

2019 BEACH BASH LIQUOR VENDOR APPLICATION

Please see 2019 BEACH BASH FOOD/BEVERAGE VENDOR APPLICATION for additional event details and vendor requirements.

Bid Procedures

Deadline to submit completed application and liquor application: June 21, 2019 at 5 p.m.

Selection and notification of exclusive liquor vendor will take place no later than June 24 at 5 p.m.

Payment of vendor fee and permit fee will be required by June 30. Checks should be made payable to the City of Gainesville.

Liquor Vendor Selection

This year's exclusive liquor vendor will be chosen based on quality of product, menu options, feedback from references, timeliness, and completeness of the application. Only applicants with a business license located in Gainesville, Georgia who currently possess a liquor license will be considered.

Exclusive liquor vendor fee- \$500

Additional Requirements

- ≥3 mixed drink options
- Must include one Margarita option
- No food, beer, wine or other non-promotional merchandise may be sold from your vendor location

I have read and understand the application requirements and if chosen, agree to pay the above vendor fee to the Gainesville Conventions and Visitors Bureau by June 30.

Business in possession of liquor license in Gainesville, Georgia: _____

Name: _____ Title: _____

Signature: _____ Date: _____

Contacts

Event Information: Regina Dyer, Gainesville CVB, rdyer@gainesville.org, 770-531-2664

Licensing Questions: Tracie Morris, Financial Services, tmorris@gainesville.org, 770-533-5895