



**CITY OF GAINESVILLE
POLICE DEPARTMENT**

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Press Release

TO: Media Personnel
FROM: Sergeant Kevin Holbrook
SUBJECT: Traffic Operations Plan
DATE: January 22, 2016

The Gainesville Police Department will be conducting a special operations traffic plan this week in an effort to reduce vehicle crashes, injuries and fatalities on the roadways. We will be taking proactive measures to bring awareness and enhance traffic safety with this plan.

Officers will begin conducting the traffic safety operations plan this week in high crash corridors identified around the City of Gainesville. Plain clothes officers will be working in conjunction with marked patrol units to focus on distracted driving, restraint violations and other key contributing factors to crashes.

The main goal of this traffic safety operations plan is to bring awareness and reductions to the number one contributing factors to crashes: distracted driving and following too closely.

This operation is contingent on weather. If you are interested please contact Sergeant Kevin Holbrook, 678-410-6323.

Any questions or comments regarding this press release please contact Sergeant Kevin Holbrook at PublicInformationOfficer@gainesville.org or (770)-535-5281.