

Hall Area Transit We-Go Privacy Policy

This privacy policy ("Privacy Policy") discloses the practices of the Hall Area Transit, a special district of the state of Georgia ("Hall Area Transit WeGo," "we," or "us") concerning information we obtain by and through your use of the Hall Area Transit WeGo website <http://www.gainesville.org/hall-area-transit>) and the Hall Area Transit WeGo Connect mobile app (the "App"), and through other interactions and communications you have with us (collectively, the "Services"). This Privacy Policy applies to the Services and becomes effective as soon as you access or use the Sites or the Application.

SECTION 1 - WHAT DO WE DO WITH YOUR INFORMATION?

When you browse our site, we also automatically receive your computer's internet protocol (IP) address in order to provide us with information that helps us learn about your browser and operating system.

SECTION 2 - CONSENT

How do you get my consent?

When you provide us with personal information to complete a transaction, verify your credit card, place an order, arrange for a delivery or return a purchase, we imply that you consent to our collecting it and using it for that specific reason only.

If we ask for your personal information for a secondary reason, like marketing, we will either ask you directly for your expressed consent, or provide you with an opportunity to say no.

How do I withdraw my consent?

If after you opt-in, you change your mind, you may withdraw your consent for us to contact you, for the continued collection, use or disclosure of your information, at any time, by contacting us at <http://www.gainesville.org/hall-area-transit> or mailing us at: Hall Area Transit WeGo 687 Main Street, Gainesville, Georgia 30501, United States

SECTION 3 - DISCLOSURE

We may disclose your personal information if we are required by law to do so or if you violate our Terms of Service.

SECTION 4 - THIRD-PARTY SERVICES

In general, the third-party providers used by us will only collect, use and disclose your information to the extent necessary to allow them to perform the services they provide to us.

However, certain third-party service providers, such as payment gateways and other payment transaction processors, have their own privacy policies in respect to the information we are required to provide to them for your purchase-related transactions.

For these providers, we recommend that you read their privacy policies so you can understand the manner in which your personal information will be handled by these providers.

In particular, remember that certain providers may be located in or have facilities that are located in a different jurisdiction than either you or us. So if you elect to proceed with a transaction that involves the services of a third-party service provider, then your information may become subject to the laws of the jurisdiction(s) in which that service provider or its facilities are located.

As an example, if you are located in Canada and your transaction is processed by a payment gateway located in the United States, then your personal information used in completing that transaction may be subject to disclosure under United States legislation, including the Patriot Act.

Once you leave our website or are redirected to a third-party website or application, you are no longer governed by this Privacy Policy or our website's Terms of Service.

Links

When you click on links on our website, they may direct you away from our site. We are not responsible for the privacy practices of other sites and encourage you to read their privacy statements.

SECTION 5 - The 'Hall Area Transit WeGo ' Mobile App

Hall Area Transit WeGo does not collect or store personal information from customers downloading, installing or using the App on Apple, Android, or Windows smartphone or mobile devices. However, personal information is collected when customers use the App to register for a Hall Area Transit WeGo account. Customers who want to provide feedback via the 'Survey' button in the App have the option to provide contact information if they would like a reply. Payment information is collected when customers sign up to make ticket purchases in the App.

SECTION 6 - Notifications & Beacons

Hall Area Transit WeGo will send messages in the form of mobile notifications or promotional content through the App. The App may use location information to display notifications or promotional content. Also, messages may be activated by beacon devices in a public space, which communicate location, transit, or event information. To manage notifications for the Application, go to the notifications area in the settings for your device and select Hall Area Transit WeGo.

SECTION 7 - Social Sharing Features

The Sites or App may integrate with social sharing features and other related tools which let you share actions you take using the Services with other applications, websites, or media, and vice versa. Your use of such features enables the sharing of information with your friends or the public, depending on the settings you establish with the social sharing service. Please refer to the privacy policies of those social sharing services for more information about how they handle the data you provide to or share through them.

SECTION 8 - SECURITY

To protect your personal information, we take reasonable precautions and follow industry best practices to make sure it is not inappropriately lost, misused, accessed, disclosed, altered or destroyed.

SECTION 9 - AGE OF CONSENT

By using this site, you represent that you are at least the age of majority in your state or province of residence, or that you are the age of majority in your state or province of residence and you have given us your consent to allow any of your minor dependents to use this site.

SECTION 10 - CHANGES TO THIS PRIVACY POLICY

We reserve the right to modify this privacy policy at any time, so please review it frequently. Changes and clarifications will take effect immediately upon their posting on the website. If we make material changes to this policy, we will notify you here that it has been updated, so that you are aware of what information we collect, how we use it, and under what circumstances, if any, we use and/or disclose it.

QUESTIONS AND CONTACT INFORMATION

If you would like to: access, correct, amend or delete any personal information we have about you, register a complaint, or simply want more information contact our Privacy Compliance Officer at <http://www.gainesville.org/hall-area-transit> or by mail at Hall Area Transit WeGo

[Re: Privacy Compliance Officer]

[687 Main Street, Gainesville, Georgia 30501 United States]
