

# Hall Area Transit Fact Sheet

## Gainesville Connection Fixed Route Bus Services



Established January 2001  
Known as Red Rabbit from 2001-14  
Eight 15-passenger Buses  
Service Area: 74% in Gainesville  
Adult Fare: \$1.00

Year	# of Trips	Operating	
		Cost	Cost Per Trip
FY01	12,000	767,923	\$ 63.99
FY02	40,647	344,634	\$ 8.48
FY03	35,666	366,440	\$ 10.27
FY04	32,393	474,500	\$ 14.65
FY05	45,216	601,081	\$ 13.29
FY06	56,034	539,027	\$ 9.62
FY07	58,404	568,401	\$ 9.73
FY08	80,571	641,791	\$ 7.97
FY09	114,652	587,365	\$ 5.12
FY10	142,530	633,533	\$ 4.44
FY11	215,433	753,331	\$ 3.50
FY12	240,190	731,497	\$ 3.05
FY13*	155,733	723,774	\$ 4.65
FY14	146,797	714,390	\$ 4.87
FY15	149,642	740,858	\$ 4.95

## Mobility Plus ADA Complimentary Service



Established January 2001  
2 Wheelchair Equipped 10-  
passenger vans serving ADA eligible  
residents within 3/4 mile of  
Gainesville Connection route

### Most Popular Travel Destinations

- 35% Senior Services/Nutrition Sites
- 30% Medical Appointments
- 17% Employment Sites
- 8% Personal Shopping
- 6% Educational Sites
- 4% Social Sites

### Ridership Demographics

- 60% Seniors
- 33% Persons w/Disabilities

**Vehicles & Wheelchair Lifts  
are Made in America**

*FY'13 ridership decline  
followed 50% fare increase*

## Dial-A-Ride Curbside Van Pool Services



Established in 1985  
Ten 10-passenger Vans  
Service Area: Hall County  
Requires 48 Hours Reservations  
Fare: \$2 for 1st Mile

Year	# of Trips	Operating	
		Cost	Cost Per Trip
FY00	42,443	370,547	\$ 8.73
FY01	42,443	757,923	\$ 17.86
FY02	33,371	543,495	\$ 16.29
FY03	40,647	414,544	\$ 10.20
FY04	34,429	433,952	\$ 12.60
FY05	30,220	407,277	\$ 13.48
FY06	32,327	541,683	\$ 16.76
FY07	27,896	505,665	\$ 18.13
FY08	25,339	532,084	\$ 21.00
FY09	30,309	495,452	\$ 16.35
FY10	28,119	561,467	\$ 19.97
FY11	25,992	559,283	\$ 21.52
FY12	27,116	586,010	\$ 21.61
FY13	25,345	613,956	\$ 24.22
FY14	26,647	569,100	\$ 21.36
FY15	26,900	590,646	\$ 21.96

**DATA:** From FY'01 to FY'04 information and data for the Red Rabbit and Dial-A-Ride services were reported together. Figures reported here for those years are estimates.

**FUNDING:** Hall Area Transit receives operating & capital funds from the Federal Transit Administration through the Georgia Department of Transportation. Federal funds pay for 50% of operating costs and 80% of capital costs.

**STATE CONTRACTS:** In addition to the Georgia Department of Transportation, the Georgia Department of Human Services (DHS) contracts with Hall Area Transit each year to provide trips to DHS consumers at the Senior Life Center, Guest House, AVITA, RING, DFCS and other Human Service agencies.

### ADMINISTRATIVE ADDRESS

687 Main Street, Gainesville GA 30501

### PHONE NUMBER

770.503.3333

### CONTACTS

Phillippa Lewis Moss  
G-H Community Service Center Director

Stu Ballenger  
Transit Manager