

CALENDAR OF EVENTS



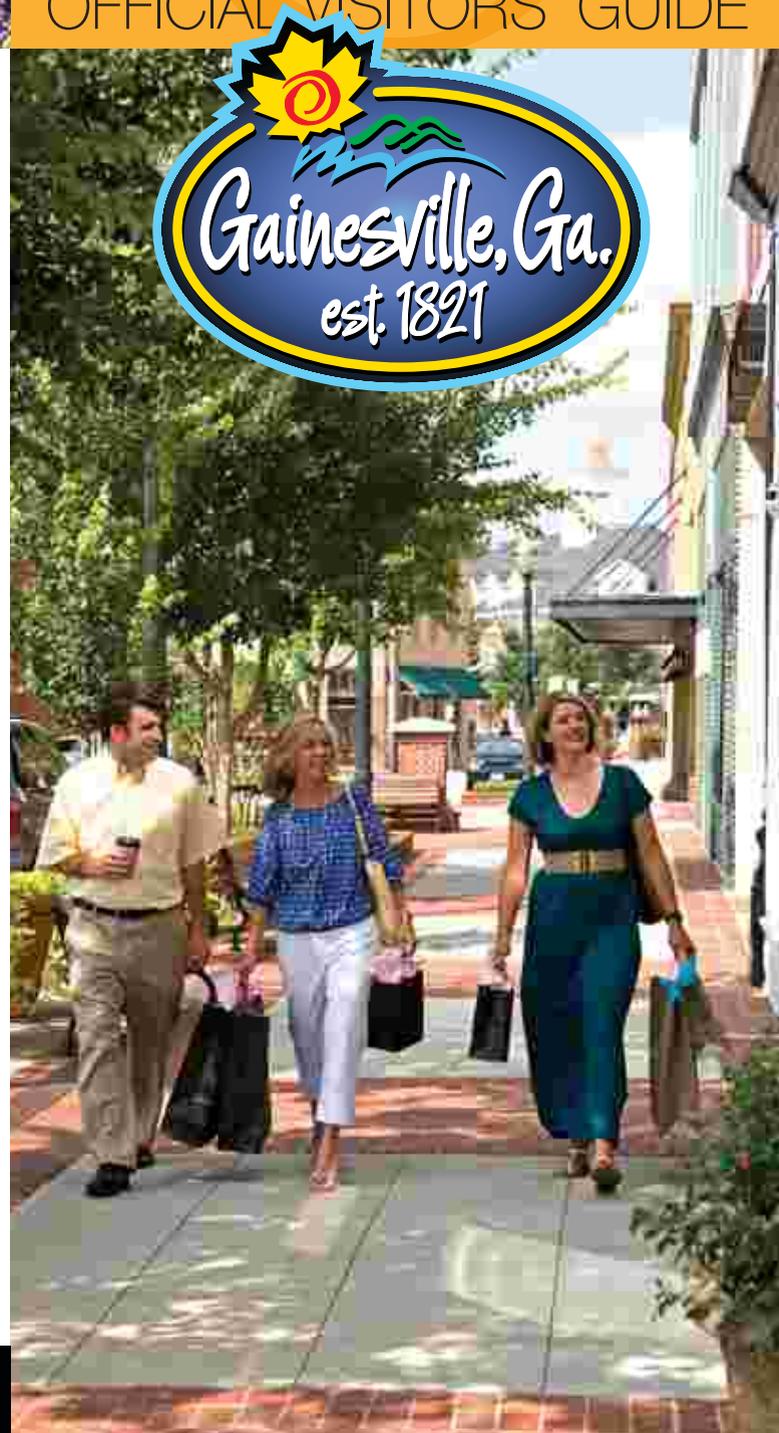
Gainesville

GAINESVILLE TOURISM & TRADE
OFFICIAL VISITORS' GUIDE

- JANUARY
New Year's Day
Polar Bear Swim – Olympic Venue
- MARCH
4th Saturday
John Hunter Regatta – Olympic Venue
- APRIL
Last Saturday
Spring Chicken Festival – Gainesville Square
- MAY
Wednesdays at Noon
Blue Sky concerts – Gainesville Square
3rd Sunday
Butterfly Release – Wilshire Park
- JUNE – SEPTEMBER
1st Friday of each month
First Friday on the Square – Gainesville Square
Every Friday
Historic Downtown Gainesville Farmers' Market
- SEPTEMBER
2nd Saturday
Atlanta Dragon Boat Festival – Olympic Venue
3rd Saturday
Art in the Square – Gainesville Square
- OCTOBER
Wednesdays at Noon
Blue Sky Concerts – Gainesville Square
2nd Weekend
Mule Camp Festival – Gainesville Square
- NOVEMBER
3rd Thursday
Jingle Mingle – Gainesville Square
- DECEMBER
Every Saturday
Mingle with Kringle – Main Street Market

770.531.2664
www.explore Gainesville.org

Gainesville Looks Good On You!



So Much. So Close.

Begin your Gainesville adventure with a visit to the historic downtown square where more than 50 quaint shops and local restaurants make you feel like you're part of the community. Nearby, on the Brenau University campus, you'll find the Northeast Georgia History Center where you can tour the 18th century cabin of a Cherokee Indian Chief and touch a tornado. Pretend you're a doctor or a fireman at the Interactive Neighborhood for Kids. Venture out for a day of sailing on Lake Lanier or try the splash zone at the Frances Meadows Aquatic Center. If golf is your sport, the Chattahoochee Golf Club is just minutes away. Enjoy your game and a breathtaking view of the lake. At the end of the day, come back downtown for an evening of entertainment at the Arts Council Smithgall Arts Center.

Welcome to Gainesville.
We're glad you're here!



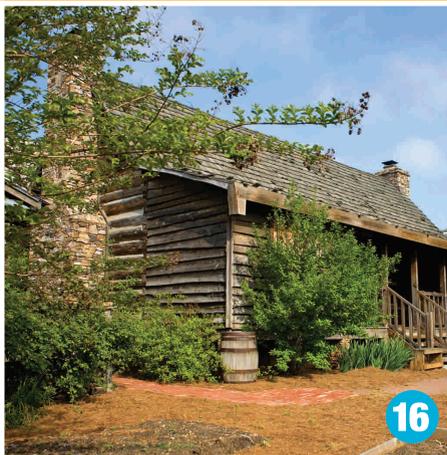
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Attractions

1 Lake Sidney Lanier
The City of Gainesville, Georgia is surrounded by the most visited Corps of Engineers Lake in the country with 38,000 acres of water and 692 miles of shoreline. Gainesville's Tourism & Trade office can provide information on boat cruises, fishing tours and much more!

2 Solar System Walking Tour
northgeorgiaastronomers.org/scalemodel
770-535-7181
Enjoy this one of a kind walking tour that begins with the Sun on the Gainesville Square and continues through the Rock Creek Greenway all the way to Lake Lanier. Walking tour guides are available.

3 Chattahoochee Golf Club
301 Tommy Aaron Drive
gainesville.org
770-532-0066
100 acres of pure golf! Enjoy the plush bermuda fairways, undulating bent grass greens, and the gorgeous mountain skyline while playing a round of golf on the lake.

4 Lake Lanier Olympic Venue
3105 Clarks Bridge Road
lckc.org / lakelanierrowing.org
Learn to paddle and row where Olympians train. Opened in 1996 as the site for the Canoe, Kayak, and Rowing Summer Olympic Games, the venue now serves as a training facility for rowers and paddlers, offers kayak rentals for locals and visitors, and includes beautiful hiking trails and a beach front picnic area.

5 Frances Meadows Aquatic and Community Center
1545 Community Way, NE
gainesville.org/recreation
770-533-5850
Swim year round at this indoor/outdoor world of water. Enjoy 3-story body slides, interactive water elements, and zero depth entry as well as a competition pool, warm water pool and wellness room.

6 Rock Creek Greenway
770-531-2680
The Greenway is almost two miles of tree canopied trails connecting Gainesville's Downtown Square to beautiful Lake Lanier. Amenities include an amphitheater, tennis courts, boat dock and fishing pier.

7 INK (Interactive Neighborhood for Kids Inc.)
999 Chestnut Street SE, Suite 11
inkfun.org
770-536-1900
This hands-on Children's Museum offers role playing and practical experiences for young bankers, grocery store clerks, doctors, firemen and much more. Most of all, it's just plain fun!

8 Elachee Nature Science Center
2125 Elachee Drive
elachee.org
770-535-1976
One of the premier nature centers in Georgia, Elachee consists of a woodland refuge and an interactive museum that will excite and educate visitors of all ages.

9 Allen Creek Soccer Complex
2500 Allen Creek Road
gainesville.org/recreation
678-450-6502
This first class soccer facility offers nine playing fields on 89 acres. ACSC facilitates all usage of the complex by the local service providers for youth and adult leagues.

10 Lanier Point Athletic Complex
1530 Lee Waldrup Drive
gainesville.org/recreation
770-287-0208
Located on the shores of Lake Lanier, Lanier Point Athletic Complex is one of the premier athletic facilities in the Southeast. The 96-acre complex serves almost 15,000 players and approximately 75,000 spectators annually.

11 SORBA Mountain Bike Trails
Elachee Drive
gainesvillesorba.org
The Southern Off-Road Bicycle Association promotes land access, trail preservation, and new trail development for all mountain bicyclists in the southeastern United States.

12 Northeast Georgia History Center
322 Academy Street, NE
negahc.org
770-297-5900
Touch a tornado, experience the North Georgia Sports Hall of Fame, or join hands with a life-size statue of five children in a Circle of Freedom . . . all this and more at the Northeast Georgia History Center.

13 Alta Vista Cemetery & Walking Tour
1080 Jesse Jewell Parkway
gainesville.org
770-535-6883
Come for a walking tour of Alta Vista Cemetery, the final resting place for numerous Revolutionary War Veterans and over 100 Civil War Veterans. The most visited grave is that of Lieutenant General James Longstreet.

14 Historic Green Street & Walking Tour
Green Street is a broad, tree lined street with a predominance of Victorian and Neo-Classical Revival residences dating from the 19th and early 20th centuries. Grab a guide and begin your journey down Gainesville's Historic Green Street.

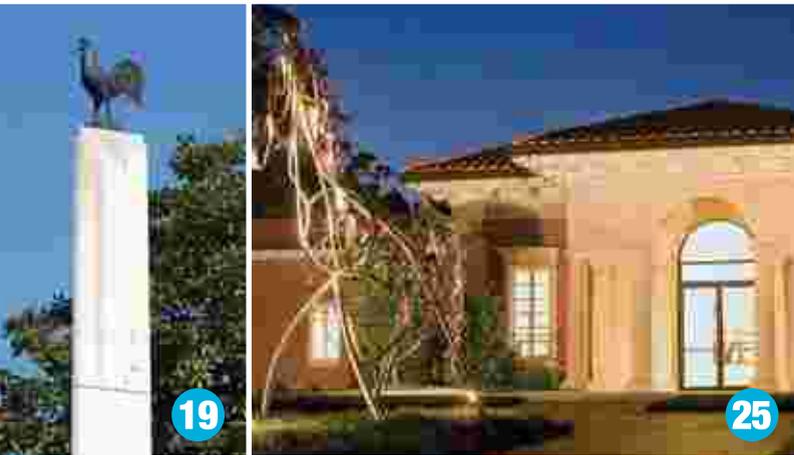
15 Beulah Rucker Museum
2101 Athens Highway
beulahruckermuseum.org
404-401-6589
The Educational Foundation and Museum of Beulah Rucker, Inc., is dedicated to remembering Ms. Rucker's personal values, vision, and courage to think and act anew as an African-American educator.

16 Chief White Path's Cabin
322 Academy Street, NE
negahc.com
770-297-5900
This 18th Century cabin was once home to Cherokee Indian Chief White Path. The cabin was built c. 1780 near the site of present day Ellijay, Georgia by the Chief's parents.

17 Civil War Heartland Leaders Trail
civilwaringeorgia.com
The Civil War Heartland Leaders Trail, consisting of 46 significant sites, combines the drama of Civil War battle and the real lives of the leaders and common people who lived during this turbulent period.

18 The Historic Piedmont Hotel
827 Maple Street
longstreet.org/piedmont
770-539-9005
The Piedmont Hotel was opened in 1876 by Lt. General James Longstreet and rumored to have been the location where Southern Battered Fried Chicken was invented. The hotel has been renovated and is available for tours.

Celebrating Heritage



The Arts

19 Poultry Park
gainesville.org/recreation
 This is the only park that pays homage to Gainesville's significant place in the poultry industry. Look high in the sky to see the chicken that rests atop the 25 foot marble obelisk monument.

20 Engine 209
visitgainesville.com
 770-531-2664
 Visit one of the most significant landmarks in downtown Gainesville. Engine 209 was reportedly built for the Czar of Russia, but the order was cancelled because of the 1917 Russian Revolution.

21 Riverside Military Academy
 2001 Riverside Drive
riversidemilitary.com
 770-532-6251
 Founded in 1907, Riverside Military Academy is one of the few remaining all-boys college preparatory military schools. Students hail from 25 states and 15 different countries each year. Schedule a tour to learn more about this campus and culture.

22 Roosevelt Square
visitgainesville.com
 770-531-2664
 Roosevelt Square was named for President Franklin D. Roosevelt who visited Gainesville on April 9, 1936 and pledged support to rebuild the city just three days after a deadly tornado ripped through the downtown square.

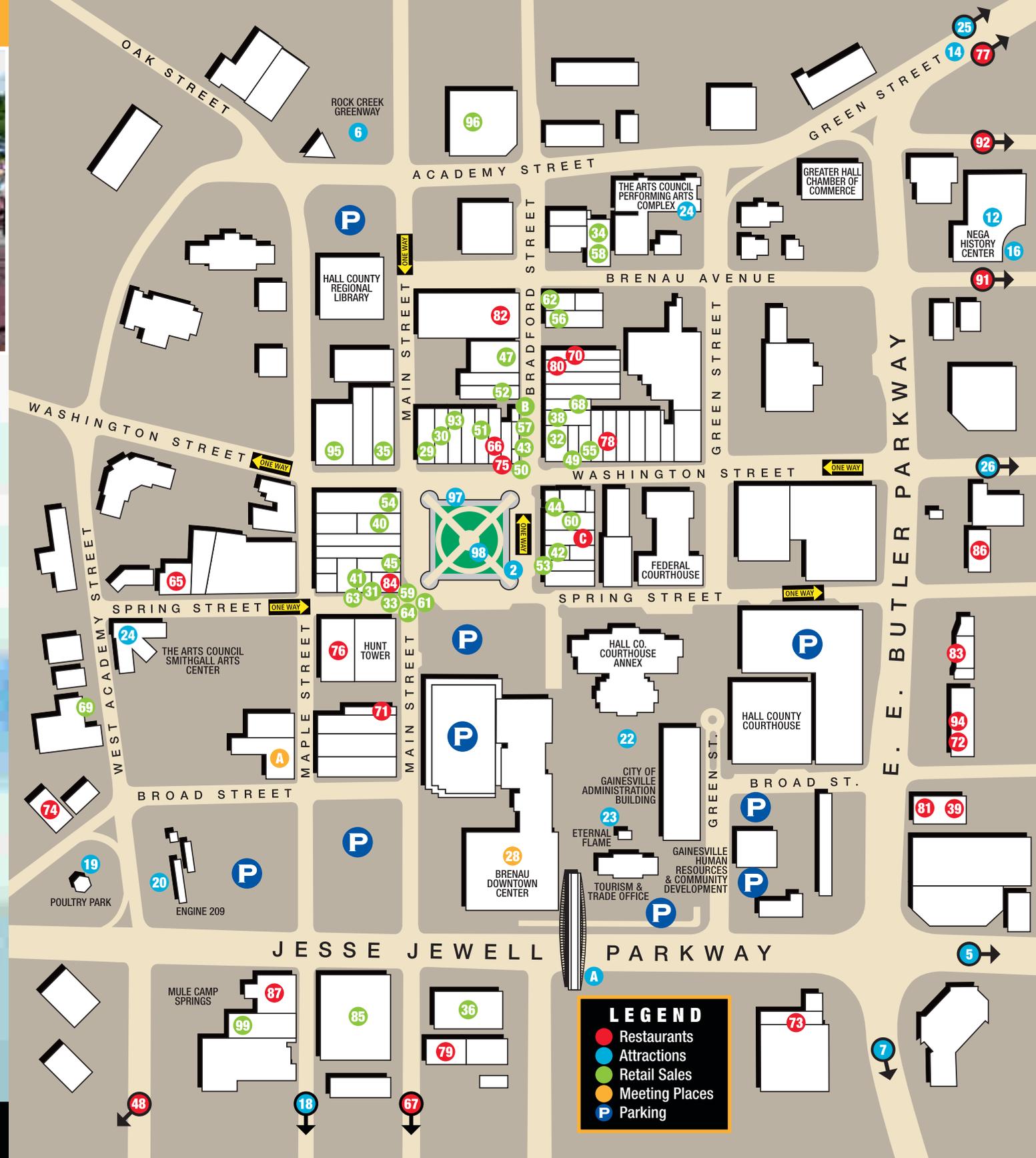
23 Eternal Flame
visitgainesville.com
 Located in Roosevelt Square, the Eternal Flame was donated in honor of all veterans on November 11, 1969 by the Eugene Brown Post 521 and Paul E. Bolding Post 7 of the American Legion.

24 The Arts Council Smithgall Arts Center
 331 Spring Street
visitgainesville.com
 770-534-2787
 The Arts Council, Inc. offers a broad spectrum of performing, film, visual, literary, educational and cultural arts programs for all ages. Relax with an evening of intimate jazz, see a movie on the lawn, or take pleasure in the elegance of the symphony.

25 Quinlan Visual Arts Center
 514 Green Street, NE
quinlanartscenter.org
 770-536-2575
 Celebrating more than 60 years of unparalleled excellence in visual arts programming, the Quinlan Visual Arts Center is north Georgia's premier arts organization. The Quinlan offers a unique blend of exhibits for all art enthusiasts.

26 Brenau University Galleries
 500 Washington Street
brenau.edu
 770-534-6299
 Brenau University Galleries feature works by national and international artists, local and regional artists, as well as by Brenau University students, faculty and alumni.

27 Gainesville Theatre Alliance
 3820 Mundy Mill Road, Oakwood, Georgia
gainesvilletheatrealliance.org; 770-718-3721
 Watch theatre doors open into new worlds, new people and new ideas. Gainesville Theatre Alliance is a collaborative ensemble of students, community members and professionals that perform for audiences throughout the year.





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Downtown Shopping and Dining

65 AJ's Food, Fun and Friends

Casual Dining and Bar
322 Spring Street, SW
770-287-3030

55 Anastasia's Tea Room

Tea Room
109 Washington Street
770-287-1181

66 Atlas Pizza

Pizzeria
104 Washington Street, NW
770-531-1144

C Avocado's

Farm to Table
109 Bradford Street, SW
770-532-0001

67 Big Bear Café

Southern Breakfast and Lunch
893 Main Street, SW
770-538-0272

29 Burton's Department Store

Women's and Men's Clothier
118 Washington Street, SW
770-532-3660

39 Buttermilk Pie Company

Savory and Sweet Pie Shop
302B Broad Street, SE
706-499-5234

30 Carol's Closet

Women's Clothier
114 Washington Street, SE
770-534-6660

31 Celestial Studios

Art and Photography Studio
118 Main Street, SW; Suite 14
678-989-0013

32 Christopher's Tuxedo & Bridal

Bridal and Formal Wear
101 Washington Street, SE
770-534-1904

71 Collegiate Grill

Casual Dining
220 Main Street, SW
678-989-2280

33 Corner Cottage

Gifts, Embroidery & Home Décor
118 Main Street, SW
770-536-5800

93 Cozy Corner

Gifts and Home Decor
110 Washington Street, SW
770-536-8381

38 Creative Cuts

Salon
108 Bradford Street, NW
770-532-3326

36 CVS

Pharmacy
103 Jesse Jewell Parkway, SE
770-536-3441

35 Dress Up Boutique

Affordable, Trendy Clothing
200 Washington Street, NW
770-287-3864

34 Elizabeth's Clothing Company

Women's Clothier
111 Brenau Avenue
770-539-9979

99 Foxhole Gun & Archery

Gun & Archery Sales & Service
311 Jesse Jewell Pkwy, SW; Suite 103
770-297-8500

40 Frames You Nique

Framing and Unique Gift Items
104 Main Street, SW
770-532-7074

72 Fuji Hibachi Express

Chinese and Japanese
229 E. E. Butler Parkway
770-532-5130

41 Gallerie on the Square

Fine Art Gallery
118 Main Street, SW; Suite 4
770-893-9880

42 Gem Jewelry

Fine Jewelry, Silver and Gifts
111 Bradford Street, SE
770-532-6305

44 Hairshack

Hair Salon
105 Bradford Street
770-287-8335

73 Holiday Inn® Lanier Center

Classic Southern Dining
400 E. E. Butler Parkway
770-531-0907

45 Horse & Hound Tack Shop

Equestrian Gifts and Clothing
112 Main Street, SW
770-287-9245

69 House Dressing

Interior Design
210 West Academy, Suite F
770-531-7393

74 IHOP

Casual Dining
430 Jesse Jewell Parkway
770-539-9120

B Imperial Salon

Hair Salon
108 Bradford Street, NE
770-533-9398

75 Inman Perk

Coffee Shop
102 Washington Street
678-971-8091

95 Jolie Maison Spa

Massage, Facials, Waxing & more
210 Washington Street
770-287-8687

96 Lakeview Antique Mall

Shopping and Retail Sales
300 Northside Drive
678-707-7115

94 Little Caesar's Pizza

Pizza (carry out)
229 E. E. Butler Pkwy, Suite 400
770-297-7717

76 Luna's Restaurant & Piano Bar

Fine Dining and Piano Bar
200 Main Street, SW
770-531-0848

59 Main Street Market

A collection of Boutiques,
Eateries, and Studios
118 Main Street, SW

47 Martin Furniture Company

Furniture
121 Bradford Street
770-534-5238

77 Mellow Mushroom

Pizza and Casual Dining
700 Green Street, NW
770-531-1500

78 Monkey Barrel

Casual Dining and Bar
115 Washington Street, SE
678-971-4344

68 Mustard Seed

Resale Boutique
110 Bradford Street, NE
678-971-4277

49 New Vision Tattoo

Tattoo Salon
107 Washington Street
770-535-0006

50 Occasions Florist

Full Service Florist
100 Washington Street, NW
678-943-8776

51 Princeton Salon & Spa

Salon and Spa
106 Washington Street, NW
770-287-1088

79 Quizno's

Deli
417 Main Street, SW
770-536-6004

52 Racquets & Togs Tennis Center

Tennis Gear and Lessons
115 Bradford Street, NW
770-532-9900

53 Rahab's Rope

Non-Profit Gifts & Home Decor
115 Bradford Street, SE
678-707-7055

80 Re-cess Gastro Pub

American and Southern Cuisine
118 Bradford Street, NW
678-450-0444

54 Saul's

Women's Clothier
100 Main Street
770-532-4301

81 Schlotzsky's

Deli
302-A Broad Street
770-534-6400

82 Scott's Downtown

Casual Fine Dining and Wine Bar
131 Bradford Street, NW
770-536-1111

55 Serenity Massage & Spa

Massage & Spa
109 Washington Street, SE
770-287-1181

85 Slack Auto Parts

Full Service Auto Part Store
404 Main Street, SW
770-535-6000

62 Stork & Kid's World

Children's Clothing and Toys
132 Bradford Street, NE
770-532-4904

83 Subway

Deli
203 E. E. Butler Parkway
770-536-6606

84 Sweet Magnolia's

Sandwich Shop
118 Main Street, SW
678-862-0254

48 The Colored Egg

Baked Creations at Grove Street Station
610 Grove Street
770-287-3373

58 The Crystal Plate

Fine China, Crystal, Silver & Gifts
111 Brenau Avenue
770-561-7019

60 The Nail Place

Full Service Nail Salon
107 Bradford Street, SE
770-718-0770

61 The Next Chapter Bookstore

Gently Used Books
118 Main Street, SW
770-538-7323

56 The Uniform Shop

Uniforms and Scrubs
130 Bradford Street, NE
770-532-4701

57 Thomas Paul Hair Studio

Intown Boutique Salon
107 Bradford Street
By appointment: 404-422-7698

86 Two Dog Café

Casual Fine Dining
317 Spring Street, SE
770-287-8384

43 Whitlock's

Hair Salon
105 Bradford Street, NW
770-532-0300

87 Wild Wing Café

Casual Dining and Bar
311 Jesse Jewell Parkway
770-536-9177

64 Wonderful Events & Celebrations

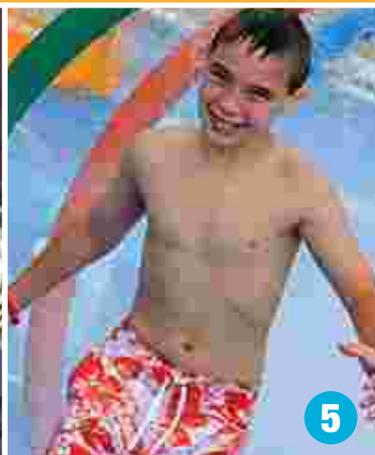
118 Main Street, SW
By appointment: 770-540-5048

70 Yellowfin

Seafood, American
120 Bradford Street, NE
678-450-4225

63 Yoga with Emilie

Yoga Studio
118 Main Street, SW
By appointment: 678-617-0313



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Accommodations

PRICE RANGE:

\$ < \$79 \$\$ = \$79 - \$99 \$\$\$ = \$99 - \$149

*** POOL:**

O = Outside Pool / I = Inside Pool

America's Best Value Inn	www.americasbestvalueinn.com 809 Jesse Jewell Parkway, SW 770-534-0303
Lake Lanier Suites	www.lakelaniersuites.com 1755 Browns Bridge Road 678-971-4670
Country Hearth Inn & Suites	www.countryhearthgainesville.com 766 Jesse Jewell Parkway 770-287-3205
Guest House Inn & Suites	www.lanierinn.com 520 Queen City Parkway, SW 770-535-8100
Hampton Inn	www.hamptoninn.hilton.com 450 Jesse Jewell Parkway 770-503-0300
Hilton Garden Inn	www.gainesvillega.hgi.com 1735 Browns Bridge Road 770-532-3396
Holiday Inn Lanier Centre	www.laniercentrehotel.com 400 E. E. Butler Parkway 770-531-0907
Motel 6	www.motel6gainesville.com 1585 Monroe Drive, SE 770-532-7531
Super 8 Motel	www.super8.com 541 Dorsey Street 770-533-9009

ROOMS	FREE BREAKFAST	RATES	RESTAURANT	POOL*	PETS ALLOWED	ON-SITE FITNESS	LAUNDRY	BUSINESS CENTER	WI-FI
40	Yes	\$	No	O	No	No	No	No	Yes
75	Yes	\$\$\$	No	I	No	Yes	Yes	Yes	Yes
45	Yes	\$	No	No	Yes	No	Yes	Yes	Yes
96	Yes	\$	No	O	Yes	No	Yes	Yes	Yes
74	Yes	\$\$	No	O	No	No	No	Yes	Yes
118	No	\$\$\$	Yes	O, I	No	Yes	Yes	Yes	Yes
122	Yes	\$\$	Yes	O	No	Yes	Yes	Yes	Yes
100	No	\$	No	O	Yes	No	Yes	No	Yes
42	Yes	\$	No	No	Yes	No	No	Yes	Yes

Information

Directions

Gainesville Tourism & Trade Office
117 Jesse Jewell Parkway, Suite 100
Gainesville, Georgia 30501
Take I-85 North to I-985. Exit 22 at E. E. Butler Pkwy/Hwy 129 S.
Turn Left go 1.5 miles Turn Left onto Jesse Jewell Pkwy/GA 369W.
Take 1st Right onto Henry Ward Way.

Quick Facts

Area: 1,145 square miles
Population: 34,818
Elevation: 1274 ft.
Lake Level: 1071 ft. full pool
Tax: 7% local/state sales tax; additional 6% hotel/motel occupancy tax.
Location: Gainesville is located approximately 50 miles northeast of Atlanta.
Weather: **January:** 33° (avg low) 52° (avg high); **July:** 68° (avg low) 90° (avg high). **Average Rainfall:** 52"

Numbers to Know

Police, Fire and Ambulance Emergency: 911
Non-Emergency Police Dept: 770-534-5252
Hospital: Northeast Georgia Medical Center
743 Spring Street NE, 770-219-9000
Information: 411 (*charges apply*)
Greater Hall Chamber of Commerce: 770-532-6206
Lost/Stolen Travelers Checks:
American Express: 800-221-7282
Citicorp: 800-645-6556
VISA Global: 800-227-6811

Transportation

Airport: Lee Gilmer Memorial Airport (*Local*)
Champion Aviation (FBO); 770-532-4136
Hartsfield-Jackson Atlanta International Airport
404-209-2920 / 800-897-1910
Bus Service:
Hall Area Transit: 770-503-3333
Greyhound Bus Lines: 800-231-2222
1780 Martin Luther King Blvd; 770-532-2641 (*local*)
Ground Shuttle to/from Hartsfield-Jackson Atlanta Intl. Airport
AAA Airport Express: 800-354-7874
Taxi Service:
Del Norte: 770-536-0950
El Dorado Musical: 770-297-6629
El Palmar Taxi: 770-534-3878
Fiesta Cab: 770-535-6555
Latin America Cab Company: 770-539-9161
Taxi Azteca: 770-297-8778
Taxi Los Potros: 770-534-9222
Uni Taxi: 770-297-0255

Train: Amtrak: 800-872-7245