Hall Area Transit
Title VI Plan

FINAL PLAN ADOPTED

October 5, 2021

Original Plan Adopted January 15, 2019
# Title VI Plan Activity Log

<table>
<thead>
<tr>
<th>Date</th>
<th>Activity</th>
<th>Concerned Person</th>
<th>Remarks</th>
</tr>
</thead>
<tbody>
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<td>1/22/2015</td>
<td>Adopted by the Hall County Board of Commissioners pending approval by GA Department of Transportation</td>
<td>Phillippa Lewis Moss</td>
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<td>1/15/2019</td>
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<td>10/5/2021</td>
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## Title VI Plan Activity Log
(Continued)

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1.0 Title VI/Nondiscrimination Policy Statement and Management Commitment to Title VI Plan

49 CFR Part 21.7(a): Every application for Federal financial assistance to which this part applies shall contain, or be accompanied by, an assurance that the program will be conducted or the facility operated in compliance with all requirements imposed or pursuant to [49 CFR Part 21].

HALL AREA TRANSIT assures the Georgia Department of Transportation that no person shall on the basis of race, color, and national origin as provided by Title VI of the Civil Rights Act of 1964, Federal Transit Laws, 49 CFR Part 21 Unlawful Discrimination, Nondiscrimination In Federally-Assisted Programs Of The Department Of Transportation and as per written guidance under FTA Circular 4702.1B, dated October 2012, be excluded from participation in, denied the benefits of, or be otherwise subjected to discrimination or retaliation under any program or activity undertaken by the agency.

HALL AREA TRANSIT further agrees to the following responsibilities with respect to its programs and activities:

1. Designate a Title VI Liaison that has a responsible position within the organization and access to the recipient’s Chief Executive Officer or authorized representative.
2. Issue a policy statement signed by the Executive Director or authorized representative, which expresses its commitment to the nondiscrimination provisions of Title VI. The policy statement shall be circulated throughout the Recipient’s organization and to the general public. Such information shall be published where appropriate in language other than English.
3. Insert the clauses of Section 4.5 of this plan into every contract subject to the Acts and the Regulations.
4. Develop a complaint process and attempt to resolve complaints of discrimination against HALL AREA TRANSIT.
5. Participate in training offered on the Title VI and other nondiscrimination requirements.
6. If reviewed by GDOT or any other state or federal regulatory agency, take affirmative actions to correct any deficiencies found within a reasonable time period, not to exceed ninety (90) days.
7. Have a process to collect racial and ethnic data on persons impacted by the agency’s programs.
8. Submit the information required by FTA Circular 4702.1B to the GDOT. (refer to Appendix A of this plan)

THIS ASSURANCE is given in consideration of and for the purpose of obtaining any and all federal funds, grants, loans, contracts, properties, discounts or other federal financial assistance under all programs and activities and is binding. The person whose signature appears below is authorized to sign this assurance on behalf of the agency.

Signature: Phillipa Lewis Moss
Printed Name: Phillipa Lewis Moss  General Manager, Hall Area Transit  September 15, 2021

Executive Director/Signatory Authority, Your Transit System, Date: Month/Day/Year
2.0 Introduction & Description of Services

Hall Area Transit submits this Title VI Plan in compliance with Title VI of the Civil Rights Act of 1964, 49 CFR Part 21, and the guidelines of FTA Circular 4702.1B, published October 1, 2012.

Hall Area Transit is a sub-recipient of FTA funds and provides service in Hall County. A description of the current Hall Area Transit system is included in Appendix B.

Title VI Liaison
Phillippa Lewis Moss, Director Community Services/GM Hall Area Transit
Employed by City of Gainesville
770-503-3350
687 Main Street
Gainesville, GA 30501

Alternate Title VI Contact
Sarah McQuade, Director Planning & Development & GHMPO
Employed by Hall County Government
770-297-5544
2875 Browns Bridge Road
Gainesville, GA 30504

HALL AREA TRANSIT must designate a liaison for Title VI issues and complaints within the organization. The liaison is the focal point for Title VI implementation and monitoring of activities receiving federal financial assistance. Key responsibilities of the Title VI Liaison include:

- Maintain knowledge of Title VI requirements.
- Attend training on Title VI and other nondiscrimination authorities when offered by GDOT or any other regulatory agency.
- Disseminate Title VI information to the public including in languages other than English, when necessary.
- Develop a process to collect data related to race, color and national origin of service area population to ensure low income, minorities, and other underserved groups are included and not discriminated against.
- Implement procedures for the prompt processing of Title VI complaints.
### First Time Applicant Requirements

*FTA Circular 4702.1B, Chapter III, Paragraph 3: Entities applying for FTA funding for the first time shall provide information regarding their Title VI compliance history if they have previously received funding from another Federal agency.*

HALL AREA TRANSIT is not a first time applicant for FTA/GDOT funding. The following is a summary of HALL AREA TRANSIT’S current federal and state funding.

<table>
<thead>
<tr>
<th>Title</th>
<th>Contract Number</th>
<th>Dates</th>
<th>Contract Number</th>
<th>Federal Funds</th>
<th>State Funds</th>
<th>Local Funds</th>
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<tr>
<td>FY22 FTA 5307 Urban Transit Operating Assistance</td>
<td>T006843</td>
<td>07/01/2021-06/30/2022</td>
<td>1,583,684</td>
<td>791,842</td>
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<td>FY22 FTA 5307 Urban Transit Capital Purchases</td>
<td>T006843</td>
<td>07/01/2021-06/30/2022</td>
<td>140,000</td>
<td>112,000</td>
<td>0</td>
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<tr>
<td>FY22 FTA 5311 Rural Transit Operating Assistance</td>
<td>T007150</td>
<td>07/01/2021-06/30/2022</td>
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<tr>
<td>FY20 FTA 5307 Urban Transit Operating Assistance-Emergency Relief</td>
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<td>07/01/2020-12/31/2021</td>
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<td>960,300</td>
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</table>
During the previous three years, Federal Transit Administrator and/or the Georgia Department of Transportation has complete a Title VI compliance review of HALL AREA TRANSIT. HALL AREA TRANSIT has not been found to be in noncompliance with any civil rights requirements.

The following is a summary of the compliance review.

a. Date of the compliance review
   May 2021 – Conducted by GDOT and GDOT Consultant RLS & Associates, Inc.

b. The purpose or reason for the review
   2021 Policy Update Requirements

c. Agency or organization that performed the review
   Ray Boylston of RLS & Associates on behalf GDOT

d. Summary of the finding and recommendations of the review
   There were no Title VI findings.

e. Report on the status of the findings and recommendations
   There were no Title VI findings.

f. Current status of the compliance review
   There were no Title VI findings.

2.2 Annual Certifications and Assurances

In accordance with 49 CFR Section 21.7(a), every application for financial assistance from FTA must be accompanied by an assurance that the applicant will carry out the program in compliance with Title VI regulations. This requirement shall be fulfilled when the applicant/recipient submits its annual certifications and assurances. Primary recipients will collect Title VI assurances from sub-recipients prior to passing through FTA funds.

HALL AREA TRANSIT will remain in compliance with this requirement by annual submission of certifications and assurances as required by GDOT.
2.3 Title VI Plan Concurrence and Adoption

This Title VI Plan received GDOT concurrence on TBD. The Plan was approved and adopted by the Gainesville City Council on October 5, 2021. A copy of the meeting minutes and GDOT concurrence letter is included in Appendix C of this Plan.
3.0 Title VI Notice to the Public

FTA Circular 4702.1B, Chapter III, Paragraph 5: Title 49 CFR 21.9(d) requires recipients to provide information to the public regarding the recipient’s obligations under DOT’s Title VI regulations and apprise members of the public of the protections against discrimination afforded to them by Title VI.

3.1 Notice to Public  https://www.gainesville.org/186/Hall-Area-Transit-Services

Recipients must notify the public of its rights under Title VI and include the notice and where it is posted in the Title VI Plan. The notice is provided under Appendix D:

- A statement that the agency operates programs without regard to race, color and national origin
- A description of the procedures members of the public should follow in order to request additional information on the grantee’s nondiscrimination obligations
- A description of the procedure members of the public should follow in order to file a discrimination complaint against the grantee

3.2 Notice Posting Locations

The Notice to Public is posted at many locations to apprise the public of Hall Area Transit’s obligations under Title VI and to inform them of the protections afforded them under Title VI. At a minimum, the notice is posted in public areas of Hall Area Transit office(s) including the reception desk and meeting rooms, and on the Hall Area Transit website at http://www.gainesville.org/hall-area-transit. Additionally, Hall Area Transit will post the notice on WeGo and Trolley transit vehicles.
4.0 Title VI Procedures and Compliance

4.1 Complaint Procedure

Any person who believes he or she has been discriminated against on the basis of race, color or national origin by Hall Area Transit may file a Title VI complaint by completing and submitting the agency’s Title VI Complaint Form (refer to Appendix E). Hall Area Transit investigates complaints received no more than 180 days after the alleged incident. Hall Area Transit will process complaints that are complete.

Once the complaint is received, Hall Area Transit will review it to determine if our office has jurisdiction. The complainant will receive an acknowledgement letter informing him/her whether the complaint will be investigated by our office.

Hall Area Transit has ninety (90) days to investigate the complaint. If more information is needed to resolve the case, Hall Area Transit may contact the complainant. The complainant has ten (10) business days from the date of the letter to send requested information to the investigator assigned to the case. If the investigator is not contacted by the complainant or does not receive the additional information within ten (10) business days, Hall Area Transit can administratively close the case. A case can also be administratively closed if the complainant no longer wishes to pursue their case.

After the investigator reviews the complaint, she/he will issue one of two letters to the complainant: a closure letter or a letter of finding (LOF). A closure letter summarizes the allegations and states that there was not a Title VI violation and that the case will be closed. A LOF summarizes the allegations and the interviews regarding the alleged incident, and explains whether any disciplinary action, additional training of the staff member or other action will occur. If the complainant wishes to appeal the decision, she/he has seven (7) days to do so from the time he/she receives the closure letter or the LOF.

The complaint procedure will be made available to the public on Hall Area Transit’s website at https://www.gainesville.org/186/Hall-Area-Transit-Services

4.2 Complaint Form

A copy of the complaint form in English and Spanish is provided in Appendix E and on Hall Area Transit’s website as follows:

https://www.gainesville.org/DocumentCenter/View/2991/Title-VI-Complaint-Form-English-PDF
https://www.gainesville.org/DocumentCenter/View/2992/Title-VI-Complaint-Form-Spanish-PDF

4.3 Record Retention and Reporting Policy

FTA requires that all direct and primary recipients (GDOT) document their compliance by submitting a Title VI Plan to their FTA regional civil rights officer once every three (3) years. Hall Area Transit will submit Title VI Plans to GDOT for concurrence on an annual basis or any time a major change in the Plan occurs.

Compliance records and all Title VI related documents will be retained for a minimum of three (3) years and reported to the primary recipient annually.

4.4 Sub-recipient Assistance and Monitoring

Hall Area Transit system does NOT have any sub-recipients to provide monitoring and assistance to. As a sub-recipient to GDOT, Hall Area Transit utilizes the sub-recipient assistance and monitoring provided by GDOT, as needed. In the future, if Hall Area Transit has sub-recipients, it will provide assistance and monitoring as required by FTA Circular 4702.1B.

4.5 Sub recipients and Subcontractors

Hall Area Transit is responsible for ensuring that subcontractors (TPOs) are in compliance with Title VI requirements. Sub recipients may not discriminate in the selection and retention of any subcontractors. Subcontractors also may not discriminate in the selection and retention of any subcontractors. Hall Area Transit, subcontractors, and/or TPOs may not discriminate in their employment practices in connection with federally assisted projects. Subcontractors and TPOs are not required to prepare or submit a Title VI Plan. However, the following nondiscrimination clauses will be inserted into every contract with contractors and subcontractors subject to Title VI regulations.

Nondiscrimination Clauses

During the performance of a contract, the contractor, for itself, its assignees and successors in interest (hereinafter referred to as the “Contractor”) must agree to the following clauses:

1. **Compliance with Regulations:** The Contractor shall comply with the Regulations relative to nondiscrimination in Federally-assisted programs of the U.S. Department of Transportation (hereinafter, “USDOT”) Title 49, Code of Federal Regulations, Part 21, as they may be amended from time to time,
Title VI Plan

Hall Area Transit

(hereinafter referred to as the Regulations), which are herein incorporated by reference and made a part of this Agreement.

2. **Nondiscrimination:** The Contractor, with regard to the work performed during the contract, shall not discriminate on the basis of race, color, and national origin in the selection and retention of subcontractors, including procurements of materials and leases of equipment. The Contractor shall not participate either directly or indirectly in the discrimination prohibited by section 21.5 of the Regulations, including employment practices when the contract covers a program set forth in Appendix B of the Regulations.

3. **Solicitations for Subcontractors, including Procurements of Materials and Equipment:** In all solicitations made by the Contractor, either by competitive bidding or negotiation for work to be performed under a subcontract, including procurements of materials or leases of equipment; each potential subcontractor or supplier shall be notified by the Contractor of the subcontractor’s obligations under this contract and the Regulations relative to nondiscrimination on the basis of race, color, and national origin.

4. **Information and Reports:** The Contractor shall provide all information and reports required by the Regulations or directives issued pursuant thereto, and shall permit access to its books, records, accounts, other sources of information, and its facilities as may be determined by the Georgia Department of Transportation and/or the Federal Transit Administration, to be pertinent to ascertain compliance with such Regulations, orders and instructions. Where any information required of a Contractor is in the exclusive possession of another who fails or refuses to furnish this information the Contractor shall so certify to the Georgia Department of Transportation, and/or the Federal Transit Administration, as appropriate, and shall set forth what efforts it has made to obtain the information.

5. **Sanctions for Noncompliance:** In the event of the Contractor’s noncompliance with the nondiscrimination provisions of this contract, HALL AREA TRANSIT shall impose contract sanctions as appropriate, including:
   a. withholding of payments to the Contractor under the contract until the Contractor complies, and/or
   b. cancellation, termination or suspension of the contract, in whole or in part.

6. **Incorporation of Provisions:** The Contractor shall include the provisions of paragraphs (1) through (6) in every subcontract, including procurement of materials and leases of equipment, unless exempt by the Regulations, or directives issued pursuant thereto. The Contractor shall take such action with respect to any subcontract or procurement as the HALL AREA TRANSIT, Georgia Department of Transportation, and/or the Federal Transit Administration, may direct as a means of enforcing such provisions including sanctions for noncompliance.

**Disadvantaged Business Enterprise (DBE) Policy**

As a condition of your agreement with GDOT, Hall Area Transit and its contractors and subcontractors agree to ensure that Disadvantaged Business Enterprises as defined in 49 CFR Part 26, as amended, have the opportunity to participate in the performance of contracts. Hall Area Transit and its contractor and subcontractors shall not discriminate on the basis of race, color, national origin, or sex in the performance of any contract. The contractor shall carry out applicable requirements of 49 CFR Part 26 in the award and administration of GDOT-assisted contracts. Failure by the contractor to carry out these requirements is a
material breach of this contract, which may result in the termination of the contract or such other remedy as the recipient deems appropriate.

**E-Verify**

As a condition of your agreement with GDOT, vendors and contractors of Hall Area Transit shall utilize the U.S. Department of Homeland Security’s E-Verify system to verify the employment eligibility of all new employees hired by the vendor or contractor while contracted with Hall Area Transit. Additionally, vendors and contractors shall expressly require any subcontractors performing work or providing services pursuant to work for Hall Area Transit shall likewise utilize the U.S. Department of Homeland Security’s E-Verify system to verify the employment eligibility of all new employees hired by the subcontractor while working for Hall Area Transit.
5.0 Title VI Investigations, Complaints, and Lawsuits

FTA Circular 4702.1B, Chapter III, Paragraph 7: In order to comply with the reporting requirements of 49 CFR 21.9(b), FTA requires all recipients to prepare and maintain a list of any of the following that allege discrimination on the basis of race, color, or national origin: active investigations;...; lawsuits, and complaints naming the recipient.

In accordance with 49 CFR 21.9(b), Hall Area Transit must record and report any investigations, complaints, or lawsuits involving allegations of discrimination. The records of these events shall include the date the investigation, lawsuit, or complaint was filed; a summary of the allegations; the status of the investigation, lawsuit, or complaint; and actions taken by Hall Area Transit in response; and final findings related to the investigation, lawsuit, or complaint. The records for the previous three (3) years shall be included in the Title VI Plan when it is submitted to GDOT.

Hall Area Transit has had no investigations, complaints, or lawsuits involving allegations of discrimination on the basis of race, color, or national origin over the past three (3) years. A summary of these incidents is recorded in Table 1.

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<thead>
<tr>
<th></th>
<th>Date (Month, Day, Year)</th>
<th>Summary (include basis of complaint: race, color, or national origin)</th>
<th>Status</th>
<th>Action(s) Taken</th>
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<tbody>
<tr>
<td>Investigations</td>
<td>NONE</td>
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<tr>
<td>Lawsuits</td>
<td>NONE</td>
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<td>2.</td>
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<tr>
<td>Complaints</td>
<td>NONE</td>
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Table 1
Title VI Summary of Investigations, Complaints & Lawsuits
6.0 Public Participation Plan

FTA Circular 4702.1B, Chapter III, Paragraph 4.a.4: Every Title VI Plan shall include the following information: A public participation plan that includes an outreach plan to engage minority and limited English proficient populations, as well as a summary of outreach efforts made since the last Title VI Plan submission. A recipient’s targeted public participation plan of minority populations may be part of efforts that extend more broadly to include constituencies that are traditionally underserved, such as people with disabilities, low-income populations, and others.

The Public Participation Plan (PPP) for Hall Area Transit was developed to ensure that all members of the public, including minorities and Limited English Proficient (LEP) populations, are encouraged to participate in the decision-making process for Hall Area Transit. Policy and service delivery decisions need to take into consideration community sentiment and public opinion based upon well-executed outreach efforts. The public outreach strategies described in the PPP are designed to provide the public with effective access to information about Hall Area Transit services and to provide a variety of efficient and convenient methods for receiving and considering public comment prior to implementing changes to services. The PPP is included as Appendix F to this Title VI Plan.

Current Outreach Efforts

Hall Area Transit is required to submit a summary of public outreach efforts made over the last three (3) years. The following is a list and short description of Hall Area Transit’s recent, current, and planned outreach activities.

- Hall Area Transit staff provides travel training sessions to individuals and organizations as requested in an effort to increase the community’s understanding and use of the public transit system.
- Hall Area Transit disseminates annual Customer Service Surveys to gauge the quality of service among passengers. The last surveys were disseminated October 2020.
- Hall Area Transit staff holds annual Customer Appreciation Days wherein regular passengers receive free or reduced bus rides and small tokens of appreciation such as hat, t-shirts and buttons
- Hall Area Transit has partnered with the Hall County Library System and Gainesville City Schools to provide free bus rides for K-12 students during the summer months as a way to prevent summer learning loss and keep young people involved in constructive activities at places such as parks, museums and the like.
- Hall Area Transit holds public meetings prior to implementing any significant changes to the service. During the last three years, public meetings were held on August 31, 2020 at 9am, 10am and 11am; September 8, 2020 at 12noon; June 2, 2021 at 10:30am, 11:30am and 12:30pm, and June 3, 2021 at 12noon and 7pm.
- Hall Area Transit staff participates in bi-monthly meetings of the Gainesville-Hall County Metropolitan Planning Organization (GHMPO) wherein services updates are provided to the community at large.
7.0 Language Assistance Plan

FTA Circular 4702.1B, Chapter III, Paragraph 9: Recipients shall take reasonable steps to ensure meaningful access to benefits, services, information, and other important portions of their programs and activities for individuals who are limited English proficient (LEP).

Hall Area Transit operates a transit system within Hall County. The Language Assistance Plan (LAP) has been prepared to address Hall Area Transit’s responsibilities as they relate to the needs of individuals with Limited English Proficiency (LEP). Individuals, who have a limited ability to read, write, speak or understand English are LEP. In Hall Area Transit service area as of July 2017, there are 191,549/12.7% residents age 5 and over who describe themselves as not able to communicate in English very well (Source: US Census, 2019 American Community Survey). Hall Area Transit is federally mandated (Executive Order 13166) to take responsible steps to ensure meaningful access to the benefits, services, information and other important portions of its programs and activities for individuals who are LEP. Hall Area Transit has utilized the U.S. Department of Transportation (DOT) LEP Guidance Handbook and performed a four-factor analysis to develop its LAP. The LAP is included in this Title VI Plan as Appendix G.

Hall Area Transit provides service throughout Hall County including the incorporated cities of Gainesville, Oakwood, Flowery Branch, Clermont, Lula, Gillsville. According to the U.S. Census Bureau, the primary language for Hall County is English and the second most common language spoken is Spanish at 26.1%. The City of Gainesville has a higher concentration of Spanish speakers with 42% identifying Spanish as their first language.

Limited English Speaking Persons are usually defined as those who self-identify as speaking English less than “very well” on the U.S. census. 13.1 percent of the population of Hall County is not proficient in English and 31% of those living in the City of Gainesville are not proficient in English. The bulk of those who cannot speak English very well primarily speak Spanish as their first language.
8.0 Transit Planning and Advisory Bodies

FTA Circular 4702.1B, Chapter III, Paragraph 10: Recipients that have transit-related, non-elected planning boards, advisory councils or committees, or similar committees, the membership of which is selected by the recipient, must provide a table depicting the racial breakdown of the membership of those committees, and a description of efforts made to encourage the participation of minorities on such committees.

The Gainesville-Hall County Metropolitan Planning Organization “Citizen’s Committee” serves as Hall Area Transit’s Advisory Body.

<table>
<thead>
<tr>
<th>Gainesville-Hall County Metropolitan Planning Organization</th>
<th>Gender/Race Categories of Committee Participants</th>
</tr>
</thead>
<tbody>
<tr>
<td>Committee Name</td>
<td>Total</td>
</tr>
<tr>
<td>Policy Cmte</td>
<td>21</td>
</tr>
<tr>
<td>Technical Cmte</td>
<td>34</td>
</tr>
<tr>
<td>Citizens Advisory Cmte</td>
<td>19</td>
</tr>
</tbody>
</table>
9.0 Title VI Equity Analysis

FTA Circular 4702.1B, Chapter III, Paragraph 4.a.8: If the recipient has constructed a facility, such as vehicle storage, maintenance facility, operation center, etc., the recipient shall include a copy of the Title VI equity analysis conducted during the planning stage with regard to the location of the facility.

Title 49 CFR, Appendix C, Section (3)(iv) requires that “the location of projects requiring land acquisition and the displacement of persons from their residences and business may not be determined on the basis of race, color, or national origin.” For purposes of this requirement, “facilities” does not include bus shelters, as they are considered transit amenities. It also does not include transit stations, power substations, or any other project evaluated by the National Environmental Policy Act (NEPA) process. Facilities included in the provision include, but are not limited to, storage facilities, maintenance facilities, operations centers, etc. In order to comply with the regulations, Hall Area Transit will ensure the following:

1. Hall Area Transit will complete a Title VI equity analysis for any facility during the planning stage with regard to where a project is located or sited to ensure the location is selected without regard to race, color, or national origin. Hall Area Transit will engage in outreach to persons potentially impacted by the siting of the facility. The Title VI equity analysis must compare the equity impacts of various siting alternatives, and the analysis must occur before the selection of the preferred site.

2. When evaluating locations of facilities, Hall Area Transit will give attention to other facilities with similar impacts in the area to determine if any cumulative adverse impacts might result. Analysis should be done at the Census tract or block group level where appropriate to ensure that proper perspective is given to localized impacts.

3. If Hall Area Transit determines that the location of the project will result in a disparate impact on the basis of race, color, or national origin, Hall Area Transit may only locate the project in that location if there is a substantial legitimate justification for locating the project there, and where there are no alternative locations that would have a less disparate impact on the basis of race, color, or national origin. Hall Area Transit must demonstrate and document how both tests are met. Hall Area Transit will consider and analyze alternatives to determine whether those alternatives would have less of a disparate impact on the basis of race, color, or national origin, and then implement the least discriminatory alternative.

Hall Area Transit has not recently constructed any facilities nor does it currently have any facilities in the planning stage. Therefore, Hall Area Transit does not have any Title VI Equity Analysis reports to submit with this Plan. Hall Area Transit will utilize the demographic maps included in Appendix I for future Title VI analysis.
10.0 System-Wide Service Standards and Service Policies

FTA Circular 4702.1B, Chapter III, Paragraph 10: All fixed route transit providers shall set service standards and policies for each specific fixed route mode of service they provide.

Hall Area Transit provides both rural demand response and urban fixed route services.

FTA Circular 4702.1B requires that all fixed route service providers prepare and submit system-wide service standards and service policies as a part of their Title VI Plan. These standards and policies must address how service is distributed across the transit system, and must ensure that the manner of the distribution affords users access to these assets.

Hall Area Transit has adopted the following system-wide standards and policies to ensure service design and operations practices do not result in discrimination on the basis of race, color, or national origin. Service policies differ from service standards in that they are not necessarily based on a quantitative threshold.

10.1 Service Standards

FTA requires that all fixed route transit providers develop quantitative standards for all fixed route modes of operation for the following indicators. HALL AREA TRANSIT is in its first year of operating a rideshare service, WeGo, and a seasonal trolley service, Gainesville Trolley, with routes that vary.

a. Vehicle Load

<table>
<thead>
<tr>
<th>Vehicle Type</th>
<th>Average Passenger Capacities</th>
<th></th>
<th></th>
<th>Maximum Load Factor</th>
</tr>
</thead>
<tbody>
<tr>
<td>27’ 2019 Ford E-450 Star Trans Senator II Shuttle Bus</td>
<td>15</td>
<td>5</td>
<td>20</td>
<td>1.3</td>
</tr>
<tr>
<td>Ram Lone Star 1500</td>
<td>10</td>
<td>0</td>
<td>10</td>
<td>1.0</td>
</tr>
<tr>
<td>Ram Lone Star 3500</td>
<td>12</td>
<td>0</td>
<td>12</td>
<td>1.0</td>
</tr>
<tr>
<td>Hometown Trolley</td>
<td>22</td>
<td>10</td>
<td>32</td>
<td>1.4</td>
</tr>
</tbody>
</table>

b. Vehicle Headway: The WeGo Rideshare service does not have a measurable headway.

<table>
<thead>
<tr>
<th>POLICY HEADWAYS AND PERIODS OF OPERATION</th>
</tr>
</thead>
<tbody>
<tr>
<td>WEEKDAY</td>
</tr>
<tr>
<td>---------</td>
</tr>
<tr>
<td>Cross-Town</td>
</tr>
</tbody>
</table>
c. On-Time Performance
A vehicle is considered on time if it departs a scheduled time point no more than one (1) minute early and no more than five (5) minutes late. The Hall Area Transit on-time performance objective is 90% or greater. Hall Area Transit continuously monitors on-time performance and system results are published and posted as part of monthly performance reports covering all aspects of operations.

d. Service Availability
Hall Area Transit’s microtransit service, **WeGo**, serves all areas of the county. Passengers may have to walk 250 feet to a “virtual bus stop” to access the vehicle. Hall Area Transit’s trolley service, **Gainesville Trolley**, operates seasonally and the routes vary.

### 10.2 Service Policies

FTA requires fixed route transit providers to develop a policy for service indicators. Hall Area Transit has prepared the following policies for its transit system.

- **A. Distribution of Transit Amenities**
- **B. Vehicle Assignment**

**WeGo:** Each week, the WeGo Rideshare vehicles are randomly assigned to satellite stations throughout Hall County. Where the vehicles travel depends on the customer demand at any given time. Passengers may walk up to 250 feet to a “virtual bus stop” to access the vehicle; hence, there are not amenities assigned to this service.

**Gainesville Trolley:** Two trolleys operate seasonally along various routes from summer to fall. The routes are posted to the City of Gainesville Hall Area Transit website each season that the service is operational. Passengers hail vehicles at a “virtual bus stop”; hence, there are no amenities assigned to this service.
# 11.0 Appendices

<table>
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<th>Appendix A</th>
<th>FTA CIRCULAR 4702.1B REPORTING REQUIREMENTS FOR TRANSIT PROVIDERS</th>
</tr>
</thead>
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<td>CURRENT SYSTEM DESCRIPTION</td>
</tr>
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<td>APPENDIX C</td>
<td>TITLE VI PLAN ADOPTION MEETING MINUTES AND GDOT CONCURRENCE LETTER</td>
</tr>
<tr>
<td>APPENDIX D</td>
<td>TITLE VI SAMPLE NOTICE TO PUBLIC</td>
</tr>
<tr>
<td>APPENDIX E</td>
<td>TITLE VI COMPLAINT FORM</td>
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<td>APPENDIX F</td>
<td>PUBLIC PARTICIPATION PLAN</td>
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<td>APPENDIX G</td>
<td>LANGUAGE ASSISTANCE PLAN</td>
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<td>APPENDIX H</td>
<td>OPERATING AREA LANGUAGE DATA: HALL AREA TRANSIT SERVICE AREA</td>
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<tr>
<td>APPENDIX I</td>
<td>DEMOGRAPHIC MAPS</td>
</tr>
<tr>
<td>APPENDIX J</td>
<td>TITLE VI EQUITY ANALYSIS</td>
</tr>
</tbody>
</table>
Appendix A

FTA Circular 4702.1B Reporting Requirements for Transit Providers
Every three years, on a date determined by FTA, each recipient is required to submit the following information to the Federal Transit Administration (FTA) as part of their Title VI Program. Sub-recipients shall submit the information below to their primary recipient (the entity from whom the sub-recipient receives funds directly), on a schedule to be determined by the primary recipient.

**General Requirements**

All recipients must submit:

- Title VI Notice to the Public, including a list of locations where the notice is posted
- Title VI Complaint Procedures (i.e., instructions to the public regarding how to file a Title VI discrimination complaint)
- Title VI Complaint Form
- List of transit-related Title VI investigations, complaints, and lawsuits
- Public Participation Plan, including information about outreach methods to engage minority and limited English proficient populations (LEP), as well as a summary of outreach efforts made since the last Title VI Program submission
- Language Assistance Plan for providing language assistance to persons with limited English proficiency (LEP), based on the DOT LEP Guidance
- A table depicting the membership of non-elected committees and councils, the membership of which is selected by the recipient, broken down by race, and a description of the process the agency uses to encourage the participation of minorities on such committees
- Primary recipients shall include a description of how the agency monitors its sub-recipients for compliance with Title VI, and a schedule of sub-recipient Title VI Program submissions
- A Title VI equity analysis if the recipient has constructed a facility, such as a vehicle storage facility, maintenance facility, operation center, etc.
- A copy of board meeting minutes, resolution, or other appropriate documentation showing the board of directors or appropriate governing entity or official(s) responsible for policy decisions reviewed and approved the Title VI Program. For State DOTs, the appropriate governing entity is the State’s Secretary of Transportation or equivalent. The approval must occur prior to submission to FTA.
- Additional information as specified in Chapters IV, V, and VI, depending on whether the recipient is a transit provider, a State, or a planning entity (see below)

**Requirements of Transit Providers**

All Fixed Route Transit Providers must submit:

- All requirements set out in Chapter III (General Requirements)
- Service standards
  - Vehicle load for each mode
  - Vehicle headway for each mode
  - On time performance for each mode
  - Service availability for each mode
- Service policies
  - Transit Amenities for each mode
  - Vehicle Assignment for each mode
Transit Providers that operate 50 or more fixed route vehicles in peak service and are located in an Urbanized Area (UZA) of 200,000 or more people must submit:

- Demographic and service profile maps and charts
- Demographic ridership and travel patterns, collected by surveys
- Results of their monitoring program and report, including evidence that the board or other governing entity or official(s) considered, was aware of the results, and approved the analysis
- A description of the public engagement process for setting the “major service change policy,” disparate impact policy, and disproportionate burden policy
- Results of service and/or fare equity analyses conducted since the last Title VI Program submission, including evidence that the board or other governing entity or official(s) considered, was aware of, and approved the results of the analysis
Appendix B

Current System Description
Current System Description

1. An overview of the organization including its mission, program goals and objectives.
Hall Area Transit’s current and long-term focus as a transportation provider is on maintaining the best-coordinated transportation system possible for this community. Our goal is to create a coordinated system with the objective of providing safe, reliable, timely and efficient transportation services to county residents.

2. Organizational structure, type of operation, number of employees, service hours, staffing plan and safety and security plan.
Hall Area Transit is a division of the Gainesville-Hall County Community Service Center, which is a jointly supported operation of the City of Gainesville and Hall County Government. Gainesville and Hall County government are committed to the provision of public transportation services and have ensured that these services are incorporated within the GHMPO Public Transportation Program. Gainesville and Hall County have a service delivery agreement and annual budget process to establish the agency staffing (30), service hours (252 days/year; 6:30am to 6:30pm) and fleet size (19 vehicles are used countywide).

As of September 2021, Hall Area Transit staff consists of the following:

- One Community Service Center Director/GM provides general oversight of Hall Area Transit. The Director reports to the Gainesville City Manager and is also accountable to the Hall County Administrator.
- One Community Service Center Deputy Director/Deputy GM coordinates financial transactions of transit agency including contracts and reimbursements.
- One Transit Operations Supervisor oversees daily para-transit and fixed route transit operations
- One Transit Administrative Supervisor supervises trainer(s), dispatcher(s), data coordinator(s) and addresses customer service inquiries.
- One Vehicle Operator/Trainer splits his/her time between operating a vehicle and providing driver new driver orientation/training.
- Two Vehicle Operator/Dispatchers split their time between driving a vehicle and overseeing the activities of vehicles on the road. As dispatchers, these individuals maintain communication with vehicle operators and the public.
- One Data Coordinator records data and information and oversees activity at the customer service window.
- Ten full-time and a pool of 15+ part-time Vehicle Operators provide direct transportation service
- Hall Area Transit also has the administrative support of City of Gainesville and Hall County Government staff in departments such as Planning (GHMPO), GIS, Vehicle Maintenance, Administrative Services and Finance
3. **Indicate if your agency is a government authority.**

Hall Area Transit is a jointly supported agency of the City of Gainesville and Hall County Government. In previous years, employees of the City of Gainesville have administered Section 5307 and Section 5311 funded programs; however, in September 2021, *the City of Gainesville and Hall County Government will execute a resolution indicating they no longer want to use Section 5311 Funds.* The City and County will continue to provide local matching dollars to draw down Section 5307 funds. The City of Gainesville and Hall County Government develop an intergovernmental agreement each summer following budget hearings to manage their agreement with regard to the administration of all Community Service Center programs including Hall Area Transit.

4. **Who is responsible for insurance, training and management, and administration of the agency’s transportation programs?**

The responsibilities for insurance, training, management and administration of Hall Area Transit is split between the GM, Assistant GM, Transit Operations Supervisor and Transit Administrative Supervisor. All safety sensitive employees are required to complete GDOT approved safety and security training course as part of their new hire orientation. All new employees are also required to complete 80 hours of on-the-road drivers training, which includes riding with a training driver, behind-the-wheel training, and training on proper use of wheel chair lifts and securement devices.

5. **Who provides vehicle maintenance and record keeping?**

Employees of the City of Gainesville Public Works Department provide maintenance on all agency vehicles. The City of Gainesville employs ASE certified technicians with experience working on commercial passenger vehicles like the type our agency uses. All maintenance is performed using the Preventative Maintenance Plan, which conforms to the State Vehicle Maintenance Guidelines set forth in the GDOT Preventative Maintenance Guidelines document. All vehicle files and driver files are kept on-site at our operations base located at 687 Main Street – Gainesville, GA and are maintained by the General Operations Manager. All records are maintained and retained for a minimum of four (4) years.

6. **Number of current transportation related employees**

The WeGo rideshare and Gainesville Trolley are two of six divisions within the Gainesville-Hall County Community Services Department (CSC). Accountable for transit services is the CSC Director/GM followed by the Deputy CSC Director/Assistant GM. Additional staff accountable for the daily operation of transit services include 1 Transit Operations Supervisor, 1 Transit Administration Supervisor, 2 Vehicle Operators/Dispatchers, 1 Data Coordinator, 1 Vehicle Operator/Trainer, 10 full-time Vehicle Operators and a pool of 15+ part-time vehicle operators. The City of Gainesville Maintenance Division which is part of the City of Gainesville Public Works Department has 3 or more mechanics that perform maintenance on transit vehicles.

7. **Who will drive the vehicle, number of drivers, CDL certifications, etc.?**

Only transportation employees that have completed all of the required safety and drivers training requirements will be allowed to drive the agency vehicles. Vehicles Operators of the Gainesville
Trolley must have a CDL with Passenger Endorsement while operators for WeGo need only have a Class C license.

A detailed description of service routes and ridership numbers

**WeGo**

From December 2020 to June 2021, Hall Area Transit debuted a rideshare program within the City of Gainesville called *WeGo Powered by Via*. This service expanded to the balance of Hall County in July 2021. WeGo operates M-F, 6am to 6pm. Passengers pay just two dollars for trips that are 5 miles or less and they pay an additional 50 cents for each mile beyond 5 miles. So far, WeGo has averaged 5K trips/month.

**Gainesville Trolley**

The *Gainesville Trolley* was first deployed as a special downtown lunch shuttle in July and August. Trolley service will launch again this winter to serve holiday shoppers in the downtown area. Note that both the Gainesville Connection fixed route service and the Dial-A-Ride demand response service sunset on June 30, 2021.
Appendix C

Title VI Plan Adoption Meeting Minutes and GDOT Concurrence Letter
PLM To insert updated copy of the Title VI Plan adoption meeting minutes and the GDOT concurrence letter.
Appendix D
Title VI Notice to Public
Notifying the Public of Rights Under Title VI

ENGLISH

HALL AREA TRANSIT

- HALL AREA TRANSIT operates its programs and services without regard to race, color, and national origin in accordance with Title VI of the Civil Rights Act. Any person who believes she or he has been aggrieved by any unlawful discriminatory practice under Title VI may file a complaint with HALL AREA TRANSIT.

- For more information on HALL AREA TRANSIT’S civil rights program, and the procedures to file a complaint, contact 770-503-3333, email http://www.gainesville.org/hall-area-transit; (TTY 800-255-0056); or visit our administrative office at 687 Main Street, Gainesville, Georgia 30501. For more information, visit yourcommunitytransit.gov.

- If information is needed in another language, contact 770-503-3330.

- You may also file your complaint directly with the FTA at: Federal Transit Administration Office of Civil Rights Attention: Title VI Program Coordinator, East Building, 5th Floor - TCR 1200 New Jersey Ave., SE, Washington, DC 20590.

Titulo VI Anuncio Publico

HALL AREA TRANSIT

- HALL AREA TRANSIT administra sus programas y servicios sin considerar raza, color, y origen nacional en acuerdo con el Titulo VI de la Ley de Derechos Civiles. Toda persona que cree que ha sido objeto o ha sido ofendido por alguna practica discriminatoria ilegal debajo del Titulo VI, puede presentar una queja con HALL AREA TRANSIT.

- Para mas informacion sobre el programa de derechos civiles de HALL AREA TRANSIT, y el procedimiento para presentar una queja, contacte 770-503-3333,); correo electronico http://www.gainesville.org/hall-area-transit(TTY 800-255-0056); o visite nuestra oficina administrativa en 687 Main Street, Gainesville, Georgia 30501. Para mas informacion, visite yourcommunitytransit.gov.

- Si necesita la informacion en otro idioma, contacte 770-503-3330.

# Title VI Complaint Form

## Section I:

**Name:**

**Address:**

**Telephone (Home):**

**Telephone (Work):**

**Electronic Mail Address:**

**Accessible Format Requirements?**

<table>
<thead>
<tr>
<th>Large Print</th>
<th>Audio Tape</th>
</tr>
</thead>
<tbody>
<tr>
<td>TDD</td>
<td>Other</td>
</tr>
</tbody>
</table>

## Section II:

Are you filing this complaint on your own behalf?  
Yes*  
No

*If you answered "yes" to this question, go to Section III.

If not, please supply the name and relationship of the person for whom you are complaining:

**Please explain why you have filed for a third party:**

**Please confirm that you have obtained the permission of the aggrieved party if you are filing on behalf of a third party.**

Yes  
No

## Section III:

I believe the discrimination I experienced was based on (check all that apply):

[ ] Race  
[ ] Color  
[ ] National Origin

Date of Alleged Discrimination (Month, Day, Year):

__________

Explain as clearly as possible what happened and why you believe you were discriminated against. Describe all persons who were involved. Include the name and contact information of the person(s) who discriminated against you (if known) as well as names and contact information of any witnesses. If more space is needed, please use the back of this form.

________________________________________________________________________

________________________________________________________________________

## Section IV

Have you previously filed a Title VI complaint with this agency?  
Yes  
No

## Section V
Have you filed this complaint with any other Federal, State, or local agency, or with any Federal or State court?

[ ] Yes  [ ] No

If yes, check all that apply:

[ ] Federal Agency: ____________________________
[ ] Federal Court ____________________________  [ ] State Agency ________________
[ ] State Court ____________________________  [ ] Local Agency ________________

Please provide information about a contact person at the agency/court where the complaint was filed.

Name:
Title:
Agency:
Address:
Telephone:

Section VI

Name of agency complaint is against:

Contact person:
Title:
Telephone number:

You may attach any written materials or other information that you think is relevant to your complaint.

Signature and date required below

_________________________________  ________________________
Signature                                    Date

Please submit this form in person at the address below, or mail this form to:

HALL AREA TRANSIT
Phillippa Lewis Moss
687 Main Street
Gainesville, GA 30501
# HALL AREA TRANSIT

## Formulario de Queja Titulo VI

### Espanol

### Seccion I:

**Nombre:**

**Direccion:**

**Telefono (casa):**

**Telefono (trabajo):**

**Correo Electronico:**

### Seccion II:

¿Esta usted presentando esta queja en su nombre?  
[ ] Si  [ ] No

*Si usted contesto "Si" a esta pregunta, ir a la Seccion III.

Si no, por favor suministre el nombre y la relacion de la persona quien se queja:

Por favor explique por que esta presentando por un tercero:

Por favor confirme que ha obtenido el permiso de la persona discriminada si esta presentando por un tercero.

### Seccion III:

Creo que he sido objeto de discriminacion basada en (marque todas las que apliquen):

[ ] Raza  
[ ] Color  
[ ] Origen Nacional

Fecha de la supuesta discriminacion (Mes, Dia, Ano): __________

Explicar claramente lo que paso o por que usted cree que fue discrimando. Describa todas las personas que estuvieron involucrados. Incluya el nombre e informacion de la persona/personas que fueron discriminados (si lo sabe) asi como los nombres e informacion de testigos. Si necesita mas espacio, por favor utilice el reverso de este formulario.

________________________________________________________________________

________________________________________________________________________

________________________________________________________________________

### Seccion IV:

¿Anteriormente ha presentado una queja del Titulo VI con esta agencia?  
[ ] Si  [ ] No
Seccion V

¿Ha presentado esta queja con otra agencia federal, estatal o local, o con la corte federal o estatal?

[ ] Si  [ ] No

Si es si, marque todas las que apliquen:

[ ] Agencia Federal: ____________________________  [ ] Corte Federal: ____________________________
[ ] Agencia Estatal: ____________________________  [ ] Corte Estatal: ____________________________
[ ] Agencia Local: ____________________________  [ ] Corte Local: ____________________________

Por favor provee la informacion de la persona de contacto en la agencia/corte donde presento la queja.

Nombre: __________________________________________
Titulo: __________________________________________
Agencia: ________________________________________
Direccion: ________________________________________
Telefono: ________________________________________

Seccion VI

Nombre de la agencia que la queja es contra:

Persona de contacto:

Titulo: __________________________________________
Telefono: ________________________________________

Usted puede adjuntar cualquier material escrito o otra informacion pertinente a su queja.

Firma y fecha son necesarias a continuacion

_________________________________  ________________________
Firma  Fecha

Por favor presente este formulario en persona a esta direccion ,o envie por correo a:

HALL AREA TRANSIT
Phillippa Lewis Moss
687 Main Street
Gainesville, GA 30501
Appendix F

Public Participation Plan (PPP)
Introduction

The Public Participation Plan (PPP) for Hall Area Transit was developed to ensure that all members of the public, including minorities and Limited English Proficient (LEP) populations, are encouraged to participate in the decision-making process for Hall Area Transit. Policy and service delivery decisions need to take into consideration community sentiment and public opinion based upon well-executed outreach efforts. The public outreach strategies described in the PPP are designed to provide the public with effective access to information about Hall Area Transit services and to provide a variety of efficient and convenient methods for receiving and considering public comment prior to implementing changes to services. Hall Area Transit also recognizes the importance of many types of stakeholders in the decision-making process, including other units of government, metropolitan area agencies, community-based organizations, major employers, passengers and the general public, including low-income, minority, LEP, and other traditionally underserved communities.

Public Participation Goals

The main goal of the PPP is to offer meaningful opportunities for all interested segments of the public, including, but not limited to, low-income, minority and LEP groups, to comment, about Hall Area Transit and its operations. The goals for this PPP include:

- **Inclusion and Diversity**: Hall Area Transit will proactively reach out and engage low-income, minority, and LEP populations for the Hall Area Transit service area so these groups will have an opportunity to participate.
- **Accessibility**: All legal requirements for accessibility will be met. Efforts will be made to enhance the accessibility of the public’s participation – physically, geographically, temporally, linguistically and culturally.
- **Clarity and Relevance**: Issues will be framed in public meetings in such a way that the significance and potential effect of proposed decisions is understood by participants. Proposed adjustments to fares or services will be described in language that is clear and easy to understand.
- **Responsive**: Hall Area Transit will strive to respond to and incorporate, when possible, appropriate public comments into transportation decisions.
- **Tailored**: Public participation methods will be tailored to match local and cultural preferences as much as possible.
- **Flexible**: The public participation process will accommodate participation in a variety of ways and will be adjusted over time as needed.

Public Participation Methods

The methods of public participation included in this PPP were developed based upon best practices in conjunction with the needs and capabilities of Hall Area Transit. Hall Area Transit intends to achieve meaningful public participation by a variety of methods with respect to service and any changes to service.
Hall Area Transit will conduct community meetings and listening sessions as appropriate with passengers, employers, community based organizations, and advisory committees to gather public input and distribute information about service quality, proposed changes or new service options.

The public is encouraged to provide feedback directly to Hall Area Transit administrators in person, by letter or email. All passenger requests and suggestions are recorded and submitted to consultants for their consideration during regular transit develop planning process. The public will also be able to call the Hall Area Transit office at 770-503-3333 during its hours of operation. Feedback collected over the phone will be recorded and passed on to Hall Area Transit management. Formal customer surveys to measure performance, and listening sessions to solicit input, are conducted periodically. The comments recorded as a part of these participation methods will be responded to as appropriate.

Meeting formats will be tailored to help achieve specific public participation goals that vary by project or the nature of the proposed adjustment of service. Some meetings will be designed to share information and answer questions. Some will be designed to engage the public in providing input, establishing priorities, and helping to achieve consensus on a specific recommendation. Others will be conducted to solicit and consider public comments before implementing proposed adjustments to services. In each case, an agenda for the meetings will be created that work to achieve the stated goals and is relevant to the subject and not overwhelming for the public.

For all public meetings, the venue will be a facility that is accessible for persons with disabilities and, preferably, is served by public transit. If a series of meetings are scheduled on a topic, different meeting locations may be used, since no one location is usually convenient to all participants.

For community meetings and other important information, Hall Area Transit will use a variety of means to make riders and citizens aware, including some or all of the following methods:

- In-vehicle advertisement
- Posters or flyers in transit center
- Posting information on website and city/county facebook pages
- Press releases and briefings to media outlets
- Multilingual flyer distribution to community based organizations, particularly those that target LEP population
- Flyers and information distribution through various libraries and other civic locations that currently help distribute timetables and other information
- Communications to relevant elected officials
- Other methods required by local or state laws or agreements

All information and materials communicating proposed and actual service adjustments will be provided in English and any other language that meets the “safe harbor” criteria.

Public Hearing
Hall Area Transit holds public meetings whenever there is change that impact 10% of the routes and/or fares. Meetings are typically scheduled in the early morning, late afternoon and evening to accommodate passengers with different employment, education, daycare schedules. The meetings are also held at locations that are accessible to public transit such as the transit administrative building, government offices and community centers. Transit meetings also take place at the site of senior residential facilities, medical centers, schools and other locations with a captive audience.
Appendix G
Language Assistance Plan (LAP)
I. Introduction

Hall Area Transit operates a transit system within Hall County. The Language Assistance Plan (LAP) has been prepared to address Hall Area Transit’s responsibilities as they relate to the needs of individuals with Limited English Proficiency (LEP). Individuals, who have a limited ability to read, write, speak or understand English are LEP. In Hall Area Transit service area, 12.7% (24,284) of residents describe themselves as not being able to communicate in English “very well” (Source: US Census, 2019 American Community Survey). Hall Area Transit is federally mandated (Executive Order 13166) to take responsible steps to ensure meaningful access to the benefits, services, information and other important portions of its programs and activities for individuals who are LEP. Hall Area Transit has utilized the U.S. Department of Transportation (USDOT) LEP Guidance Handbook and performed a four-factor analysis to develop its LAP.

Calculate the number and percentage of people who do not speak English very well by using Appendix H.

The U.S. Department of Transportation Handbook, titled “Implementing the Department of Transportation’s Policy Guidance Concerning Recipients’ Responsibilities to Limited English Proficient (LEP) Persons: A Handbook for Public Transportation Providers, (April 13, 2007) “ (hereinafter “Handbook”), states that Title VI of the Civil Rights Act of 1964, 42 U.S.C. 2000d et seq., and its implementing regulations provide that no person in the United States shall, on the grounds of race, color, or national origin, be excluded from participation in, be denied the benefits of, or be otherwise subjected to discrimination under any program or activity that receives Federal financial assistance (Handbook, page 5). The Handbook further adds that Title VI prohibits conduct that has a disproportionate effect on LEP persons because such conduct constitutes national origin discrimination (Handbook, page 5).

Executive Order 13166 of August 16, 2000 states that recipients of Federal financial assistance must take reasonable steps to ensure meaningful access to their programs and activities by LEP persons (Handbook, page 6). Additionally recipients should use the DOT LEP Guidance to determine how best to comply with statutory and regulatory obligations to provide meaningful access to the benefits, services, information and other important portions of their programs and activities for individuals who are LEP (Handbook, page 6). These provisions are included in FTA Circular 4702.1B in Paragraph 9 of Chapter III (pages III-6 to III-9).

For many LEP individuals, public transit is the principal transportation mode available. It is important for Hall Area Transit be able to communicate effectively with all of its riders. When Hall Area Transit is able to communicate effectively with all of its riders, the service provided is safer, more reliable, convenient, and accessible for all within its service area. Hall Area Transit is committed to taking reasonable steps to ensure meaningful access for LEP individuals to this agency’s services in accordance with Title VI.

This plan will demonstrate the efforts that Hall Area Transit undertakes to make its service accessible to all persons without regard to their ability to communicate in English. The plan addresses how services will be provided through general guidelines and procedures including the following:
II. **Four Factor Analysis**

The analysis provided in this report has been developed to identify LEP population that may use Hall Area Transit services and identify needs for language assistance. This analysis is based on the “Four Factor Analysis” presented in the Implementing the Department of Transportation’s Policy Guidance Concerning Recipients’ Responsibilities to Limited English Proficient (LEP) Persons, dated April 13, 2007, which considers the following factors:

1. The number and proportion of LEP persons in the service area who may be served or are likely to encounter a Hall Area Transit program, activity or service.

2. The frequency with which LEP persons come in contact with Hall Area Transit programs, activities or services.

3. The nature and importance of programs, activities or services provided by Hall Area Transit to the LEP population.

4. The resources available to Hall Area Transit and overall costs to provide LEP assistance

   a. **Factor 1: The Number and Proportion of LEP Persons Services or Encountered In the Eligible Service Population.**

      Of the 185,556 residents five years of age or older in the Hall Area Transit service area, 4.5% describe themselves as speaking English less than “very well”. People of Latin American descent are the primary LEP persons likely to utilize Hall Area services. For the Hall Area Transit service area, the 2019 American Community Survey of the U.S. Census Bureau shows that among the area’s LEP population 14.8% speak English “very well”. For the 13.1% who speak English “less than very well”, 26% speak Spanish and 0.6% speak languages common to Asia and the Pacific Islands. Appendix H contains a table which lists the languages spoken at home by the ability to speak English for the population within Hall Area Transit’s service area.
b. **Factor 2: The Frequency with which LEP Individuals Come into Contact with Your Programs, Activities, and Services**

The Federal guidance for this factor recommends that agencies should assess the frequency with which they have contact with LEP individuals from different language groups. The more frequent the contact with a particular LEP language group, the more likely enhanced services will be needed.

Hall Area Transit has assessed the frequency with which LEP individuals come into contact with the transit system. The methods utilized for this assessment include analysis of Census data, examining phone inquiries, requests for translated documents, and staff survey. As discussed above, Census data indicates that the largest LEP group within the Hall Area Transit service area are persons who speak Spanish. Phone inquiries and staff survey feedback indicated that Hall Area Transit dispatchers and drivers interact frequently with LEP persons. The majority of these interactions have occurred with LEP persons who mainly spoke Spanish. Over the past 14 years, Hall Area Transit has had 0 requests for translated documents. Of course all customer service related documents are typically available in English and Spanish, thus eliminating the need for such requests.

c. **Factor 3: The Nature and Importance of the Program, Activity, or Service Provided by the Recipient to People’s Lives**

Public transportation and regional transportation planning is vital to many people’s lives. According to the Department of Transportation’s *Policy Guidance Concerning Recipient’s Responsibilities to LEP Persons*, providing public transportation access to LEP persons is crucial. A LEP person’s inability to utilize public transportation effectively, may adversely affect his or her ability to access health care, education, or employment.

Hall Area Transit conducts an annual on-board passenger survey to collect data on usage, access and customer service. According to the survey, some 20% of riders speak Spanish and use public transit to access work, school and shopping.

To further understand the transportation options of Hall Area Transit passengers, each survey respondent was asked how he or she would have made the surveyed trip had Your Transit System not been available. The most frequent response was “friend of family member” (50%). An additional 25% indicated they would not have made the trip if the service was not available. This data indicates that Hall Area Transit is very important as a primary means of transportation for its customers.

d. **Factor 4: The Resources Available to the Recipient and Costs**

Hall Area Transit ensures a high level of communication with Spanish speaking person by employing Spanish speaking persons with roots from various Latin American countries (Peru,
Mexico, Puerto Rico, Guatamala, etc.). The existence of a diverse workforce (men, women, young, old, Black, White, English/Spanish-Speaking) ensures that Hall Area Transit can effectively communicate with its customer base. Since Hall Area Transit provides a reasonable degree of services for LEP populations in its service area we have always made it our practice to make frequently used documents available in English and Spanish. Because the staff costs are part of our regular operational expenses, we have not incurred additional expenses. However, to translate the Title VI document by someone proficient in speaking AND writing Spanish would require the aid of a professional translator at the cost of approximately $1,500.
III. **Language Assistance Plan**

In developing a Language Assistance Plan, FTA guidance recommends the analysis of the following five elements:

1. Identifying LEP individuals who need language assistance
2. Providing language assistance measures
3. Training staff
4. Providing notice to LEP persons
5. Monitoring and updating the plan

The five elements are addressed below.

a. **Element 1: Identifying LEP Individuals Who Need Language Assistance**

Federal guidance provides that there should be an assessment of the number or proportion of LEP individuals eligible to be serviced or encountered and the frequency of encounters pursuant to the first two factors in the four-factor analysis.

<table>
<thead>
<tr>
<th>Hall County, Georgia</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Total Population Age 5+</strong></td>
</tr>
<tr>
<td><strong>Speak only English</strong></td>
</tr>
<tr>
<td><strong>Speak Spanish</strong></td>
</tr>
<tr>
<td><strong>Speak English &quot;very well&quot;</strong></td>
</tr>
<tr>
<td><strong>Speak English &quot;well&quot;</strong></td>
</tr>
<tr>
<td><strong>Speak English &quot;not well&quot;</strong></td>
</tr>
<tr>
<td><strong>Speak English &quot;not at all&quot;</strong></td>
</tr>
</tbody>
</table>

Hall Area Transit has identified the number and proportion of LEP individuals within its service area using United States Census data (see Appendix H). Seventy-one percent of the service area population speaks English only. The largest non-English spoken language in the service area is Spanish 26%. Of those whose primary spoken language is Spanish, approximately 53% identify themselves as speaking less than “very well”. Those residents whose primary language is not English and who identify themselves as speaking English less than “very well” account for 47% of the service area population.

Hall Area Transit may identify language assistance need for an LEP group by:

1. Examining records to see if requests for language assistance have been received in the past, either at meetings or over the phone, to determine whether language assistance might be needed at future events or meetings.
2. Having Census Bureau Language Identification Flashcards available at Hall Area Transit Meetings. This will assist Hall Area Transit in identifying language assistance needs for future events and meetings.
3. Having Census Bureau Language Identification Flashcards on all transit vehicles to assist operators in identifying specific language assistance needs of passengers. If such individuals are encountered, vehicle operators will be instructed to obtain contact information to give to Hall Area Transit management to follow-up.

4. Vehicle operators and front-line staff (i.e. Dispatchers, Transit Operation Supervisors, etc.) will be surveyed on their experience concerning any contacts with LEP persons during the previous year.

b. **Element 2: Language Assistance Measures**

Federal Guidance suggests that an effective LAP should include information about the ways in which language assistance will be provided. This refers to listing the different language services an agency provides and how staff can access this information.

For this task Federal Guidance recommends that transit agencies consider developing strategies that train staff as to how to effectively deal with LEP individuals when they either call agency centers or otherwise interact with the agency.

Hall Area Transit has undertaken the following actions to improve access to information and services for LEP individuals:

1. Assign bilingual staff to community events, public hearings, and transit committee meetings.
2. Regularly survey transit drivers and other front-line staff on their experience concerning any contacts with LEP persons during the previous year.
3. Provide transit documents in English and Spanish onboard transit vehicles and in Hall Area Transit offices.
4. Include statements clarifying that being bilingual is preferred on bus driver recruitment flyers and onboard recruitment posters.
5. Hall Area Transit has several bilingual staff members that can serve individuals in person, by telephone, zoom and other communication modes. If at any time bilingual staff were unavailable, we would solicit the assistance of an interpreter from a professional translation service or qualified community volunteer.

Hall Area Transit utilizes the demographic maps provided in Appendix I in order to better provide the above efforts to the LEP persons within the service area.

c. **Element 3: Training Staff**

Federal guidance states staff members of an agency should know their obligations to provide meaningful access to information and services for LEP persons and that all employees in public contact positions should be properly trained.

Suggestions for implementing Element 3 of the Language Assistance Plan, involve: (1) identifying agency staff likely to come into contact with LEP individuals; (2) identifying existing
staff training opportunities; (3) providing regular re-training for staff assigned to address LEP individual needs; and (4) designing and implementing LEP training for agency staff.

In the case of Hall Area Transit, the most important staff training is for Vehicle Operators and Dispatchers. Several staff members speak English and Spanish.

The following training will be provided to Customer Service Representative:

1. Information on Title VI Procedures and LEP responsibilities
2. Use of English/Spanish flyers and other documents
3. Documentation of language assistance requests
4. How to handle a potential Title VI/LEP complaint

d. **Element 4: Providing Note to LEP Persons**

Hall Area Transit will make Title VI information available in English and Spanish on the Agency’s website. Key documents are written in English and Spanish. Notices are also posted in Hall Area Transit office lobby, on buses, and bus shelters. Additionally, when staff prepares a document or schedules a meeting, for which the target audience is expected to include LEP individuals, then documents, meeting notices, flyers, and agendas will be printed in an alternative language based on the known LEP population.

e. **Element 5: Monitoring and Updating the Plan**

The plan will be reviewed and updated on an ongoing basis. Updates will consider the following:

- The number of documented LEP person contacts encountered annually
- How the needs of LEP persons have been addressed
- Determination of the current LEP population in the service area
- Determination as to whether the need for translation services has changed
- Determine whether Hall Area Transit’s financial resources are sufficient to fund language assistance resources needed

Hall Area Transit understands the value that its service plays in the lives of individuals who rely on this service, and the importance of any measures undertaken to make the use of system easier. Hall Area Transit is open to suggestions from all sources, including customers, Hall Area Transit staff, other transportation agencies with similar experiences with LEP communities, and the general public, regarding additional methods to improve their accessibility to LEP communities.

IV. **Safe Harbor Provision**

DOT has adopted the Department of Justice’s Safe Harbor Provision, which outlines circumstances that can provide a “safe harbor” for recipients regarding translation of written materials for LEP population. The Safe Harbor Provision stipulates that, if a recipient provides written translation of vital documents for each eligible LEP language group that constitutes five percent (5%) or 1,000 persons, whichever is less, of
the total population of persons eligible to be served or likely to be affected or encountered, then such action will be considered strong evidence of compliance with the recipient’s written translation obligations. Translation of non-vital documents, if needed, can be provided orally. If there are fewer than 50 persons in a language group that reaches the five percent (5%) trigger, the recipient is not required to translate vital written materials but should provide written notice in the primary language of the LEP language group of the right to receive competent oral interpretation of those written materials, free of cost.

The Safe Harbor Provision applies to the translation of written documents only. They do not affect the requirement to provide meaningful access to LEP individuals through competent oral interpreters where oral language services are needed and are reasonable. Hall Area Transit may determine, based on the Four Factor Analysis, that even though a language group meets the threshold specified by the Safe Harbor Provision, written translation may not be an effective means to provide language assistance measures.
Appendix H
Operating Area Language Data:
Hall Area Transit Service Area
# Age by Language Spoken at Home by Ability to Speak English for the Population 5 Years and Over

<table>
<thead>
<tr>
<th>Column</th>
<th>Hall County, GA</th>
</tr>
</thead>
<tbody>
<tr>
<td>5 to 17 years</td>
<td>20.4% ±0%</td>
</tr>
<tr>
<td>Speak only English</td>
<td>12% ±0.3%</td>
</tr>
<tr>
<td>Speak Spanish</td>
<td>8% ±0.2%</td>
</tr>
<tr>
<td>Speak English &quot;very well&quot;</td>
<td>6.3% ±0.4%</td>
</tr>
<tr>
<td>Speak English &quot;well&quot;</td>
<td>1.2% ±0.3%</td>
</tr>
<tr>
<td>Speak English &quot;not well&quot;</td>
<td>0.3% ±0.1%</td>
</tr>
<tr>
<td>Speak English &quot;not at all&quot;</td>
<td>0.2% ±0.1%</td>
</tr>
<tr>
<td>Speak other Indo-European languages:</td>
<td>0.2% ±0.1%</td>
</tr>
<tr>
<td>Speak English &quot;very well&quot;</td>
<td>0.1% ±0.1%</td>
</tr>
<tr>
<td>Speak English &quot;well&quot;</td>
<td>0% ±0%</td>
</tr>
<tr>
<td>Speak English &quot;not well&quot;</td>
<td>0% ±0%</td>
</tr>
<tr>
<td>Speak English &quot;not at all&quot;</td>
<td>0% ±0%</td>
</tr>
<tr>
<td>Speak Asian and Pacific Island languages:</td>
<td>0.2% ±0.1%</td>
</tr>
<tr>
<td>Speak English &quot;very well&quot;</td>
<td>0.1% ±0.1%</td>
</tr>
<tr>
<td>Speak English &quot;well&quot;</td>
<td>0% ±0%</td>
</tr>
<tr>
<td>Speak English &quot;not well&quot;</td>
<td>0% ±0%</td>
</tr>
<tr>
<td>Speak English &quot;not at all&quot;</td>
<td>0% ±0%</td>
</tr>
<tr>
<td>Speak other languages:</td>
<td>0% ±0%</td>
</tr>
<tr>
<td>18 to 64 years</td>
<td>64% ±0%</td>
</tr>
<tr>
<td>Speak only English</td>
<td>44.9% ±0.3%</td>
</tr>
</tbody>
</table>

**Add data for more places below; visualize or download this data with controls at right.**

**Selected geographies**
- Hall County, GA

**Add a geography**
- Find a place

**Add all counties in ...**
- Georgia
- United States

**Divide Hall County, GA into ...**
- county subdivisions
- census tracts
<table>
<thead>
<tr>
<th>Language</th>
<th>Percentage</th>
<th>Uncertainty</th>
</tr>
</thead>
<tbody>
<tr>
<td>Speak Spanish</td>
<td>17.3%</td>
<td>±0.3%</td>
</tr>
<tr>
<td>Speak English &quot;very well&quot;</td>
<td>7.2%</td>
<td>±0.4%</td>
</tr>
<tr>
<td>Speak English &quot;well&quot;</td>
<td>3.5%</td>
<td>±0.3%</td>
</tr>
<tr>
<td>Speak English &quot;not well&quot;</td>
<td>3.9%</td>
<td>±0.3%</td>
</tr>
<tr>
<td>Speak English &quot;not at all&quot;</td>
<td>2.7%</td>
<td>±0.4%</td>
</tr>
<tr>
<td>Speak other Indo-European languages:</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Speak English &quot;very well&quot;</td>
<td>0.7%</td>
<td>±0.2%</td>
</tr>
<tr>
<td>Speak English &quot;well&quot;</td>
<td>0.1%</td>
<td>±0.1%</td>
</tr>
<tr>
<td>Speak English &quot;not well&quot;</td>
<td>0.1%</td>
<td>±0.1%</td>
</tr>
<tr>
<td>Speak English &quot;not at all&quot;</td>
<td>0%</td>
<td>±0%</td>
</tr>
<tr>
<td>Speak Asian and Pacific Island languages:</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Speak English &quot;very well&quot;</td>
<td>0.4%</td>
<td>±0.1%</td>
</tr>
<tr>
<td>Speak English &quot;well&quot;</td>
<td>0.2%</td>
<td>±0.1%</td>
</tr>
<tr>
<td>Speak English &quot;not well&quot;</td>
<td>0.2%</td>
<td>±0.1%</td>
</tr>
<tr>
<td>Speak English &quot;not at all&quot;</td>
<td>0%</td>
<td>±0%</td>
</tr>
<tr>
<td>Speak other languages:</td>
<td>0%</td>
<td>±0%</td>
</tr>
<tr>
<td>Speak English &quot;very well&quot;</td>
<td>0%</td>
<td>±0%</td>
</tr>
<tr>
<td>Speak English &quot;well&quot;</td>
<td>0%</td>
<td>±0%</td>
</tr>
<tr>
<td>Speak English &quot;not well&quot;</td>
<td>0%</td>
<td>±0%</td>
</tr>
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<td>0%</td>
<td>±0%</td>
</tr>
<tr>
<td>Category</td>
<td>Percentage</td>
<td>Error</td>
</tr>
<tr>
<td>------------------------------------------------------------</td>
<td>------------</td>
<td>-------</td>
</tr>
<tr>
<td>65 years and over:</td>
<td>15.6%</td>
<td>±0%</td>
</tr>
<tr>
<td>Speak only English</td>
<td>14.4%</td>
<td>±0.1%</td>
</tr>
<tr>
<td>Speak Spanish:</td>
<td>0.8%</td>
<td>±0.1%</td>
</tr>
<tr>
<td>Speak English “very well”</td>
<td>0.3%</td>
<td>±0.1%</td>
</tr>
<tr>
<td>Speak English “well”</td>
<td>0.1%</td>
<td>±0.1%</td>
</tr>
<tr>
<td>Speak English “not well”</td>
<td>0.2%</td>
<td>±0.1%</td>
</tr>
<tr>
<td>Speak English “not at all”</td>
<td>0.3%</td>
<td>±0.1%</td>
</tr>
<tr>
<td>Speak other Indo-European languages:</td>
<td>0.2%</td>
<td>±0.1%</td>
</tr>
<tr>
<td>Speak English “very well”</td>
<td>0.1%</td>
<td>±0.1%</td>
</tr>
<tr>
<td>Speak English “well”</td>
<td>0.1%</td>
<td>±0%</td>
</tr>
<tr>
<td>Speak English “not well”</td>
<td>0%</td>
<td>±0%</td>
</tr>
<tr>
<td>Speak English “not at all”</td>
<td>0%</td>
<td>±0%</td>
</tr>
<tr>
<td>Speak Asian and Pacific Island languages:</td>
<td>0.1%</td>
<td>±0%</td>
</tr>
<tr>
<td>Speak English “very well”</td>
<td>0%</td>
<td>±0%</td>
</tr>
<tr>
<td>Speak English “well”</td>
<td>0%</td>
<td>±0%</td>
</tr>
<tr>
<td>Speak English “not well”</td>
<td>0%</td>
<td>±0%</td>
</tr>
<tr>
<td>Speak English “not at all”</td>
<td>0%</td>
<td>±0%</td>
</tr>
</tbody>
</table>
### Language other than English spoken at home, percent of persons age 5 years+, 2015-2019

**Hall County, Georgia**  
28.7%

<table>
<thead>
<tr>
<th><strong>Population</strong></th>
<th></th>
</tr>
</thead>
<tbody>
<tr>
<td>Population estimates, July 1, 2019, (V2019)</td>
<td>204,441</td>
</tr>
<tr>
<td>Population estimates base, April 1, 2010, (V2019)</td>
<td>179,724</td>
</tr>
<tr>
<td>Population, percent change - April 1, 2010 (estimates base) to July 1, 2019, (V2019)</td>
<td>13.8%</td>
</tr>
<tr>
<td>Population, Census, April 1, 2020</td>
<td>203,135</td>
</tr>
<tr>
<td>Population, Census, April 1, 2010</td>
<td>179,684</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th><strong>Age and Sex</strong></th>
<th></th>
</tr>
</thead>
<tbody>
<tr>
<td>Persons under 5 years, percent</td>
<td>0.5%</td>
</tr>
<tr>
<td>Persons under 18 years, percent</td>
<td>24.8%</td>
</tr>
<tr>
<td>Persons 85 years and over, percent</td>
<td>15.4%</td>
</tr>
<tr>
<td>Female persons, percent</td>
<td>50.3%</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th><strong>Race and Hispanic Origin</strong></th>
<th></th>
</tr>
</thead>
<tbody>
<tr>
<td>White alone, percent</td>
<td>87.0%</td>
</tr>
<tr>
<td>Black or African American alone, percent (a)</td>
<td>8.1%</td>
</tr>
<tr>
<td>American Indian and Alaska Native alone, percent (a)</td>
<td>0.8%</td>
</tr>
<tr>
<td>Asian alone, percent (a)</td>
<td>2.1%</td>
</tr>
<tr>
<td>Native Hawaiian and Other Pacific Islander alone, percent (a)</td>
<td>0.2%</td>
</tr>
<tr>
<td>Two or More Races, percent</td>
<td>1.7%</td>
</tr>
<tr>
<td>Hispanic or Latino, percent (b)</td>
<td>29.1%</td>
</tr>
<tr>
<td>White alone, not Hispanic or Latino, percent</td>
<td>60.1%</td>
</tr>
</tbody>
</table>
Appendix I
Demographic Maps
Figure 15: Percent of LEP Households by Census Tract

Data Source: 2014-2018 American Community Survey 5-Year Estimates

Projects and Infrastructure:
- Bridge Improvement
- New Interchange
- New Roundabout
- Intersection Improvement
- Road Widening
- Operational Improvements
- Hi-rails
- Main Roads

LEP Households:
- 0% - 2%
- 3% - 6%
- 6% - 12%
- 11% - 20%
- 21% - 38%
Figure 16: Concentration of Spanish Speaking Households with LEP
Appendix J

Title VI Equity Analysis

Hall Area Transit performed a Title VI Equity Analysis in June 2021 prior to sunsetting the Gainesville Connection Fixed Route and Dial-A-Ride Demand Response service.

Should Hall Area Transit be engaged in any future transit construction, transit relocation; or changes to transit amenities, fares or service, staff will conduct a Title VI Equity Analysis to ensure that none of the LEP identified populations are adversely affected by the proposed changes.