



VOLUME 1 Issue 1

MAIN STREET GAINESVILLE

Jan/Feb 2014



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The Main Street Gainesville newsletter is a bi-monthly publication. Recommendations or suggestions regarding this publication may be referred to Regina Mansfield at 770-297-1141 or email [rmansfield@gainesville.org](mailto:rmansfield@gainesville.org).

## Recap 2013

Each month Main Street Gainesville submits a monthly report to the Department of Community Affairs reporting number of events, people attending events, public/private improvements, new businesses and jobs created in the Downtown District.

- **54 Events held in the Downtown District**
- **76,000 people attended events/activities**
- **Creation of more than 20 jobs**
- **Private/Public investment topped 1.75 million dollars**
- **9 New/expanded businesses**

Main Street Gainesville, with the help of volunteers, businesses, partner organizations, will continue to thrive in 2014. Thank you to all those that continue to support our Downtown!

## Façade Grants

Are you thinking about painting your storefront, or How about updating your signage? If you have plans to renovate or do exterior improvements to your Downtown building, Main Street Gainesville can assist with costs! The Main Street Gainesville Façade Grant is a program which matches costs, up to \$1000, for improvements such as exterior paint, window/door replacements, façade improvements and signage. Applications must be filed BEFORE work begins and the process is very simple. If you are planning to do any work, please do not hesitate to contact the Main Street office for any questions. Applications can be picked up in the Main Street office or can be emailed. Send requests to [rmansfield@gainesville.org](mailto:rmansfield@gainesville.org).

## LIKE US!

Find out what is happening around town on the Downtown Gainesville facebook page. In 2013 the Downtown Gainesville facebook page increased its reach by 150% and continues to grow by leaps and bounds. Keep updated on events, activities, store specials and other promotions by visiting our page at [www.facebook.com/Historic.Downtown.Gainesville](http://www.facebook.com/Historic.Downtown.Gainesville).





## Upcoming Events

- **Family Day**/Northeast Georgia History Center  
2nd Sunday/ January-December/ 1pm-4pm
- **Red Carpet Gala**/Smithgall Arts Center  
January 25/6:30pm
- **Bridal Expo**/Gainesville Civic Center  
January 26/ 12:30pm-4:30pm
- **GACVB Night on the Town**/Gainesville Square  
February 19/ 6p-9p
- **Easter Egg Hunt**/Midtown Greenway  
April 13/2:00pm
- **Mother's Day Sweepstakes**/Downtown Shops  
April 25-May9
- **Spring Chicken Festival**/Gainesville Square  
April 26/ 9am-4pm
- **Blue Sky Concert Series**/Gainesville Square  
Wednesdays in May/ 12pm-1 pm

## Business News

If you have revised or changed your email address, be sure to let me know so I can update the contact list. Also, be sure to check [www.downtowngainesville.com](http://www.downtowngainesville.com) to make sure that your shopping/dining listing is correct. To submit revisions please call the Main Street Gainesville office at 770-297-1141 or email your corrections to [rmansfield@gainesville.org](mailto:rmansfield@gainesville.org). This will ensure you receive updates/notifications.



## Main Street Membership

Main Street Gainesville is an organization of people who care about their town, businesses, residents and property owners. If you want more for your community please consider becoming a member of the Main Street team. Benefits include distinctive window decal, up to date information on events/activities, listing on the website, social media mentions and knowledge that you and your business are part of a dedicated group making a difference. Membership fees help fund Main Street events, economic development projects, historic preservation and education projects. Go to [www.downtowngainesville.com](http://www.downtowngainesville.com) under the membership tab for more information and for application. Applications can also be picked up at the Main Street Gainesville office located at 117 Jesse Jewel Parkway.



## Downtown Coffee Break

Please mark your calendars and plan to attend our Downtown Coffee Break on Thursday, January 23 at 8:30am in the Main Street Market. This is a perfect time to find out about upcoming events or discuss any issues or suggestions about Downtown Gainesville. This is an agenda meeting kept to an hour. If you want to add an item to the agenda, please email at least two days prior to the meeting. As always, complimentary coffee and refreshments are served. Those attending will also get a FREE Main Street coffee mug. Hope to see you there!

