The City of Gainesville’s mission is simple: to enrich the community by practicing good stewardship of resources, and providing innovative and exemplary services for all people.

*This mission is accomplished by City departments working together as one.*

**PARKS & RECREATION**
In Fiscal Year 2023, the Gainesville Parks & Recreation Department registered a $10.2 million economic impact thanks to:
- More than 1 million parks + facilities visitors
- 100,000+ recreation participants
- 62,018 Frances Meadows Aquatic and Community Center visits
- 2,500+ recreation programs
- 36 community events

Parks & Rec’s highlights included the completion of Engine 209 Park, greenway lighting, the Kayak Shack, disc golf course, mini-pitch court, all-inclusive playground and groundbreaking on the J. Melvin Cooper Youth Athletic Complex or “The Coop.”

**PUBLIC WORKS**
The Gainesville Public Works Department remains committed to improving the infrastructure and transportation network.

Downtown Streetscape Improvements Project COMPLETED
Partial resurfacing/widening of Bradford, Washington streets + beautification Bradford + Washington streets | Historic Square, Downtown Gainesville

Gainesville North Parking Deck COMPLETED
Brought 400-plus additional parking spaces to a thriving downtown
100 Brenau Ave. NE | Historic Square, Downtown Gainesville

Lee Gilmer Memorial Airport Runway Rehabilitation Project CONSTRUCTION UNDERWAY
Resurfacing runways 5-23 + 11-29 for future use, dependability
1137 Aviation Way | South Gainesville

**COMMUNITY SERVICE CENTER**
Includes Hall Area Transit, Meals on Wheels + Senior Life Center

Hall Area Transit
Gainesville Trolley | 8,000+ rides
Mule Camp Market | 2,651 rides
Holly Jolly Trolley | 5,094 rides
WeGo | 188,000 ride requests fulfilled

Meals on Wheels
- 500-plus Meals on Wheels clients received nutritious meals every weekday

Senior Life Center
- The Gainesville-Hall County Senior Life Center (SLC) recently unrolled a redesign of activities and programs to engage local senior citizens. A growing number of new retirees have since joined the SLC

**PUBLIC SAFETY**
Police Department
The Gainesville Police Department deployed downtown ambassadors to keep eyes on one of the busiest parts of town – the historic square in downtown Gainesville. Along with protecting businesses, plus monitoring nearby parking decks, ambassadors help ensure timed parking and unloading/loading spaces aren’t taken advantage of so paying customers can support their favorite restaurant, retailer, tasting room or salon.

Fire Department
- Completed design on future Gainesville Fire Station No. 5
- Partnered with HAAS Alert to implement Safety Cloud, the first-ever connected vehicle platform delivering advance warning digital alerts to drivers when hazards are ahead
- Improved emergency response times by completing emergency vehicle preemption at 18 intersections

**FINANCIAL SERVICES**
- Achieved Moody’s (Aa1) and S&P Global (AA) credit rating increases
- Government Finance Officers Association Triple Crown award winner
- Partnered with Hall County Government to implement streamlined Accela business license software after 25 years to allow faster delivery of licenses to customers
- Diversified investments – Capitalized on higher interest rates – Locked in high rates for several years
- Efficiently administered federal and state opportunities: two-year tax credit to taxpayers

**WATER RESOURCES**
The Gainesville Department of Water Resources has committed to substantial investments of:
- $25 million in new sewer infrastructure along the U.S. 129 South corridor
- $4 million at the Lakeside Water Treatment Plant to upgrade filters and install a Powdered Activated Carbon System to address periodic taste and odor complaints
COMMUNITY & ECONOMIC DEVELOPMENT

The City of Gainesville has been a hotbed for construction activity, especially in the downtown and Midland areas, with several projects recently being completed or started.

COURTYARD BY MARRIOTT (SUMMER 2023)
Part of The National, this swanky downtown hotel will boast 130 rooms
124 E.E. BUTLER PARKWAY | HISTORIC SQUARE, DOWNTOWN GAINESVILLE

GAINESVILLE RENAISSANCE (COMPLETED)
Home to Taqueria Tsunami, Kilwins, Cotto Modern Italian + more
106 SPRING ST. | HISTORIC SQUARE, DOWNTOWN GAINESVILLE

BOURBON BROTHERS SMOKEHOUSE & TAVERN AND BOOT BARN HALL (SUMMER 2023)
Award-winning restaurant + world-class concert hall/event venue
312 JESSE JEWELL PARKWAY | DOWNTOWN GAINESVILLE

NEW HOLLAND PLAZA (COMING SOON)
To feature several new retail tenants
1969 JESSE JEWELL PARKWAY NE | EASTSIDE GAINESVILLE

SOLIS GAINESVILLE - PHASE NO. 1 (COMPLETED)
First-of-its-kind mid-rise luxury apartment residences
1000 EVERLY WAY | MIDLAND GAINESVILLE

LAKE SOCIETY (CONSTRUCTION UNDERWAY)
To feature 790 residential units, 130 boat slips, 24,000 square feet of retail space + new fire station
OFF AHALUNA DRIVE | WEST GAINESVILLE

NoFo BREW CO. (SUMMER 2023)
A local branch of Forsyth County’s first craft brewery + distillery
434 HIGH ST. SW | MIDLAND GAINESVILLE

SHALLOWFORD STATION (CONSTRUCTION UNDERWAY)
To feature 161 townhomes, 69 cottages + 10,000 square feet of retail space
FORMER BLUE RIDGE PLAZA SHOPPING CENTER | SHALLOWFORD ROAD

LIMESTONE GREENWAY PROJECT (COMING SOON)
To feature new Hello Hilo restaurant + 60,000-square-foot Publix grocery store
JESSE JEWELL PARKWAY | LIMESTONE PARKWAY | EASTSIDE GAINESVILLE