

**Gainesville Parks and Recreation Board Report
March 13, 2017**

I. Impact Fee Report

- a. Amount collected for the **eighth (8th) month (February)** of fiscal year 2017 totals **\$44,031** as compared to the same period of time last year of \$36,128; an increase of \$7,903.
- b. For the same period of time last fiscal year of 2016 (July-February) \$312,723 as compared to the same period this fiscal year (2017) \$817,396, collections are up by \$504,663.
- c. **The impact fee fund balance currently (3/13/17) stands at \$1,439,788, an increase of \$472,386.20.**

II. Allen Creek Youth Athletic Complex Committee & SPLOST VII

- a. Survey and traffic study are underway.
- b. Sewer options and engineering are being assessed.

Partnership Report:

a. Friends of Gainesville Parks and Greenway's, Inc.

- i. The 21st Annual Sunday in the Parks and Butterfly Release is slated for May 21st at Wilshire Trails Park.
- ii. A joint cleanup of Longwood Cove occurred on March 4th with Keep Hall Beautiful and the Lake Lanier Association. Two truck-loads of debris, plastic bottles, Styrofoam and tires were removed.
- iii. Another cleanup of Longwood and Wilshire will occur on March 17th in partnership with GHS ROTC and Chattahoochee River Keeper.

b. Boys and Girls Club

- a. Our partnership and coordinated programs are going well.
- b. GHCBGC allows us space for youth football and baseball practice.

c. Hall County Parks and Leisure Services

- a. Quarterly meetings are held between both Directors for coordination and communication.

d. Gainesville City School System

- a. Regular communications are conducted among staff.

e. Community Service Center

f. Gainesville-Hall '96 Board

- a. The Board met on February 17th at the LLOP Tower. Material from that meeting is attached.

**City of Gainesville
Parks and Recreation
FY 2017 Impact Fee Tracking Sheet**

DATE	AMOUNT
July 1 - 31, 2016	\$ 40,644.00
August 1 - 31, 2015	\$ 59,837.00
September 1 - 30, 2016	\$ 145,641.00
October 1 - 31, 2016	\$ 432,407.00
November 1 - 30, 2016	\$ 34,999.00
December 1 - 31, 2016	\$ 39,515.00
January 1 - 31, 2017	\$ 20,322.00
February 1 - 28, 2017	\$ 44,031.00
March 1 - 31, 2017	\$ -
April 1 - 30, 2017	\$ -
May 1 - 31, 2017	\$ -
June 1 - 30, 2017	\$ -
YTD Amount	\$817,396.00

Impact Fees Expended (since inception)		Cumulative Results (since inception)	
Pass Property (FY07)	\$ 164,800.00	FY07 Fees Collected	\$ 445,995.00
		FY07 Interest	\$ 11,090.00
Pass House Demolition (FY08)	\$ 14,895.00	FY08 Fees Collected	\$ 100,481.00
		FY08 Interest	\$ 15,292.00
		FY09 Fees Collected	\$ 23,709.00
		FY09 Interest	\$ 4,423.00
Park Playgrounds (FY10)	\$ 125,000.00	FY10 Fees Collected	\$ 12,419.00
FMAAC Trailhead/Playground (FY10)	\$ 200,000.00	FY10 Interest	\$ 1,219.18
		FY11 Fees Collected	\$ 39,515.00
		FY11 Interest	\$ 292.56
Project Reimbursement	\$ (11,128.39)	FY12 Fees Collected	\$ 45,160.00
		FY12 Interest	\$ 227.48
Green Street Pool/Wessell Park		FY13 Fees Collected	\$ 225,800.00
Demolition & Renovations (FY13)	\$ 175,000.00	FY13 Interest	\$ 334.35
Linwood Preserve Parking (FY14)	\$ 25,000.00	FY14 Fees Collected	\$ 290,153.00
Water Trails (FY14)	\$ 20,000.00	FY14 Interest	\$ 514.91
FMAAC Field Improvements (FY15)	\$ 150,000.00	FY15 Fees Collected	\$ 400,795.00
Park Playgrounds (FY15)	\$ 75,000.00	FY15 Interest	\$ 912.93
Candler Field Lighting (FY15)	\$ 25,000.00	FY16 Fees Collected	\$ 489,986.00
Linwood Preserve Education Bldg (FY17)	\$ 100,000.00	FY16 Interest	\$ 1,316.44
Youth Athletic Complex A/E (FY17)	\$ 450,000.00	FY17 Fees Collected	\$ 817,396.00
Project Reimbursement (FY16)	\$ (26,323.00)	FY17 Interest	\$ -
Total Expenditures	\$ 1,487,243.61	Total Revenue	\$ 2,927,031.85

Balance	\$ 1,439,788.24
As of Date:	3/2/2017 13:03

Impact Fees

Summary Report By Permit Type and Fund Type

2/1/2017 to 2/28/2017

LAND USE	LIBRARY AMT	FIRE AMT	SHERIFF / POLICE AMT	PARK AMT	PSF AMT	ROAD AMT	ADMIN AMT	CIE PREP AMT	TOTAL AMT
GAINESVILLE									
COM									
General Heavy Industrial	\$0.00	\$35.50	\$19.48	\$0.00	\$0.00	\$0.00	\$1.65	\$0.00	\$56.63
Recreational Community	\$0.00	\$107.66	\$59.10	\$0.00	\$0.00	\$0.00	\$5.00	\$0.00	\$171.76
General Office Building	\$0.00	\$7,447.81	\$4,088.35	\$0.00	\$0.00	\$0.00	\$346.08	\$0.00	\$11,882.24
Fast-Food Restaurant	\$0.00	\$811.63	\$445.54	\$0.00	\$0.00	\$0.00	\$37.71	\$0.00	\$1,294.88
COM TOTAL	\$0.00	\$8,402.60	\$4,612.47	\$0.00	\$0.00	\$0.00	\$390.44	\$0.00	\$13,405.51
RES									
Single-Family Detached	\$10,189.53	\$3,858.27	\$2,117.70	\$44,031.00	\$0.00	\$0.00	\$1,806.09	\$0.00	\$62,002.59
RES TOTAL	\$10,189.53	\$3,858.27	\$2,117.70	\$44,031.00	\$0.00	\$0.00	\$1,806.09	\$0.00	\$62,002.59
GAINESVILLE TOTAL	\$10,189.53	\$12,260.87	\$6,730.17	\$44,031.00	\$0.00	\$0.00	\$2,196.53	\$0.00	\$75,408.10
TOTAL	\$10,189.53	\$12,260.87	\$6,730.17	\$44,031.00	\$0.00	\$0.00	\$2,196.53	\$0.00	\$75,408.10



P.O. Box 509 Pendergrass, GA 30567
 Phone (706)693-4042 Fax (706)693-4052

PROPOSAL AND CONTRACT

SUBMITTED TO: City of Gainesville Jason Sims Ph	PROJECT NAME Back Drive to Football Field	DATE 1/4/2016
	PROJECT LOCATION Gaineville, GA	PROPOSAL NO.
	PLANS PREPARED BY NA	ESTIMATOR Bryan Jones
	DATE OF PLANS NA	

Allied Paving Contractors, Inc. , subject to the terms and conditions following and hereinafter stated, proposes to furnish all labor, materials and equipment required for the performance of the following described work in connection with construction or improvements at the above stated project. Description of work and price:

<u>ITEM</u>	<u>APPROXIMATE QUANTITY</u>	<u>UNIT PRICE</u>	<u>TOTAL</u>
1. Tack; 1" D- Mix; 1: 9.5mm	1,390 SY	\$ 20.00	\$27,800.00
2. Edge Mill-Optional	1,390 SY	\$ 6.50	\$9,035.00
Total Items 1-2			= \$36,835.00

Unless specified otherwise above, payment in full, less -0- % retainage, for all work performed hereunder during any month shall be made no later than the 10th day of the month next following. Final and complete payment for all work performed hereunder including retainage, if any, shall be made no later than the 10th day of the month following the month during which our work is completed.

Unless a lump sum price is to be paid for the above work and is clearly so stated, it is understood and agreed that the quantities referred to above are estimates only and that payment shall be made at the stated unit prices on the actual quantities of work performed by Allied Paving Contractors, Inc. as determined by actual field measurements upon completion of the work.

This proposal expires 30 days from the date hereof, but may be accepted at any later date at the sole option of Allied Paving Contractors, Inc.

ACCEPTED: _____
 Corporation name or Tradename

Allied Paving Contractors, Inc.

By: _____
 Name and Title

By:  _____
 Title President
 John McLean

SUBMITTED TO: City of Gainesville 0 0 Jason Sims Ph 0 0	PROJECT NAME Back Drive to Football Field PROJECT LOCATION Gainesville, GA PLANS PREPARED BY NA DATE OF PLANS NA	DATE 1/4/2016 PROPOSAL NO. 0 ESTIMATOR Bryan Jones
---	---	---

Allied Paving Contractors, Inc. , subject to the terms and conditions following and hereinafter stated, proposes to furnish all labor, materials and equipment required for the performance of the following described work in connection with construction or improvements at the above stated project. Description of work and price:

- (1) Subgrade to be within +/- 1/10' of planned subgrade elevation, compacted to project specifications and have sufficient stability prior to Allied Paving's fine grading operation beginning.
- (2) Price excludes bond costs, engineering, testing, sealing, stone under curb, sawing, curb backfill, as-built drawings and striping or cleaning.
- (3) Satisfactory evidence of project funding to be submitted prior to mobilization.
- (4) Final measurements to be taken upon completion of project and billed accordingly.
- (5) Price based on one base crew and one asphalt crew move-in, additional move-in(s) \$2,500.00 each.
- (6) All cleaning of the binder course will be the buyer's responsibility.
- (7) Design grade to be a minimum of 1% to insure drainage and a maximum of 12 % to prevent slippage.
- (8) Prime coat is excluded unless specifically listed as included as part of each individual bid item on page one of this proposal.
- (9) Base and paving work will not commence on this project until all concrete work is complete that will effect asphalt grade.
- (10) We will not be responsible for damage to any existing surface due to construction traffic required to complete this project.
- (11) Price is based on the asphalt paving being placed immediately following base course to avoid preparation and contamination.
- (12) Base and binder course used for construction build out will be used at the owner/contractors risk.
- (13) Monthly draws based on work completed. Net due upon completion of job.
- (14) Asphalt prices based on current liquid asphalt price published by the GDOT. Price may be adjusted based on the liquid asphalt price at the time of placement.

Unless specified otherwise above, payment in full, less -0- % retainage, for all work performed hereunder during any month shall be made no later than the 10th day of the month next following. Final and complete payment for all work performed hereunder including retainage, if any, shall be made no later than 10 days after completed work is invoiced.

Unless a lump sum price is to be paid for the above work and is clearly so stated, it is understood and agreed that the quantities referred to above are estimates only and that payment shall be made at the stated unit prices on the actual quantities of work performed by Allied Paving Contractors, Inc. as determined by actual field measurements upon completion of the work.

This proposal expires 30 days from the date hereof, but may be accepted at any later date at the sole option of Allied Paving Contractors, Inc.

ACCEPTED:

Corporation name or Tradename

Allied Paving Contractors, Inc.

By: _____
Name and Title

By:  _____ Title President
John McLean

Page 3 of 3

Allied Paving Contractors, Inc., will not become obligated to perform the work called for under this contract until your credit has been approved by Allied Paving Contractors, Inc. If your credit becomes unsatisfactory to Allied Paving Contractors, Inc., at any time prior to Allied Paving Contractors, Inc.'s beginning or completing the work hereunder, or if any payment or payments are not made in accordance with the terms hereof, or if under any other existing contract or contracts between Allied Paving Contractors, Inc. and you payments are not made in accordance with the terms thereof, you will furnish Allied Paving Contractors, Inc. upon request with adequate security which meets Allied Paving Contractors, Inc.'s approval. Any of the above conditions will relieve Allied Paving Contractors, Inc. from any obligation hereunder to complete the uncompleted portion of this contract, and payment for all work completed work will become immediately due.

If authorization to begin work is not given within forty-five (45) days after acceptance of this proposal by you, at the option of Allied Paving Contractors, Inc., this contract may be declared null and void and Allied Paving Contractors, Inc. will no longer be bound by the terms hereof.

All material is guaranteed to be as specified by the manufacturer and all work will be completed in a workman-like manner. EXCEPT FOR THE LIMITED WARRANTY PROVIDED HEREIN, ALLIED PAVING CONTRACTORS, INC. DOES NOT MAKE ANY GUARANTY, REPRESENTATION OR WARRANTY, AND DISCLAIMS ANY IMPLIED OR STATUTORY WARRANTY, INCLUDING ANY IMPLIED WARRANTY OF MERCHANTABILITY OR IMPLIED WARRANTY FOR A PARTICULAR PURPOSE. In no event shall Allied Paving Contractors, Inc. be liable for any special, incidental, exemplary, punitive, statutory, or consequential damages irrespective of whether in contract, tort or equity. Any claim or cause of action you may have against Allied Paving Contractors, Inc. based, directly or indirectly, upon an alleged breach of this agreement must be brought within eighteen (18) months of the date of this agreement or else such claim or cause of action shall be waived.

Any deviations from the specifications or modifications of the terms of this contract or reductions in work shall be set forth in writing and signed by both parties prior to the making of such change, and any increase or decrease in the contract price resulting from such change shall be included in such writing. Any work not covered by the terms hereof or by written modification hereof, performed at your request, will be separately billed to you at the reasonable or agreed value thereof.

Interest at the highest legal rate allowable under the laws of the jurisdiction and in which the contract is executed or two percent (2%) per month, whichever is less, shall be charged and paid on all unpaid balances from the due date to the date we receive payment. If any unpaid balances due hereunder are collected by or through an Attorney at Law, you, as acceptor of this proposal, agree to pay all costs of collection including fifteen percent (15%) of the unpaid balances and interest thereon as attorney's fees.

Allied Paving Contractors, Inc. shall be provided with suitable access to the work area, and if its work is dependent upon or must be undertaken in conjunction with work of others, you shall be responsible to see that such work shall be so performed and completed as to permit Allied Paving Contractors, Inc. to perform its work hereunder in a normal uninterrupted single shift operation.

Unless a time for the performance of Allied Paving Contractors, Inc.'s work is specified, Allied Paving Contractors, Inc. shall undertake it in the course of its normal operating schedule. Allied Paving Contractors, Inc. shall not be liable for delays or any failure to undertake or complete the work for causes beyond its control, including but not limited to: fire, flood, labor disputes, other casualties or other operations in which Allied Paving Contractors, Inc. is involved, directly or indirectly.

If for causes beyond Allied Paving Contractors, Inc.'s control its work is not completed within twelve (12) months after the date of your acceptance of this proposal, Allied Paving Contractors, Inc. may cancel this agreement at any time thereafter on ten (10) days notice. In such event, Allied Paving Contractors, Inc. shall be relieved of any further obligation with respect to the balance of the work. Furthermore, Allied Paving Contractors, Inc. shall be entitled to receive final and complete payment for all work performed to the date of cancellation within ten (10) days thereafter.

By acceptance of this proposal you agree Allied Paving Contractors, Inc. shall be not be held liable for damage resulting from damages to utilities or other facilities, or buried objects, or to sidewalks, driveways or other improvements located within its work area or designated area of access. It is further understood that Allied Paving Contractors, Inc. shall not be responsible for any damage to or deterioration of any of its work, whether completed or in process, resulting from any cause or causes beyond its control including but not limited to failure of subgrade or failure or inadequacy of any labor or material not furnished and installed by Allied Paving Contractors, Inc., whether or not such failure or inadequacy was or could have been known at the time its work was undertaken.

Allied Paving Contractors, Inc. will provide and pay for Workmen's Compensation Insurance covering its employees and public liability and property damage insurance protecting themselves. Allied Paving Contractors, Inc. will also assume responsibility for the collection and payment of social security and state unemployment taxes applicable to its employees.

In the event his document is executed in the name of a corporation, the person signing in behalf of the corporation warrants that he has the authority to execute this instrument in behalf of the corporation and binds the corporation to this contract.

This agreement constitutes the sole contract between the parties, in that no previous negotiations or representations shall be binding unless incorporated herein. Time is of the essence.

Allied Paving Contractors, Inc. is an Equal Opportunity Employer.

Acceptance of proposal: The prices, terms and conditions hereinbefore stated or attached are accepted. You are authorized to do the work as specified and payment will be made as set out herein.

ACCEPTED:

Corporation name or Tradename

By:

Name and Title

Date

LAKE LANIER OLYMPIC PARK



Gainesville Hall '96

www.lakelanierolympicvenue.org

Board Meeting

February 17, 2017 8:30 AM

Olympic Timing Tower

- Welcome/Call to Order
- Approval of Minutes
- Board Reports
 - Chairman's Report
 - Financial Report
- Park Staff Report
 - James Watson
 - Course Update
 - John Hunter
 - Morgan House
 - Dragon Boat 2018
 - Venue Operations
 - Funding
 - 1GA Authority Grant
 - City/County
 - Fundraising Companies
 - Website
 - Upcoming Events
- Club Reports
 - LCKC
 - LLRC
- New Business
- Adjourn

Dragon Boat World Championships Meeting to follow

Minutes GH96
December 16, 2016

The meeting was called to order at 8:37am. Those present were: Mimi Collins, James Watson, Morgan House, Phil Sutton, Ruth Bruner, David Barnett, Rick Young, John Ferris, Mike Little, Melvin Cooper, Catiel Felts, Jay Lawson, Jim Odell, Tate O'Rourke, Rob Fowler, Tracy Barth and Stacey Dickson.

Minutes of the previous meeting were reviewed. Phil made a motion to approve, Ruth seconded the motion. The motion carried.

Mimi reviewed the updated mission statement and objectives.

David Barnett made a motion to approve the new mission statement and objectives. Phil seconded the motion. The motion carried.

Mimi updated everyone on correspondence from USACK and their request to form a stronger relationship with GH96 concerning future programs and athlete development. Discussion was held.

Morgan gave the financial report prepared by Mark Bell. Highlights include: Carroll Daniel final invoice has been paid, accounts payable are minimal and are being paid as they are received, Revenue for November included club rental fees and invoicing for 2017 permits. No unusual expenses were incurred in November or are expected in December. Rob moved to approve the financial report, David seconded the motion. The motion carried.

James gave his report. Bills are being paid weekly as they are received. He has been working with the landscape companies and has been conducting some site visits and tours for people who are interested in renting the facilities.

Morgan commented that he has met with Danella Burnette with Oakwood Occasions. Her company would manage the event planning for people who rent the park facilities. Steve Gilliam is assisting with a formal agreement with Danella and the park. Discussion was held. The suggestion was made to consider an RFP for this event planning services function.

Mimi noted that the Dragonboat Worlds are coming up. The organizing committee for this event was discussed at the strategic planning meeting. She suggested we have a planning meeting to discuss the planning calendar and that we invite Doug Smith to be a part of the committee as an advisor to the board for this event.

Morgan gave his report. The master plan has been submitted. The Corps has replied with a request for some details on the submission, Millard has replied to all their requests. The environmental assessment is moving along, the first deposit payment has been made. The One Georgia grant application is being finalized. There is one key document pending from the Corps in Mobile. Local Corps officials are helping with this as much as they are able. Submission deadline in Jan 14th.

Morgan updated the board on other pending grants. Jackson EMC foundation grant is pending approval. James and Morgan participated in a demo on a new grant finding software. They have identified over a dozen grants that may we may be eligible to apply for – some are large funding grants.

The website with Forum Communications is moving forward. We met with them and the Lake Lanier CVB about the design. It was decided to have a content meeting and go over what we have already and

GAINESVILLE HALL COUNTY 96 ROUNDTABLE, INC.
FINANCIAL DASHBOARD
January Board Meeting

1/20/17

Balance Sheet	<u>12/31/16</u>
Cash	\$ 61,165
Accounts Receivable	30,000
Inventory/Prepays	<u>5,848</u>
Current Assets	97,013
Fixed Assets	226,509
Accum Depreciation	<u>(19,793)</u>
	206,716
Leasehold Improvements	1,314,192
Accum Amortization	<u>(1,311,424)</u>
	<u>2,768</u>
Total Assets	<u>\$ 306,497</u>
Accounts Payable	\$ 295
Other Current Liab	<u>7,506</u>
Total Liabilities	7,801
Equity	
Board Designated	-
Temporarily Restricted	30,000
Unrestricted Net Assets	214,626
Net Income	<u>54,070</u>
	<u>298,696</u>
Total Liabilities & Equity	<u>\$ 306,497</u>

Profit & Loss	<u>Jul 1 -</u>	
	<u>Dec 2016</u>	<u>Dec 31, 2016</u>
Revenue		
Gov't Funding	\$ -	\$ 150,000
N GA Comm Foundation	-	7,090
Rental Income	1,190	19,075
Event Income	<u>1,500</u>	<u>108,243</u>
	2,690	284,408
Operating Expenses	2,893	42,285
Venue Repair & Maint	4,998	47,964
Personnel Expenses	9,405	47,337
Marketing	-	8,313
Professional Services	-	8,305
Venue Events	-	76,134
	<u>17,296</u>	<u>230,338</u>
Net Ordinary Income	<u>\$ (14,606)</u>	<u>\$ 54,070</u>

Notes:

1. Very little activity in the month of December.
2. Cash is currently in a reasonable position after six months of operation. However, a review of last year (Jan-Jun), I anticipate that we will need part of this cash to cover operations.
3. City of G'ville agency funding request are due by January 30th.

Minutes GH96
January 20, 2016

The meeting was called to order at 8:37am. Those present were: James Watson, Morgan House, Ruth Bruner, Mark Bell, John Ferris, Melvin Cooper, Mike Little, Catiel Felts, Tate O'Rourke, Rob Fowler, Tracy Barth, Dixie Truelove.

The meeting was called to order at 8:37 a.m. A quorum was not present to approve the financials and minutes. They will be approved next month.

Mark Bell gave the financial report. He noted that overall operational expenses were down for the past month. He noted we ended 6 months with around \$61,000 in the bank account. Also, noted was all construction cost were now paid in full. Morgan and Mark are currently preparing the request to the City and County for funding. It will be the same request as the past years.

James gave his venue report. James, Morgan, deep roots and the Boy Scouts are currently working on a project to improve the landscaping around the boathouse. In particular, creating a pathway between the boathouse and the fence separating the parking lot. This will create an actual pathway and improve the makeshift one that is present.

Rob noted trash and debris was collecting around the edge of the lake and the gate behind the tower. Tracy also noted she was discussing with the Chattahoochee river keepers to potentially do a miniature shore sweep around the park.

Morgan gave the chairman report. He noted the financial request for the county was due on January 30th. The commissioners will meet around February 12th to make the decision. Morgan noted the first draft of the environmental assessment is complete. To date we have paid 50% to United Consulting.

Morgan met with Tim Chason to prepare a plan for fundraising to assist in the completion of the Master Plan. Tim recommended a company called Power 10 which specializes in fundraising for Non-Profits. Currently a meeting is being scheduled to discuss which ways they can help.

Morgan presented the mock-up of the website, which Forum Communication has been working on. The website will be easy to change for future events and plans. Morgan noted that Forum Communication will provide lifetime technical support for the website as long as they are involved.

The Mark Williams "Ergatta" will take place next weekend. Rowers from around the local area will participate in the event. Morgan met with Jeff Kish to discuss the John Hunter Regatta, which will have around 1300 participants. Morgan noted USA Canoe Kayak has reached out to him to be able to hold training camps. Morgan has been working with LCKC to make sure none of their events conflict with club events. Morgan explained that USA Canoe Kayak has no funding this year from the OKC foundation.

Morgan presented a checklist that has been created for dragon boat worlds. This check list was created after the executive and dragon boat committee met. The committee has identified areas which need to be started on as soon as possible. Morgan noted, at least one more 120ft dock will need to be purchased. Another big expense will be bus rental and tent rental. Fortunately we will not have to provide all the participants meals and the transportation will only be one trip back and forth to the hotels. The tentative start date for the event is September 19th.

GAINESVILLE HALL COUNTY 96 ROUNDTABLE, INC.
FINANCIAL DASHBOARD: July 2016 - January 2017

2/17/2017

Balance Sheet	<u>42,766</u>
Cash	\$ 45,273
Accounts Receivable	106,250
Inventory/Prepays	5,848
Current Assets	<u>157,371</u>
Fixed Assets	226,509
Accum Depreciation	<u>(19,793)</u>
	206,716
Leasehold Improvements	1,314,192
Accum Amortization	<u>(1,311,424)</u>
	<u>2,768</u>
Total Assets	<u><u>\$ 366,855</u></u>
Accounts Payable	\$ 229
Other Current Liab	6,713
Total Liabilities	<u>6,942</u>
Equity	
Board Designated	-
Temporarily Restricted	30,000
Unrestricted Net Assets	214,626
Net Income	<u>115,287</u>
	<u>359,913</u>
Total Liabilities & Equity	<u><u>\$ 366,855</u></u>

Profit & Loss

	<u>Jan 2017</u>	<u>Jul 1, 2016</u> <u>Jan 31, 2017</u>
Revenue		
Gov't Funding	\$ 75,000	\$ 225,000
N GA Comm Foundation	-	7,090
Rental Income	1,800	20,875
Event Income	<u>1,023</u>	<u>109,266</u>
	77,823	362,231
Operating Expenses	3,380	45,398
Venue Repair & Maint	3,156	52,133
Personnel Expenses	6,039	53,376
Marketing	-	8,441
Professional Services	3,547	11,462
Venue Events	-	76,134
	<u>16,122</u>	<u>246,944</u>
Net Ordinary Income	<u><u>\$ 61,701</u></u>	<u><u>\$ 115,287</u></u>

Capital Expenditures: Jul - Dec 2016

Blinds for Tower	\$ 2,714
Website (deposit)	3,400
	<u><u>\$ 6,114</u></u>

Spring Break Rowing Crews

Virginia – Brought 50 athletes and stayed at the Guest House.

- They spent 10 nights and reserved 25 rooms at a \$50/per night rate – Total of \$12,500.
- Ate at Brenau for 2 meals a day. Total of \$7000 for the 10 days.
- **Recommended areas for redevelopment were docks and boathouse improvements.**
- Make docking systems adjustable to changing water levels. Currently very cumbersome and we are wasting time because of small emergency solution.

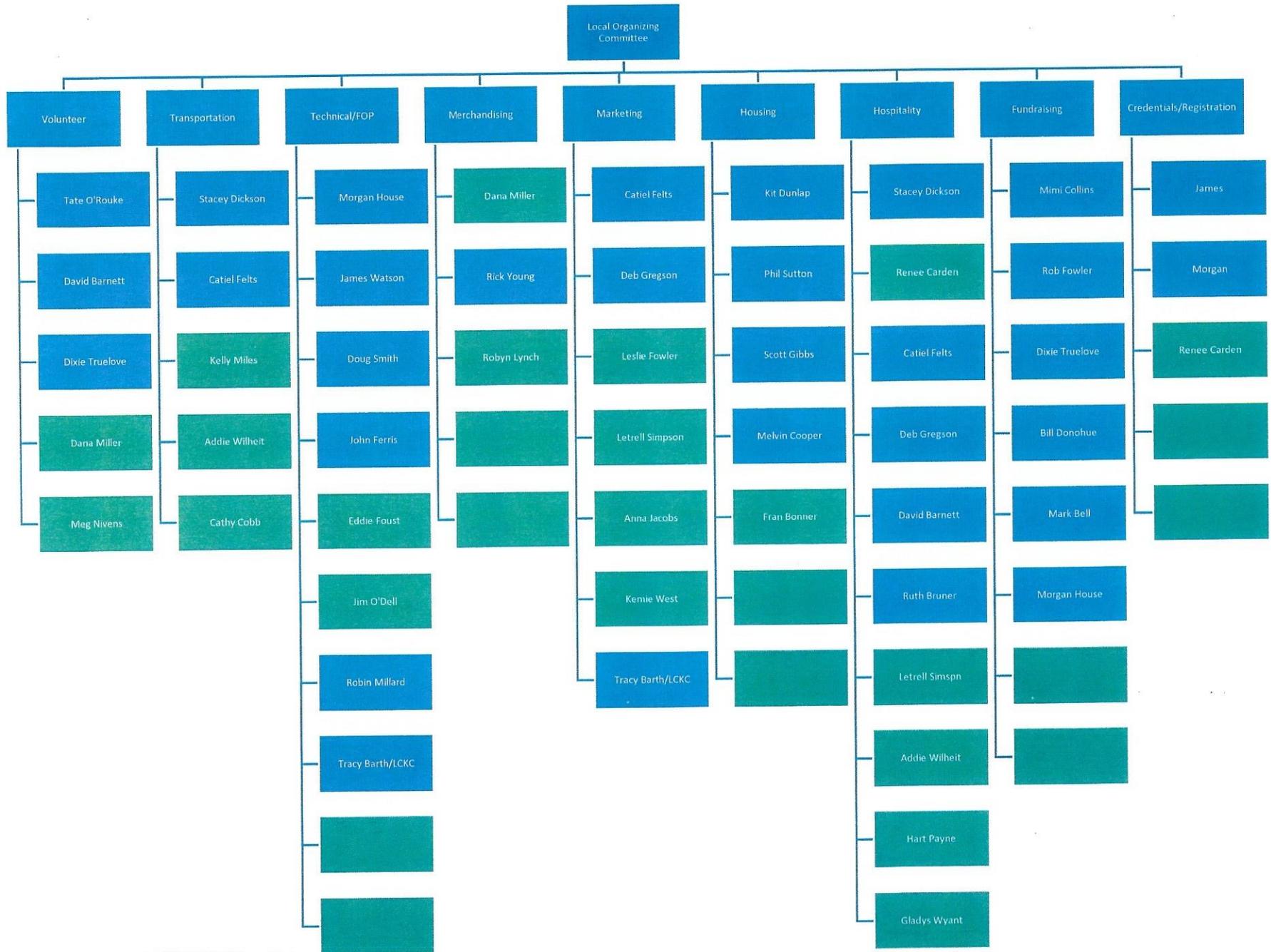
Notre Dame - Brought 27 athletes and stayed at Don Carter

- Spent 5 nights and reserved 4 cabins at \$200/per night rate. –Total of \$4000
- Rented 4 vans at a rate of \$50/per day – total of \$1,000
- Athletes and coaches bought necessary groceries for the week.
- **Recommended areas for redevelopment were docks (highly) and boathouse improvements.**

Michigan – Brought 31 athletes and stayed at Don Carter

- Spent 2 nights and reserved 8 cabins at \$200/per night – Total of \$3200
- Rented 3 vans at an average of \$175/per day – Total of \$1050
- Athletes and coaches bought necessary groceries for the week.
- **Recommended areas for redevelopment were docks (highly) and boathouse improvements.**

Total as of 2/1/17 - \$28,750



DBW2018 Committee Overview



Represents someone NOT on the GH96 Board/advisory committee – to be asked to help.

One Georgia Authority

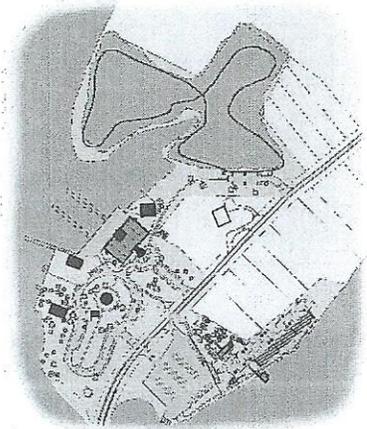
The Environmental Assessment is 99% complete. Matt has been in communication with the local Corps office and has received feedback in the forms of comments, suggestions, and edits to make to the master plan drawing. United Consulting has completed their review of the



grounds. The only thing left for the environmental assessment is for the coordinates of the walking trails to be documented and implemented into the master plan drawing. United Consulting has walked the trails using a GPS device to accurately mark the trails

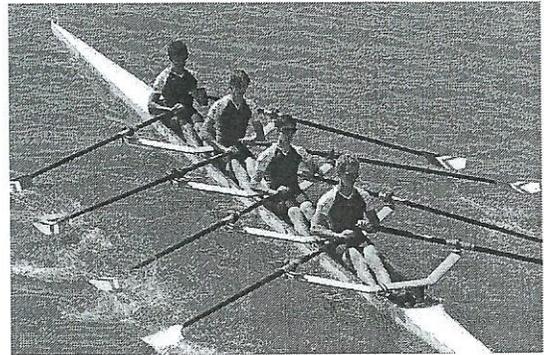
which can now be implemented into the drawings.

Since all pertinent conversations have happened with the local Corps office, the master plan and EA will be sent to Mobile once the trails have been properly documented on the master plan drawings. The timeline of when the corps receives the EA and master plan to when they approve it is unclear but we were told by the local corps office that it could take up to a year. Our grant application, should it be approved, is contingent on the district corps office in Mobile approving our documents. We find out about our grant submission likely sometime in April but the actual date has not been released as of yet.

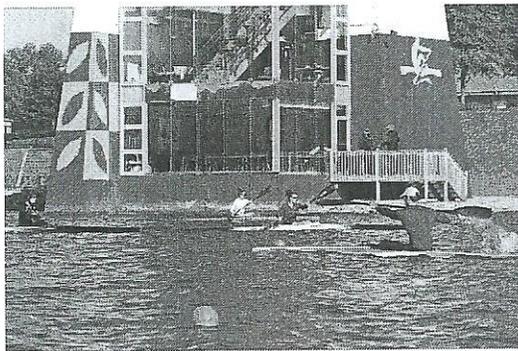


Upcoming Events

- Rowing
 - The Mark Williams Ergatta was held on Saturday, January 28th.
 - The John Hunter Regatta will be held on March 25, 2017



- USACK



- USA Canoe Kayak has not selected a national team coach or high performance director based on the lack of funding they are receiving from the USOC and Oklahoma City Boathouse Foundation. After speaking with Claudiu Ciur, it will be imperative for USACK to come up with some kind of funding in order to hold training camps here at the Olympic Park. Claudiu Mentioned that there are some prospective donors that may be able to help in that area.

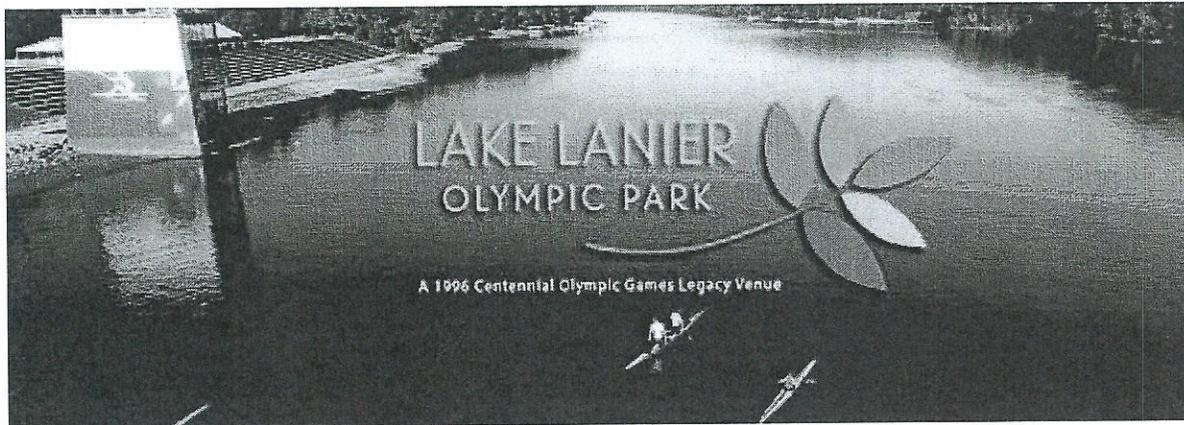
- Concerts/Private Events

- The John Jarrard Foundation is still planning on holding the Lake Show at the LLOP on June 3. Preparations for this concert have not begun yet due to another event they are currently working on. I spoke with Phip Wilheit about having



representation at the GH96 meetings and vice versa. We will invite Jody Jackson, the Executive Director of the JJF to give a presentation to our board and to attend follow up meetings about the concert. I, along with another board member, will be invited to join all JJF meetings pertaining to the Lake Show

- A group from Atlanta is looking to hold an electronic dance music festival at the park on April 29. This would be a 50/50 partnership with the group and we would utilize Danella Burnett as event manager. All talks look very positive with this event.
- Dannella Burnett has secured at least 2 weddings in 2017 and has several others who will likely rent. She also has several ideas for community events such as “movies under the stars”, “battle of the worship bands”, and other fun events. Partnership with her is going very well.



Capital Campaign Proposal Comparisons

Service	Power 10	Sinclair, Townes & Company
Years in Business	17	37
Key Contact	Sean Mikula	Rob Townes IV
HQ	Atlanta	Atlanta
Clients	National	National
Feasibility Study	\$26,500 + expenses	\$30,000 + expenses
Feasibility Time Frame	8-12 weeks	14-16 weeks
Capital Campaign	Both models include full-time management. A) \$12,000 - \$14,000 B) \$22,000	\$9,500 – \$12,500 per month + expenses
Vendor Staff Commitment	Minimum of 3	Up to 5
Monthly	Model A = 10 days per month Model B = Basically every day	5 days per month including 2 onsite days every other week
Length of Campaign	12-18 months	18-24 months

Information prepared by Tim Chason, The Chason Group.



AGENDA

CVB Advisory Board Meeting

Wednesday, February 22, 2017

Call to Order- Richard Labriola, Chairman

Old Business:

September 28, 2016 Meeting Minutes

New Business:

- Introduction-Amy McGuire, CVB Manager
- Handouts
- Tourism Presentation
- Hotel Updates & Changes-Holiday Inn
- Advertising Campaigns
- Roosevelt Square Brick Sales
- Recent Activity-Tourism Day at the Capital, Georgia Sports Annual Membership Meeting, Northeast GA Mtns Travel Association Meeting, GACVB Winter Conference
- Upcoming Activity-Winter Chautauqua, Beer Marketing & Tourism Conference
- Events- **Lepre Con** (3/17 from 5 a.m. - 9 p.m.); **Mutts on Main** (3/25 from 10 a.m. - 4 p.m.); **John Hunter Regatta** (3/25 All Day Event)
- Fishing Tournaments-FLW Bulldog Series Qualifiers; 2018 Forrest Wood Cup
- Hotel/Motel Tax Report
- Ideas & Suggestions-City Passport

SWOT Analysis Update

Board Member Comments

Adjourn

NEXT MEETING: Wednesday, April 26, 2017 @ 9:00 a.m.

MISSION STATEMENT:

The Gainesville CVB Authority's Mission is to bring people to Gainesville by promoting our City with all it has to offer and to show our guests that we truly are the *Hospitality Capitol of the World* by providing them with information they need to create for an experience they will not forget!

Gainesville CVB Authority Meeting
Wednesday, September 28, 2016
Communications & Tourism board room

Members present: Morgan House, Richard Labriola, Melvin Cooper, Glen Kyle, Jay Singh, Bryan Lackey, and Danny Dunagan

Members absent: Tharp Ward

Other attendees: Deb Gravitt, Catiel Felts, Lee McMichael,

9:00am meeting was called to order by Chairman, Richard Labriola.

Glen Kyle was recognized and welcomed to the board. Mr. Kyle gave a brief description of his background and his position with the Northeast Georgia History Center. He thanked everyone on the board for the invitation to serve and said he was looking forward to it.

A motion to approve the June 22, 2016 meeting minutes was made by Morgan House and seconded by Bryan Lackey. Motion approved.

The Communications and Tourism Director, Catiel Felts, gave an update to the authority members on the construction of Phase 1 of the Roosevelt Square project. Phase 1 will include benches, lighting, sidewalks, a plaza area and will give us better connectivity to Downtown. As part of the renovation, the City is working with the Rotary Club to place a monument as well as individual purchased bricks as a tribute for Public Safety officers and employees. Felts showed the board a picture of the bronze medallion that will be placed on the back of the monument. The medallion was sculpted by Jane Hemmer and forged in Atlanta. Demo began on June 14, 2016. At this time, the construction is ahead of schedule. The unveiling of the Public Safety Tribute Monument is scheduled for December 8 at 2:00pm.

McMichael gave the CVB Manager's Update. McMichael gave the bed tax report. He said that August, 2016 was down from last year, but was expected due to several large events that did not return. This is the first time in 6 years that the bed tax has been down, however September and October is expected to be fantastic.

The Board opened discussion to fill the Board Secretary position. Glen Kyle was nominated to serve as Board Secretary by Richard Labriola and a second was made by Melvin Cooper. A vote taken, all approved. Motion passed.

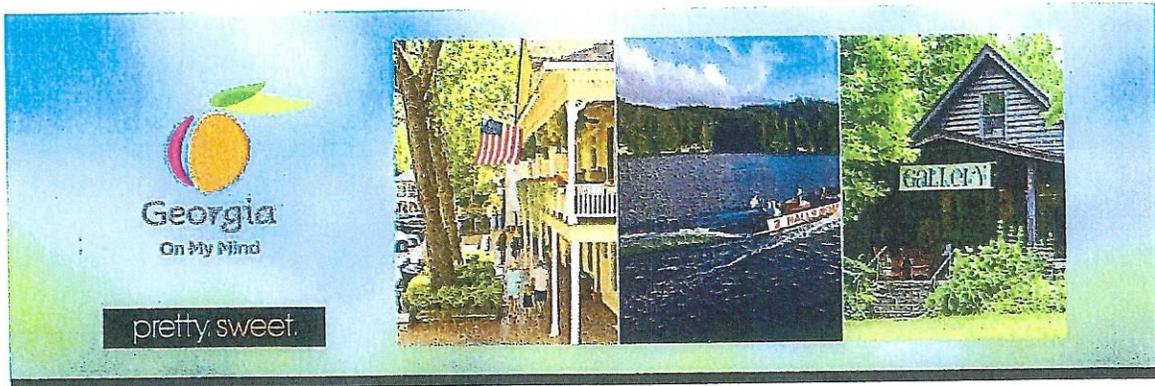
A motion to hold the next meeting on December 14, 2016 was given by Morgan House and seconded by Richard Labriola. Motion passed.

McMichael shared the Georgia Tourism FY16 Review. In FY16, Georgia Tourism focused on Music and in FY17 they will focus on the film industry. Jay Singh mentioned that he had been approached and will be hosting a Bollywood film shoot during 2017.

The Business portion of the meeting was closed and the S.W.O.T. Analysis opened. (See attached for the S.W.O.T. analysis compilation results)

Glen Kyle made a motion to adjourn. Jay Singh seconded the motion. The motion passed 5-0.

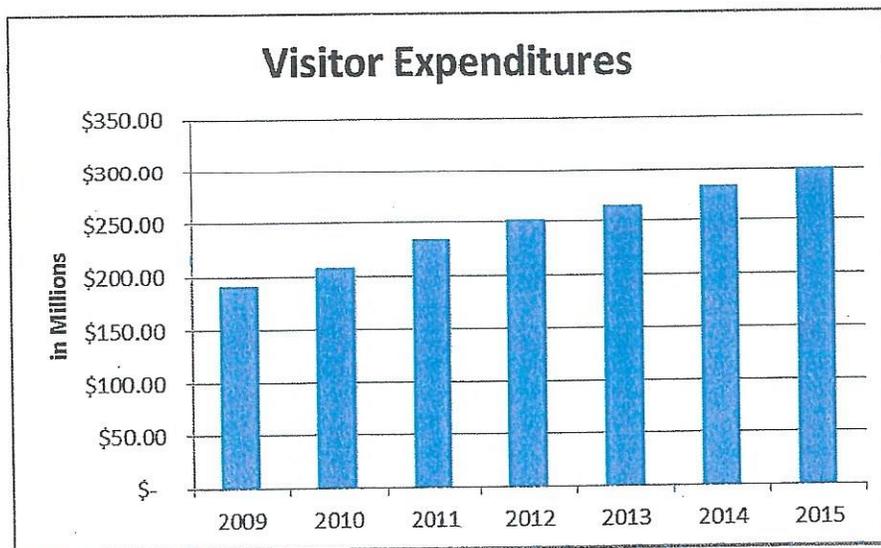
Meeting adjourned at 10:47am.



Hall County- Northeast Georgia Mountains Region

In 2015, Hall County's tourism industry:

- Supported 2,750 jobs
- **Generated \$ 299.9 million in direct tourist spending**
- Created \$ 11.9 million in state tax revenues
- Generated \$ 9.1 million in local tax revenues



Each Hall County household would need to be taxed an additional \$338 per-year to replace taxes generated by tourism economic activity.

**CITY OF GAINESVILLE
HOTEL/MOTEL TAX REVENUE SUMMARY**

	FY'12	FY'13	FY'14	FY'15	FY'16	FY'17
Cash Collections						
July	\$ 47,670.57	\$ 46,659.08	\$ 51,129.30	\$ 69,311.46	\$ 72,319.88	\$ 83,402.52
August	48,244.91	43,817.34	57,411.64	73,248.02	82,308.81	79,361.37
September	50,482.53	49,025.19	55,985.53	65,915.92	72,010.39	80,995.65
October	55,880.34	46,053.68	56,310.12	66,515.54	84,171.98	85,102.88
November	46,917.96	63,583.25	73,781.52	81,494.75	89,948.80	92,184.62
December	42,245.75	32,635.15	44,651.35	56,908.40	66,395.11	72,817.44
January	35,474.18	44,135.32	43,777.63	50,892.31	54,341.01	55,334.35
February	40,297.73	50,258.30	51,544.54	56,076.03	65,025.21	
March	43,937.88	39,551.39	54,278.77	68,354.87	62,676.02	
April	50,715.27	56,826.52	70,897.01	66,973.30	82,320.76	
May	45,852.49	52,869.18	64,430.07	79,784.81	77,977.88	
June	57,193.91	61,908.18	72,880.96	88,624.07	93,086.07	
Total	\$ 564,913.52	\$ 587,322.58	\$ 697,078.44	\$ 824,099.48	\$ 902,581.92	\$ 549,198.83

Adjustment to accrual basis

Audit Revenue - November-2010

Accrued revenue -

06/30/01						
06/30/02						
06/30/03						
06/30/04						
06/30/05						
06/30/06						
06/30/07						
06/30/08						
06/30/09						
06/30/10						
06/30/11	(47,670.57)					
06/30/12	<u>46,659.08</u>	(46,659.08)				
06/30/13		<u>51,129.30</u>	(51,129.30)			
06/30/14			<u>69,311.46</u>	(69,311.46)		
06/30/15				<u>74,136.98</u>	(74,136.98)	
06/30/16					<u>83,402.52</u>	(83,402.52)
Revenue per audited financials	\$ 563,902.03	\$ 591,792.80	\$ 715,260.60	\$ 828,925.00	\$ 911,847.46	\$ 465,796.31

Recap of Collections-

5% Tax
1% Tax
Total Tax Collected as of 6/30/06

S.W.O.T. Analysis

STRENGTHS

- Location
 - Mountains/Lakes
- Venues/Attractions
 - Road Atlanta
 - Lake Lanier
 - INK, Inc.
 - Chicopee Woods Ag Center
 - Lake Lanier Olympic Park
 - Atlanta Botanical Gardens
 - Park and Recreations (Sports Facilities)
 - Historic Downtown Gainesville
- Universities
 - Brenau
 - University of North Georgia
- Arts and Culture Community
- Northeast Georgia Medical Center
- Laurel Park Mega Ramp
- Accessibility to the Interstate
- Southern Hospitality
- Child Care
- Airport
- Public Safety
- Large Industrial Companies
- Cost of Living
- Employment
- Civic Groups
- That we are diverse in the fact that we have old and new alike. Some of the old has been enhanced or improved

The Group participating in this activity listed our TOP 3 in each category.

TOP 3 Strengths:

1. Location
2. Venues/Attractions
3. Accessibility to the Interstate

WEAKNESSES

- Lack of Meeting and Entertainment Space
- Marketing Strategy and Branding throughout Northeast Georgia and the State
- Poultry Industry
 - Chicken Trucks
 - Smells
 - Plants at the "Front Door" of Gainesville
- Way-finding Signage into Gainesville
- Aging Infrastructures (Storm Water)
- Crime
- Drug Problems
- Homeless
- Panhandling
- Lodging
 - A need for more hotels
- Labor Pool
 - Not sufficient to keep up with growth
- Educations
- Traffic in Gainesville especially in the Main thoroughfares.
- "Moat" around Gainesville's Downtown

- The Relationship between the Gainesville CVB and Lanier CVB
- Undeveloped Mid-town
- Bid Money to bring in larger events
- Potential water quality
 - Pollution
 - Water Level

TOP 3 Weaknesses:

1. Lack of Meeting and Entertainment Space
2. Marketing and Branding in Georgia and North Georgia
3. Lodging. There is a need for more hotels in the area.

OPPORTUNITIES

- Unified Marketing Strategy or Branding
- Growth of the CVB
 - Other Community Partnerships
- S.M.E.R.F. –Target Audiences
- New Marketing Tools
 - TV 18
 - Touch Screen
 - History,
 - Art and Culture
 - Sports
- Rental-Sports
- Growth of Lake Lanier Olympic Park
- Moat around Downtown
- Connectivity

Top 3 Opportunities:

- 1A. Unified Marketing strategy or Branding
- 1B. Growth in the CVB with other community partners
2. Connectivity
3. Growth of the Olympic Park

THREATS

- Sustainable Funding
- Other Communities – “Day Trippin”
 - Dahlonega
 - Helen
 - Flowery Branch
- Lake Lanier Islands
- Lanier CVB and Lack of Tourism Synergy
- Lack of Manpower
- Economy

TOP 3 Threats are considered to be:

1. Manpower
2. Both Economy & Sustainable Funding



22377 Belmont Ridge Road
Ashburn, VA 20148-4150
1.800.626.NRPA (6772)

P 703.858.0784
F 703.858.0794
www.nrpa.org

J. M. Cooper
830 Green St NE
Gainesville, GA 30501-3324

Dear J. M. Cooper,

Congratulations and thank you for demonstrating your professional pride in the field of parks and recreation through certification.

Maintenance of your CPRP certification is an expression of a continued investment in your career. The CPRP certification is valid for 2 years following your effective certification date. During this time you must complete a total of 2.0 Continuing Education Units (CEUs) within the primary job task areas identified for Certified Park and Recreation Professionals including Finance, Programming, Operations and Human Resources. CEUs may be earned at the NRPA National Congress, at regional or state conferences, online or through programs offered by local groups. The National Certification Board recognizes all CEU programs that follow the guidelines of the International Association for Continuing Education and Training (IACET).

The NRPA on-line certification center is available to track any CEUs obtained throughout your certification cycle. NRPA CEUs are automatically populated in to the online system, however all other CEUs obtained from organizations outside of NRPA must be manually entered by the certificant. To access this site:

- Step 1 - Visit www.nrpa.org/cprp and click the button for the certification center
- Step 2 - Login, DO NOT CREATE AN ACCOUNT – You already have one. If you do not know your user name or password, click “Forgot user name or password”. (If you have difficulty logging in, please call NRPA customer service 1-800-626-6772)

Please notify NRPA of any change of contact information at any time.
If we can be of further assistance, please do not hesitate to contact NRPA at (703) 858-0784 or certification@nrpa.org.

Sincerely,
NRPA Certification Division

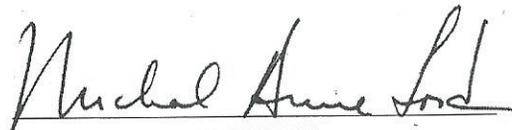
National Recreation and Park Association

Let it be known that

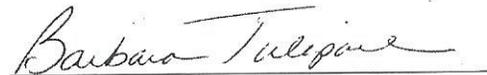
J. M. Cooper

has met the requirements of the standards set forth by the
National Certification Board
and is hereby granted certification as a

Certified Park and Recreation Professional



CHAIRPERSON



NRPA PRESIDENT AND CEO



3/2/2017

DATE CERTIFIED

16502

CERTIFICATION NUMBER

3/1/2019

EXPIRATION DATE

