris, Financial Services, tmorris@gainesville.org, 770-533-5895

CITY OF GAINESVILLE, GEORGIA

REGULATORY LICENSE-TEMPORARY MOBILE VENDOR APPLICATION

FOR OFFICE USE ONLY:

ACCOUNT #: _____ **SIC CODE:** _____ **RATE CODE:** _____

BUSINESS NAME: _____

MAILING ADDRESS: _____

AGENT/REPRESENTATIVE FOR BUSINESS AFFAIRS IN THE CITY:

_____ **PHONE:** _____

EMAIL ADDRESS: _____

OWNER NAME: _____

ADDRESS: _____

DOMINANT LINE OF BUSINESS: _____

DATE AND TIME OF EVENT: _____

LOCATION OF EVENT: _____

TEMPORARY/MOBILE VENDOR \$15.00 PER DAY _____
(Total Amount Due)

PLEASE NOTE:

If you are a mobile food business then a copy of your last food inspection is required.

If your business is located outside the City of Gainesville, a copy of a business occupational tax certificate (formerly known as a business license) is required.

I UNDERSTAND THAT THIS PERMIT WILL NOT AUTHORIZE ME TO VIOLATE ANY LOCAL ORDINANCE, STATE OR FEDERAL LAW. I CERTIFY THAT THE INFORMATION CONTAINED IN THIS APPLICATION IS TRUE, CORRECT, AND COMPLETE TO THE BEST OF MY KNOWLEDGE.

SIGNATURE

TITLE

DATE

✓ **PLEASE MAKE CHECK PAYABLE TO:**

**CITY OF GAINESVILLE
FINANCIAL SERVICES
P.O. BOX 2496
GAINESVILLE, GEORGIA 30503**